



2026-2027 ATHLETICS SPONSORSHIP OPPORTUNITIES

Orange Lutheran High School's nationally recognized athletics program provides an avenue for all student-athletes to grow in character and skill while bringing glory to God on and off the field. Orange Lutheran competes under the CIF Southern Section and within the prestigious Trinity League, a league often recognized as one of the most competitive in the nation.

ABOUT LANCER ATHLETICS

With 27 teams, 1,500 current students, over 950 student-athletes, and an alumni network of 8,000+, OLu Athletics gives sponsors visibility in a loyal community that notices and appreciates organizations that invest in Lancer student-athletes. The Orange Lutheran community includes highly engaged families, alumni, and fans local to Orange County and throughout Southern California.

FALL SPORTS

- Boys Water Polo
- Cross Country
- Flag Football
- Football
- Girls Golf
- Girls Tennis
- Girls Volleyball
- Spiritleaders
- Surf

WINTER SPORTS

- Boys Basketball
- Boys Soccer
- Girls Basketball
- Girls Soccer
- Girls Water Polo
- Hockey
- Wrestling

SPRING SPORTS

- Baseball
- Boys Golf
- Boys Lacrosse
- Boys Tennis
- Boys Volleyball
- ESports
- Girls Beach Volleyball
- Girls Lacrosse
- Softball
- STUNT
- Swim & Dive
- Track & Field

ABOUT OLU ATHLETICS

BY THE NUMBERS as of 2025-2026 school year

1,500 students enrolled

950+ student-athletes

27 athletic programs

3.62 average student-athlete GPA

188 league titles

42 CIF titles

15 state titles

750+ student-athletes signed to colleges since 2010

COMPETITION VENUES

- Montell Field at Orange Lutheran *Frosh/JV Football, Flag Football, Soccer, Lacrosse, Softball*
- Ellwein Center at Orange Lutheran *Basketball, Volleyball, Wrestling*
- Anaheim Tennis Center *Tennis*
- Santiago Canyon College *Water Polo, Swim & Dive*
- Orange Coast College *Varsity Football, Water Polo, Swim & Dive*
- The Rinks at Anaheim Ice *Hockey*
- Black Gold Country Club *Golf*
- Hart Park *Baseball*
- Irvine Valley College *Beach Volleyball*



AVERAGE ATTENDANCE

- Football: 4-6 home, regular season contests with an average attendance of 6,000.
- Boys Basketball: 6-8 home, regular season contests with an average attendance of 1,000 people.
- 25-28 home regular season contests in Girls Volleyball, Boys Volleyball, Girls Basketball and Wrestling with an average attendance of 600 people.

YOUR SUPPORT MATTERS

Traditional student fees and team fundraisers cover only part of the annual cost of a nationally competitive athletics program. Sponsorships help bridge the gap between available resources and the true cost of excellence, directly supporting the student-athlete experience across OLU's 27 athletic programs.

In return, sponsors receive meaningful visibility among Lancer families, alumni, students, and fans. Your sponsorship is more than advertising--it is a partnership that supports student-athletes as they grow in excellence, character, and purpose.

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP

\$10,000

TICKETS

- 8 tickets for all Orange Lutheran home games*
- 2 reserved parking spots at each game held on Orange Lutheran's campus

BANNER

- A-frame banner (8x3') displayed at all home football games†

VISIBILITY

- Full-page color ad in digital Football and Baseball Media Guides
- Gym Screen Advertisements†
- Logo placement on OLu Athletics Mobile App: Team Home Screen Ad, choice of Team Schedule or Team Roster Ad, and 1 Home and Team Content Stream Mix-in Ad†
- Read announcement during home games
- 1 dedicated social media post on OLu Athletics account during team's season**
- 3 tee signs with company logo at OLu Golf Classic†



