



EDUCATIONAL LEADERS SUMMER SUMMIT

— Lenape High School | Wednesday, July 29 —

Session 3

Creating a Culture of We

Room: NA-2

Led by Principal Brian Kulak

Tatem Elementary School - Collingswood

Sometimes we make educational leadership too dang hard. Lost in a sea of DOE red tape, strategic planning, state testing, and acronym alphabet soup is our true purpose as educational leaders: to lead with humanity, grace, and empathy. Join me as I provide ready-to-use strategies for building a Culture of We at your school!

Protecting Achievement in a Pinch:

Maximizing Free Tools for Digital SAT Success

Room: NA-3

Led by Assistant Principal Ryann DiNatale and Sarah Harker

Shawnee High School

When budget constraints force difficult cuts like the PSAT, student readiness doesn't have to suffer- it just requires a shift in strategy. This session will provide a foundational overview of the digital SAT structure before sharing one district's ongoing journey of leveraging the College Board's completely free digital platform. We will break down our current process for orchestrating school-wide practice SAT exams via the Bluebook app and utilizing the Educator Question Bank to target learning gaps. Attendees will leave with a clear understanding of the digital test format, and a practical framework to provide staff with actionable domain data and unlimited student practice without spending a dime.

Technology & Engineering Roundtable

Room: NA-4

Led by Curriculum Director Matthew Konowicz

Northern Burlington County Regional

Network with other Technology & Engineering supervisors to share resources and strategies.

Staying Ahead, Staying Connected:

Streamlined Communication Tactics for Today's School Leaders

Room: NA-5

Led by Principal Kevin Carroll

Waldwick High School

Participants will learn how to replace daily email clutter with a centralized weekly staff hub and a living "Answers" document to eliminate repetitive questions. You will also walk away with a year-long collaborative planning framework that keeps your admin team aligned and ahead of deadlines. Ultimately, you will gain practical, ready-to-use tools to simplify school-wide communication, boost morale, and lead with clarity.

Parent Square

Room: NB-2

Led by Superintendent Stephen Cappello and Kate Kelsch

Cinnaminson Township Public Schools

This session explores how ParentSquare unifies district communication by consolidating messaging, notifications, forms, and engagement tools into a single, streamlined platform for staff, families, and community members. Attendees will learn how Cinnaminson Township Public Schools leveraged ParentSquare to increase family engagement, ensure equitable and multilingual access to information, and reduce communication silos across schools. Participants will leave with practical strategies for implementation, staff adoption, and measuring communication effectiveness to strengthen the home-school connection.

NJPSA MEMBERSHIP BENEFITS

Room: NA-10

Led by NJPSA Assistant Executive Director Mike Vinella

This session will provide an overview of NJPSA membership benefits, with a focus on legal protections, field representative support, professional learning opportunities, and member resources that enhance school leaders' effectiveness. The presentation will also highlight NJPSA's individualized retirement planning services, including guidance on TPAF and related benefits, to support informed decision-making throughout an educator's career. In addition, current hot topics in New Jersey schools—such as cell phones in schools, Ch 44/healthcare, and recent legislative and policy developments—will be addressed to illustrate how NJPSA advocacy and services help leaders navigate a rapidly changing educational landscape.