

Video Application Outline and Rubric for CEF Student Led Grants

Please respond to the following questions with a creative 3-5 minute video presentation. The video may include graphics, visuals of items that will be purchased with the funding for reference, or any other fun and exciting way to convey your idea to the reviewers. This is your moment to sell your idea!

If this is a group project, all students must participate in the creation of material for the presentation, but individuals can respond to questions for the entire group (like a group project in class).

Please include the below information at the beginning of your video (REQUIREMENT)

What are the names, grades, and school(s) of all students applying for the grant?		The first and last names of all students that are applying for the grant should be clearly identified in the video, as well as the grade level for each student and the CCS school which they attend.		
Who is the CCS staff mentor for this project?		Clearly identify the name, department, and school for the staff mentor. (no parents please)		
What is the title of the project?		The title is clearly indicated.		
Questions to be Scored		Two Points (for each question)	One Point (for each question)	Zero Points (for each question)
1	Describe the project and how it will meet a need in your school community.	The description includes important details about what the project is and how it will meet the school community need.	The description somewhat includes details about the project and how it meets the community need.	The description is vague and hard to understand.
2	Who came up with the idea and how did it develop?	What sparked the idea and the steps that were taken to turn this into a grant request is clearly outlined in an easy to understand way.	The response is somewhat clear about what sparked the idea and how it turned into a grant request.	The response does not outline who came up with the idea or how it was developed into a grant request.
3	Why are you excited about this project?	Student(s) clearly share their enthusiasm about the project and why it is meaningful to them.	Students somewhat share what excites them about the project.	It is not clear why they are excited about this project.
4	What do you think will be the impact of this project?	The impact is clearly shared in terms of who will benefit from the project, what difference the project will make, or how it will create a positive change in the community.	The impact is somewhat shared in terms of who will benefit from the project, what difference the project will make, or how it will create a positive change in the community.	The impact is not clearly shared in terms of who will benefit from the project, what difference the project will make, or how it will create a positive change in the community.
5	Presentation Review	The video is easy to understand, spoken clearly, and shows all parts of the project using visuals like slides, photos, or background.	The video shares the main idea but is missing some clear speaking or helpful visuals.	The video is hard to understand and doesn't show the project well.
TOTAL POINTS		10	5	0