WHITE SPONSORSHIP

\$5,000

TICKETS

- 4 tickets for all Orange Lutheran home games*

VISIBILITY

- Quarter-page color ad in digital Football and Baseball Media Guides
- Gym Screen Advertisements†
- Read announcement during home games
- 1 dedicated social media post on OLu Athletics accounts during team's season**
- 1 tee sign with company logo at OLu Golf Classic†

RED SPONSORSHIP

\$7,500

TICKETS

- 6 tickets for all Orange Lutheran home games*

BANNER

- A-frame banner (8x3') displayed at all home football games†

VISIBILITY

- Half-page color ad in digital Football and Baseball Media Guides
- Gym Screen Advertisements†
- Logo placement on OLu Athletics Mobile App: 1 Home and Team Content Stream Mix-in Ad†
- Read announcement during home games
- 1 dedicated social media post on OLu Athletics account during team's season**
- 1 tee sign with company logo at OLu Golf Classic†

LANCER SPONSORSHIP

\$1,000

RECOGNITION

- Gym Screen Advertisements†
- PA thank-you during home games
- Recognition in seasonal "Thank You Sponsors" group social media post on OLu Athletics accounts
- 1 tee sign with company logo at OLu Golf Classic†

*Excludes CIF playoffs and championships. Minimum 48-hour advance notice required prior to desired game.

**Post will appear on OLu Athletics Facebook and Instagram accounts. The official account(s) of the sponsored team will be invited as a Collaborator when and where possible. Collaboration availability may vary by platform and team account.

†See Specs for more information.

SPECS

GYM SCREEN ADVERTISEMENTS

Included in all Sponsorship Packages. Gym Screen Ads are visible during all games held in Orange Lutheran's Ellwein Center gymnasium.

CINEMA (1920x1080 px)



PANORAMA (1920x300 px)



Ad placement indicated in yellow

A-FRAME BANNER

A-frame banners are double-sided and displayed on the field at home football contests. Included in Gold and Red Sponsorship Packages purchased by September 1.



A-FRAME BANNER (8x3')



SPECS

OLU ATHLETICS MOBILE APP ADVERTISEMENTS

Included in Gold Sponsorship Package

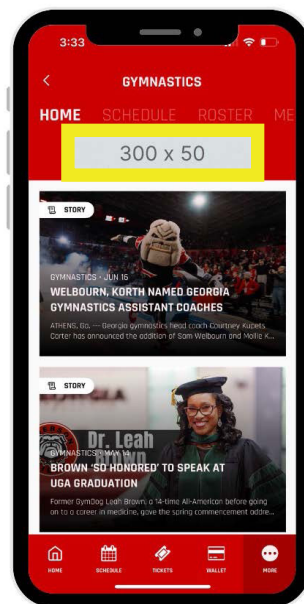


Ad placement
indicated in yellow

TEAM HOME SCREEN AD

(300x50 px)

- 1 available per team
- Your logo appears on home screen of the team of your choice, below menu



CHOICE OF

TEAM SCHEDULE AD (LEFT)

(320x50 px)

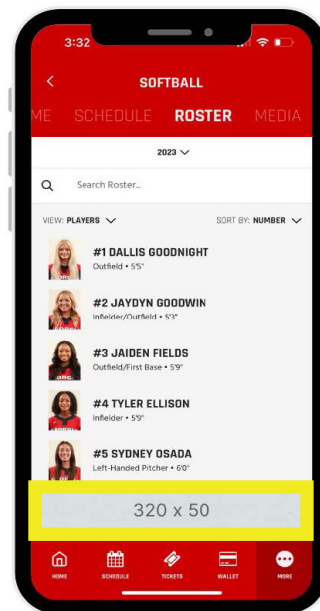
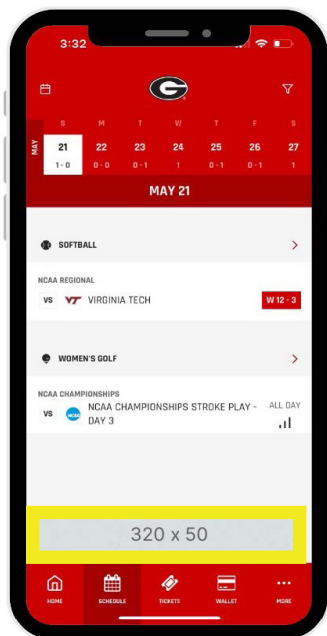
- 1 available per team
- Sticky when user scrolls
- Your logo appears at the bottom of Team Schedule page

