FABENS ISD

Real Time Parent Electronic Notification Policy

1.0 Purpose and Scope

A. Purpose

The purpose of this Parent Electronic Notification Policy is to ensure that during an emergency or critical incident, which may occur at school facilities or a district-sponsored event, real time information is provided expeditiously and accurately to parents and guardians. To assist in this endeavor, Fabens ISD is utilizing the Blackboard Messenger electronic notification system. This system has the capability to send text, voice, and email notifications.

B. Scope & Legal Requirement

The Texas Education Code - Ch. 37.1131 - mandates that each public school utilize a Real Time Electronic Notification System in response to violent activities that occur or are being investigated at the school district campus or at a district-sponsored activity. Chapter 37 also directs that each student's privacy be protected and that the electronic notifications be sent to parents, guardians, and other persons standing in parental relation to the students who are assigned to the campus, regularly use the facility, or are attending the activity.

2.0 Personnel Authorized to Approve a Real Time Parent Electronic Notification During an Emergency

A. The Fabens ISD Superintendent shall direct all Real Time Parent Electronic Notifications in response to emergencies or critical incidents. The Superintendent may also designate an authorized official to issue such notifications.

3.0 Appropriate Platform Use Regarding Violent Activity, Safety & Security, and/or Threat-related Notifications.

A. Alerts

As a response to all threats of violence or safety-related incidents, alert notifications will initially be sent through three modes of communication: SMS (text), email, and TTS (voice call). Additional platforms may be used during the initial notification at the discretion of the Superintendent. Multiple alerts may be required and implemented.

B. Public Notification

Following an alert notification, additional and more detailed information may be needed and communicated, when appropriate, through several different platforms. Such platforms may include Facebook, Instagram, and the District's webpage.

4.0 Testing of the Notification System

A. Frequency and Designation of Personnel

The Technology Director will develop drill procedures to test the Real Time Parent Electronic Notification System. The drill procedures will include an alert notification test, followed by a public information notification test. The system will be tested in August and January of each school year.

B. Documentation

The Technology Director will provide a *"Report of Operational Deficiencies"* to the Superintendent within 10 days of the system test.