

Town of Scarborough, Maine

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Resolution 18-003

***Recognizing November 24, 2018
as Small Business Saturday***

WHEREAS, the government of Scarborough, Maine, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and,

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and,

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and,

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and,

WHEREAS, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and,

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and,

WHEREAS, Scarborough, Maine, supports our local businesses that create jobs, boost our local economy and preserve our communities; and,

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, BE IT RESOLVED, that the Scarborough Town Council proclaims Saturday, November 24, 2018, *Small Business Saturday* in Scarborough, Maine and urges the resident of our community and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Signed and dated this 7th day of November, 2018, on behalf of the Scarborough Town Council and the Town Manager of Scarborough, Maine.

Signed by:

/s/ William J. Donovan
Council Chair

Attested by:

/s/ Yolande P. Justice
Town Clerk