

EVENT SPONSORSHIP OPPORTUNITIES

2026/27



OUR FAMILIES SUPPORT BUSINESSES THAT SUPPORT US

Our 108 years in Indianapolis allows you to connect with generations of Cathedral alumni, parents, students, friends, and associates. Sponsoring Cathedral events and activities puts you in front of community, business, and civic leaders throughout Indianapolis and in 12 counties in central Indiana who have a strong affiliation with the school and her mission and vision.

There are sponsorship opportunities for every size budget that will help you increase awareness, reach new households, create brand association, and build affinity with some of the most desirable demographics in the state.

-  INCREASE AWARENESS
-  REACH NEW HOUSEHOLDS
-  CREATE BRAND ASSOCIATION
-  BUILD AFFINITY AND CONNECTIONS

FUNDING THE CATHEDRAL EXPERIENCE

The school's annual fundraising provides for expenses not covered by tuition and allows us to offer a world-class education to deserving students from every neighborhood regardless of economic circumstances. That true diversity—geographic, economic, religious, and racial—is the essence of Cathedral's unique character.

From teachers' salaries, technology upgrades, creating next-generation learning spaces to building maintenance, your generosity provides the financial support for day-to-day operations and critical support of our unique programs, initiatives, and activities. ***Your sponsorship dollars go directly to helping our missions.***

"GIVE TO OTHERS AND GOD WILL GIVE TO YOU. INDEED, YOU WILL RECEIVE A FULL MEASURE, A GENEROUS HELPING, POURED INTO YOUR HANDS." Luke 6:38



For more information on event sponsorships, contact Mackenzie Stark '11 Bower, Director of Strategic Partnerships, at mbower@gocathedral.com or 317.968.7311.



2026/27 SPONSORSHIP OPPORTUNITIES

at-a-

Event	Date	Sponsorships
FATHER KELLY TRADITION GOLF OUTING	August 17, 2026	Presenting Sponsor \$5,000 Caddie Sponsor \$3,500 Beverage Cart Sponsor \$2,500 Player Gift Sponsor \$2,000 Lunch Sponsor \$1,500 Scoreboard Sponsor \$1,500 Hole-in-One Sponsor \$1,500 Snack Sponsor \$1,000 Registration Sponsor \$1,000 Putting Green Sponsor \$1,000 Driving Range Sponsor \$500 Proximity Sponsor \$500 Hole Sponsor \$250 Foursome \$1,000 Single Player \$250
50TH ANNUAL SHAMRAUCTION The premier event of the year! One of the largest fundraising events in the Midwest	February 27, 2027	Blue & Gold Sponsor \$30,000 Emerald Sponsor \$15,000 Irish Sponsor \$10,000 Shamrock Sponsor \$5,000 Table Sponsor \$3,000

For more information on event sponsorships, contact Mackenzie Stark '11 Bower, Director of Strategic Partnerships, at mbower@gocathedral.com or 317.968.7311.

EVENT SPONSORSHIP | 50th Annual SHAMRAUCTION



WHAT: CATHEDRAL HIGH SCHOOL'S ANNUAL SHAMRAUCTION IS THE MOST SUCCESSFUL FUNDRAISING EVENT IN THE MIDWEST.

The event annually raises more than \$600,000 for tuition assistance and to promote excellence in academics, the arts, and athletics.

This one-night event brings together generations of alumni, supporters, parents, students, donors, and friends in an over-the-top evening of fun, food, and festivities. More than 750 attend every year, with more than 500 companies and individuals donating goods and services that are put up for auction.

WHO: Reach 750+ attendees who are leaders in the Indianapolis business, civic, education, and arts communities plus hundreds of volunteers, students, and parents who support businesses who support Cathedral High School.

Must be 21 & over to attend.

WHEN: Saturday, February 27, 2027

WHERE: Cathedral High School

FOR MORE INFORMATION: gocathedral.com/shamrauction

WHY: To help offer the benefits of a Cathedral education to students who would not otherwise be able to afford the experience. Cathedral is one of the most diverse high schools in Indiana, drawing from more than 160 schools, 120 counties and even a few different countries. Support our mission of educating hearts and minds of Cathedral students. Cathedral provides tuition assistance to nearly 45% of our students and relies on the philanthropic generosity provided by our sponsors and donors.



For more information on event sponsorships, contact Mackenzie Stark '11 Bower, Director of Strategic Partnerships, at mbower@gocathedral.com or 317.968.7311.