OR

TEAM ROSTER AD (RIGHT)

(320x50 px)

- 1 available per team
- Sticky when user scrolls
- Your logo appears at the bottom of Team Roster page



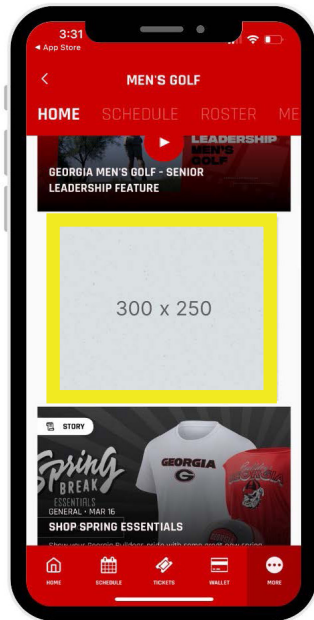
SPECS

OLu ATHLETICS MOBILE APP ADVERTISEMENTS

Included in Gold and Red Sponsorship Packages



*Ad placement
indicated in yellow*



HOME CONTENT STREAM MIX-IN AD

(300x250 px)

- Your ad appears in Home Stream, alongside news and media content from all teams

AND

TEAM CONTENT STREAM MIX-IN AD (PICTURED)

(300x250 px)

- Your ad appears in Team Home Stream, alongside team-specific news and media content

GOLF CLASSIC TEE SIGN

Included in all Sponsorship Packages. Your company logo will be displayed on the course at Orange Lutheran's Golf Classic, which supports OLu Athletics.

LOGO ON TEE SIGN

(18x24" sign, including 3" header)



SPECS

DEDICATED SOCIAL MEDIA POST

Included in Gold, Red, and White Sponsorship Packages



olu_athletics OLu Athletics and Boys Volleyball would like to thank Experience Audio Video for their support this season. Experience Audio Video specializes in custom audio-visual solutions, helping homeowners and businesses integrate smart home systems, whole-house audio, lighting control, and automation systems for convenience, comfort, and entertainment. You can explore their full range of services at experienceaudiovideo.com. Thank you for supporting our Lancers!

SEASONAL SOCIAL MEDIA POST

Included in Lancer Sponsorship Package



olu_athletics and olu_tennis

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olu_athletics Huge thank you to Econo Air + Lennox and UNITE Food for their incredible support of OLu Athletics and Girls Tennis this season! Your generosity helps our student-athletes thrive on and off the court.

Econo Air has been family-owned since 1982, helping keep Southern California comfortable year-round with trusted heating, air conditioning, and solar solutions. As a Lennox Premier Dealer, they're committed to quality service and energy savings. Learn more at myeconoair.com.

UNITE Food is reimaging what protein bars can be, celebrating culture and community with real ingredients and delicious flavors like Churro, Baklava, and Mexican Hot Chocolate. Find them at Sprouts, Bristol Farms, Lazy Acres, or online at unitefood.com.

Thank you for being part of the OLu Athletics family and helping our athletes reach their goals!



YES! I WANT TO SUPPORT LANCER ATHLETES

Thank you for sponsoring our Lancers!

Your generous support helps our students pursue victory while bringing honor and glory to God.

Sponsors may choose the team they wish to support, and sponsorship commitments are for the full length of the selected team's season during the 2026-2027 school year.

Questions about sponsoring Orange Lutheran Athletics should be directed to:

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**VISIT [LHSOC.ORG/SPONSOR-ATHLETICS](https://lhsoc.org/sponsor-athletics)
OR SCAN HERE TO BECOME A SPONSOR**