



Momentum in Motion

West Irondequoit Central School District Strategic Plan

2026-2031





Superintendent's Message

Dear West Irondequoit Community,

Five years ago, our district made a choice. We chose to rise - to set ambitious goals, listen to our community, and build a plan worthy of the students and families we serve. The previous Strategic Plan led to meaningful progress: stronger curriculum alignment, a deeper commitment to inclusion, and a renewed focus on well-being across our schools.



Momentum in Motion is our next chapter. Our 2026-2031 Strategic Plan builds on progress of *Choosing to Rise* and carries it forward, deepening our commitment to every student, strengthening the connections that make our community exceptional, and preparing all students for a future full of possibility.

Over the past 18 months, hundreds of students, families, staff, and other key stakeholders contributed their perspectives and aspirations through a deliberate, community-centered Strategic Planning process. The voices of West Irondequoit have shaped every aspect of the 2026-2031 Strategic Plan.

We have identified four goals that will guide our work: expanding access to high-quality opportunities and supports; making learning purposeful and connected to students' futures; fostering belonging and well-being for all; and strengthening the communication and connections that unite our community.

West Irondequoit's greatest strength is the relationships at the heart of our schools. *Momentum in Motion*: the 2026-2031 Strategic Plan is our shared commitment to build on that strength and prepare every student to succeed in school, in their future pathways, and in life.

In partnership,

Dr. Aaron Johnson
Superintendent
West Irondequoit Central School District



Mission and Core Commitments

The West Irondequoit Central School District's mission and core commitments, approved by the Board of Education in January 2025, serve as our enduring foundation. The mission and core commitments define who we are and what we believe as a community, guiding the goals and priorities of the Strategic Plan and the work of the district for years to come.

Mission

The West Irondequoit Central School District partners with our community in providing a comprehensive educational experience that balances high expectations, diverse opportunities, intellectual growth, and personal responsibility. Our community welcomes each child, nurtures each mind, and inspires each other to peak performance.

Core Commitments

- Provide challenging curricula and embrace authentic experiences that foster literacy across content areas to promote high academic achievement and critical thinking.
- Promote every student's social, emotional, and physical well-being while fostering a deep sense of connection to themselves and their community.
- Inspire students to embrace their creativity, spark their curiosity, and develop a growth mindset that empowers them to thrive and learn.
- Create opportunities that empower students to become socially responsible individuals equipped with future-ready skills and prepared to explore careers, higher education, and meaningful life experience.
- Foster cultural competence and cultivate a sense of global citizenship, empowering individuals to become active and engaged contributors to a diverse and interconnected world.
- Create and sustain a dynamic work environment that attracts, nurtures, inspires, and retains diverse, skilled, innovative, and caring professionals.
- Balance resources and educational needs to promote a fiscally sound and financially stable educational program that the community can support.



Our 2026-2031 Strategic Plan

is a reflection of our community's collective vision and commitment to excellence for every student. This plan was not created in isolation; **it is the result of a deliberate, multi-phase process that actively engaged students, families, educators, staff, and community members** every step of the way. The Strategic Plan was built by West Irondequoit, for West Irondequoit, and it reflects the hopes, priorities, and hard work of everyone who contributed.

Development of the Strategic Plan: A Community-Centered Process

Guiding each phase of this work, a steering committee, strategically formed to represent key stakeholder groups across the West Irondequoit community, served as an advisory body, reviewing data, identifying key themes, providing feedback on the Strategic Plan, and supporting communication across the community.

Phase 1: Data Review

The planning process began with a comprehensive review of district-wide data, examining student demographics, academic proficiency, behavior, attendance, graduation rates, and post-secondary readiness. The data review provided an honest foundation for everything that followed, grounding the planning process in what the evidence shows about West Irondequoit's strengths and greatest opportunities for growth.

Phase 2: Community Survey

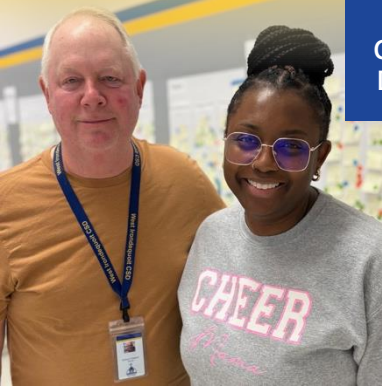
The West Irondequoit community was invited to share their perspectives through a district-wide survey. More than 760 respondents, including students, parents/guardians and family members, educators, staff, alumni, and community partners, shared their experiences with the district, their vision for graduates, and their priorities for the future. The breadth of participation reflected the deep investment this community has in its schools, and the responses surfaced consistent themes that shaped the direction of the Strategic Plan.

Phase 3: Focus Groups

Focus groups with approximately 270 stakeholders across every part of the district were conducted. Students from elementary through high school, instructional and non-instructional staff, parents/guardians and family members, and community members shared what is working, what needs to change, and what they hope for West Irondequoit students. Candid input from every perspective and role was essential in identifying the cross-cutting themes that anchor the Strategic Plan.

Phase 4: Community Design Day

Once the Strategic Plan goals were formed, based on the data and community input, more than 50 community members came together for Community Design Day (March 7, 2026) to actively shape the path forward. Participants worked in facilitated breakout groups, responding to each goal and brainstorming the specific priorities and actions most needed to achieve it. Their contributions, gathered through structured activities and a gallery walk to share ideas across groups, directly informed the Strategic Plan priorities.