BLUE & GOLD SPONSOR - \$30,000

(Category exclusivity)

- Sponsor placement on ShamrAuction email campaign (18,000 constituents)
- Sponsor placement on ShamrAuction website and registration page
- Sponsor recognition announcement on Cathedral's social media accounts
- Sponsor recognition placement in Cathedral newsletter communication
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table for 10 at ShamrAuction including: VIP area access during the cocktail hour and dinner, VIP bar access and a personal bar runner
- Premiere sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



EVENT SPONSORSHIP | 50th Annual SHAMRAUCTION



EMERALD SPONSOR - \$15,000



- Sponsor placement on ShamrAuction email campaign (18,000 constituents)
- Sponsor placement on ShamrAuction website
- Sponsor recognition announcement on Cathedral's social media accounts and newsletter communications
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtogo silent auction online bidding site
- Table for 10 at ShamrAuction including: VIP area access during the cocktail hour and dinner, VIP bar access and a personal bar runner
- Premiere sponsor signage placement in Welch Activity Center and Mimms Gym
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



IRISH SPONSOR - \$10,000



- Sponsor placement on ShamrAuction email campaign (18,000 constituents)
- Sponsor placement on ShamrAuction website
- Sponsor recognition announcement on Cathedral's social media accounts and newsletter communications
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtogo silent auction online bidding site
- Table for 10 at ShamrAuction including: VIP area access during the cocktail hour and dinner, VIP bar access and a personal bar runner
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event

For more information on event sponsorships, contact Mackenzie Stark '11 Bower, Director of Strategic Partnerships, at mbower@gocathedral.com or 317.968.7311.



SHAMROCK SPONSOR - \$5,000

- Sponsor placement on ShamrAuction email campaign (18,000 constituents)
- Sponsor placement on ShamrAuction website
- Sponsor recognition in ShamrAuction printed program
- Sponsor logo placement on Qtego silent auction online bidding site
- Table of 10 at ShamrAuction
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



TABLE SPONSOR - \$3,000

- Named recognition in ShamrAuction printed program
- Table of 10 at ShamrAuction
- Sponsor recognition summer Cathedral Highlights magazine (3,000 circulation)
- Invitation to Cathedral's invite only *Thanks for Giving* stewardship event



EVENT SPONSORSHIP | FATHER KELLY TRADITION *Golf Outing*



WHAT:

The Father Kelly Tradition is an 18-hole Florida Scramble. Proceeds of the event support the Father Kelly Tuition Grant at Cathedral High School, which supports the school's vision and mission. The Father Kelly Tradition Golf Outing is a special one day event that includes 18 holes of golf, cart, range, food, libations, commemorative gifts, and fun.

WHO:

The outing draws teams comprised of alumni, parents, friends, supporters, donors, board members, faculty, administration, and staff of Cathedral High School. Attendees must be over 21.

WHEN:

August 17, 2026

9:00 AM: Registration Opens; 10:00 AM Shotgun Start

COST:

\$1,000 per foursome, includes food, beverages, and custom Irish hole experiences.

WHERE::

Hillcrest Country Club
6098 Fall Creek Road, Indianapolis, IN 46220

Register:

gocathedral.com/golf

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR: \$5,000 - SOLD

(One Exclusive Opportunity)

Includes: Category exclusivity, foursome at outing, table sponsor signage, presenting sponsor recognition at shotgun start and post event wrap up, sponsor recognition in the Cathedral Highlights magazine, sponsor placement on email campaign, signage at the event and sponsor logo on the registration website

BAG DROP SPONSOR: \$2,500 - SOLD

(One Exclusive Opportunity)

Includes: Category exclusivity, foursome at outing, and sponsor recognition in the Cathedral Highlights magazine, signage at bag drop

BEVERAGE CART SPONSOR: \$2,500 - SOLD

Includes: Foursome at outing, name recognition on traveling beverage carts, sponsor recognition in the Cathedral Highlights magazine

PLAYER GIFT SPONSOR: \$2,500 - SOLD

(One Exclusive Opportunity)

Includes: Custom sponsor signage at gift table, foursome at outing, sponsor recognition in the Cathedral Highlights magazine, name or logo on the player gift

LUNCH SPONSOR: \$2,000 - SOLD

(One Exclusive Opportunity)

Includes: Custom sponsor signage at lunch stop on the turn

19TH HOLE AFTER PARTY SPONSOR - \$1,500

Includes: Custom sponsor signage at the event, recognition during programming, signage at the post-event gathering

BREAKFAST BAR SPONSOR: \$1,500

Includes: Custom sponsor signage at the breakfast bar, choose the breakfast drink of your choice

SNACK SPONSOR: \$1,500 - SOLD

Includes: Custom sticker on snack bags with sponsor logo, signage at the event

REGISTRATION SPONSOR: \$1,000

Includes: Custom sponsor signage at registration and check in tables for all guests

PUTTING GREEN SPONSOR: \$750

Includes: Sponsor signage at the putting green for event

DRIVING RANGE SPONSOR: \$750

Includes: Sponsor signage at the driving range for event

HOLE SPONSOR: \$500

Includes: Company or individual name placed on hole sponsor sign

FOURSOME & HOLE SIGNAGE: \$1,250

Includes: foursome at the outing, company or individual name on hole sponsor sign

For more information on event sponsorships, contact Mackenzie Stark '11 Bower, Director of Strategic Partnerships, at mbower@gocathedral.com or 317.968.7311.