Strategic Plan **Goals**

The following four goals, developed in partnership with the West Irondequoit community, guide our work through 2031.



Student Access,
Opportunity,
and Academic Success

1



Future-Connected,
Purposeful Learning

2



Belonging and
Well-Being for All

3



Districtwide Connection,
Coherence, and Inclusion

4





1

Student Access, Opportunity, and Academic Success

Every learner has access to high-quality learning opportunities and supports they need to achieve personal and academic success.

West Irondequoit works to provide consistent access to high-quality academic coursework and supports so all students can fully participate, grow, and thrive across schools and programs.

1.1

Priority 1.1: Develop flexible, student-centered systems that provide varied learning experiences, supports, and tools to prepare all students for future success.

Create adaptable systems that meet diverse student needs so all students can access and engage in meaningful learning experiences.

1.2

Priority 1.2: Expand equitable access to rigorous and engaging learning opportunities for all students.

Strengthen equitable access to advanced learning opportunities by identifying and addressing barriers across schools and programs.

1.3

Priority 1.3: Deepen expertise of instructional practices and expectations through professional learning and collaboration.

Provide ongoing professional learning and collaboration to deepen educator expertise and continue to build a shared understanding of high-quality instructional practices and expectations.





2

Future-Connected, Purposeful Learning

Learning is purposeful, engaging, and connected to students' futures across the educational experience.

West Irondequoit designs learning experiences that connect academics, social-emotional learning, and future pathways, helping students develop the skills, understanding, and sense of purpose needed for success beyond graduation.

2.1

Priority 2.1 Expand opportunities for real-world, applied, and experiential learning across the student experience.

Provide students with more opportunities to engage in hands-on, applied, and real-world learning experiences that connect classroom learning to authentic contexts.

2.2

Priority 2.2 Strengthen connections between academic learning and future pathways.

Clarify and reinforce how learning connects to college, career, and life beyond graduation so students can see purpose and direction in their educational experience.

2.3

Priority 2.3 Elevate student voice, choice, and agency within the learning experience.

Create opportunities for students to have voice, choice, and ownership in their learning so they are actively engaged and invested in their educational experience.





3

Belonging and Well-Being for All

All students and staff feel safe, supported, and understood across all schools and roles.

West Irondequoit stands committed to inclusive practices, safe relationships, and student and staff support rooted in a strong foundation of social-emotional learning, so all members of the district community feel heard, valued, and able to thrive.

3.1

Priority 3.1 Cultivate consistent, inclusive environments where all students and staff feel safe, valued, and supported.

Establish shared expectations and practices that promote inclusion, belonging, and psychological safety across all schools and roles.

3.2

Priority 3.2 Strengthen relationships and trusted adult connections for every student.

Ensure every student has access to strong, supportive relationships with adult(s) who know them well and can provide guidance, support, and advocacy.

3.3

Priority 3.3 Ensure access to aligned and responsive systems of support for student and staff well-being.

Develop and maintain systems that provide consistent, accessible, and responsive support for mental health, social-emotional needs, and overall well-being.





4

Districtwide Connection, Coherence, and Inclusion

The district operates with clear communication and shared understanding.

West Irondequoit cultivates alignment and transparency across school communities through clear communication and intentional connection to students, staff, families, and the broader community.

4.1

Priority 4.1 Improve clarity, consistency, and accessibility of communication across the district.

Strengthen communication structures so information is clear and reliable and is shared consistently across schools, roles, and stakeholder groups.

4.2

Priority 4.2 Strengthen districtwide alignment and shared understanding of expectations, systems, and priorities.

Develop a common understanding of expectations and systems so implementation is coherent and consistent across schools and roles.

4.3

Priority 4.3 Deepen connections and engagement with students, staff, families, and the broader community.

Build meaningful opportunities for input, participation, and partnership so stakeholders feel heard, included, and connected to the district.



During our **Community Design Day**, we asked participants to imagine West Irondequoit five years from now. Participants explored what success would look and feel like for students, families, staff, and the community, and what changes would signal that we had truly achieved our Strategic Plan goals by 2031. The responses reflect a shared vision of what is possible when we come together around our schools. The voices captured here remind us why this work matters and reflect the momentum that will carry us forward together.

Community Design Day

What Our Community Envisions

"If we were to meet here in the future, what changes would show that our school district has reached this goal?"

Goal 1:

- Every student has access to the help they need, when they need it, and how they need it
- Students understand their own strengths and passions, and see a path forward that aligns with them
- Students attain success regardless of which teacher, building, or program they are in

Goal 2:

- Graduates choose meaningful careers utilizing their innate skills and interests
- Students help design their own learning experiences
- West Irondequoit celebrates many kinds of achievement, not just one definition of success

Goal 3:

- Safety, physical and emotional, is a priority in every school building
- All students report a sense of connection to trusted adults and peers
- Strong relationships between students, staff, and families

Goal 4:

- More West Irondequoit residents feel connected to the school community
- Students feel included in their own education
- More opportunities for families to be involved with teachers and staff





Momentum in Motion

We invite every member of the West Irondequoit community to be part of this work. Whether you are a student, a parent/guardian, an educator, a staff member, or a neighbor, the Strategic Plan belongs to you. The goals and priorities ahead were built with our community's voice, and they will only be achieved with your continued partnership.



Momentum in Motion

West Irondequoit Central School District **Strategic Plan**



2026-2031

