CATHEDRAL HIGH SCHOOL

Sports Advertising



CATHEDRAL SPORTS ADVERTISING OPPORTUNITIES

at-a-glance

ELEMENT	DATE	COST	AVAILABILITY
Athletic Website One of the most visited athletic sites in the state with 30,000 views per month on average	12-month contract	$750 - $3,500	Title Sponsor Gold Sponsor Team Sponsor Silver Sponsor
Sports Scoreboard Welch Activity Center	12-month contract	$2,500-5,000	Gold Banner Silver Banner A Silver Banner B
Football Radio Reaching Fighting Irish fans on WNDE and iHeart radio	August-November	$2,500-$6,800	Title Sponsor Scoreboard Sponsor Game Reset Sponsor Coach's Interview Sponsor (2) Show Sponsor (3) Irish Football History Sponsor Trivia Question Sponsor Feature Sponsor (14) *Custom sponsor opportunities available upon request.

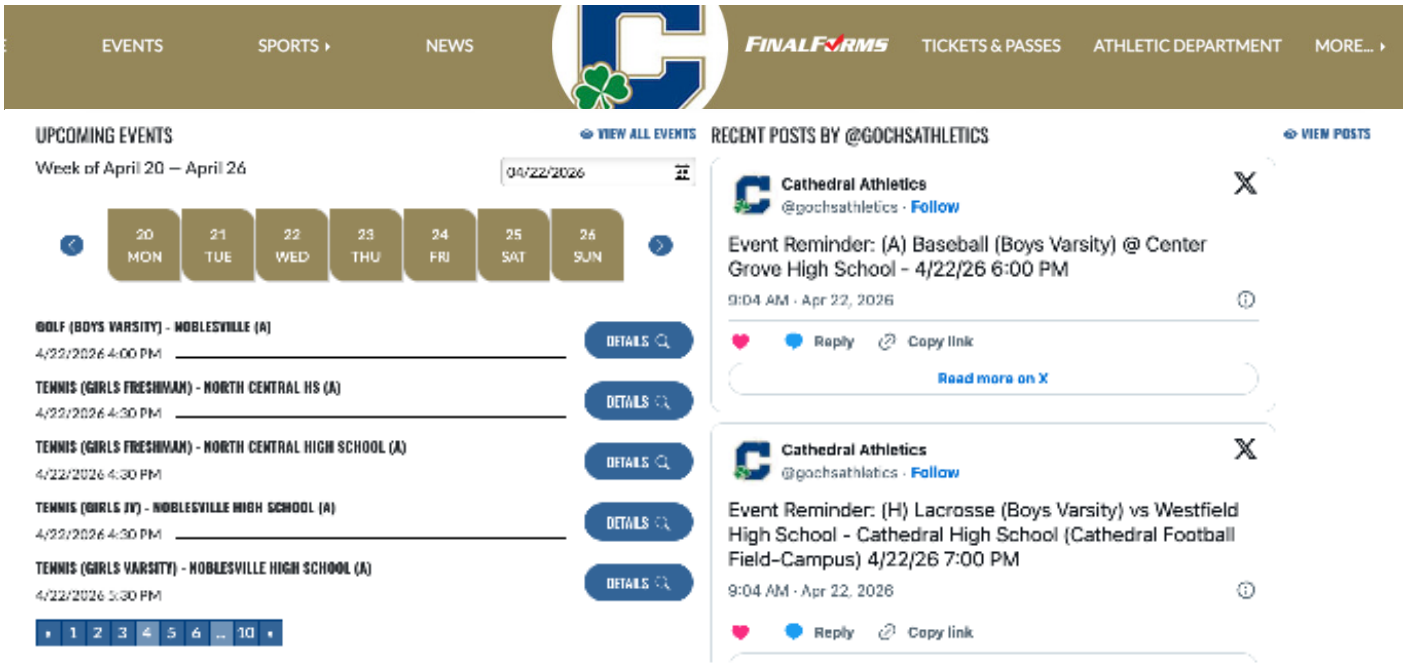
For more information on Athletic Advertising & Sponsorships, contact: Mackenzie Stark '11 Bower (mbower@gocathedral.com)

ATHLETIC WEBSITE ADVERTISING OPPORTUNITIES

REACH A LARGE, LOYAL AND CONTINUOUSLY GROWING AUDIENCE BY ADVERTISING ON CATHEDRAL'S ATHLETIC WEBSITE.

Cathedral's athletic website offers outstanding opportunities to reach our Fighting Irish audience made up of alumni, students, parents and friends. The Cathedral athletic website historically receives over 30,000 views a month and up to 50,000 views during a championship season (which is quite often as we are one of the winningest sports programs in the state).

HOME PAGE EXAMPLE



YOUR COMPANY HERE

Position: Sqaure ad located at the bottom of the homepage

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SCORERS BENCH ADVERTISING

WELCH ACTIVITY CENTER

IN-GAME ADVERTISEMENTS ON A 60” LED DIGITAL SCREEN

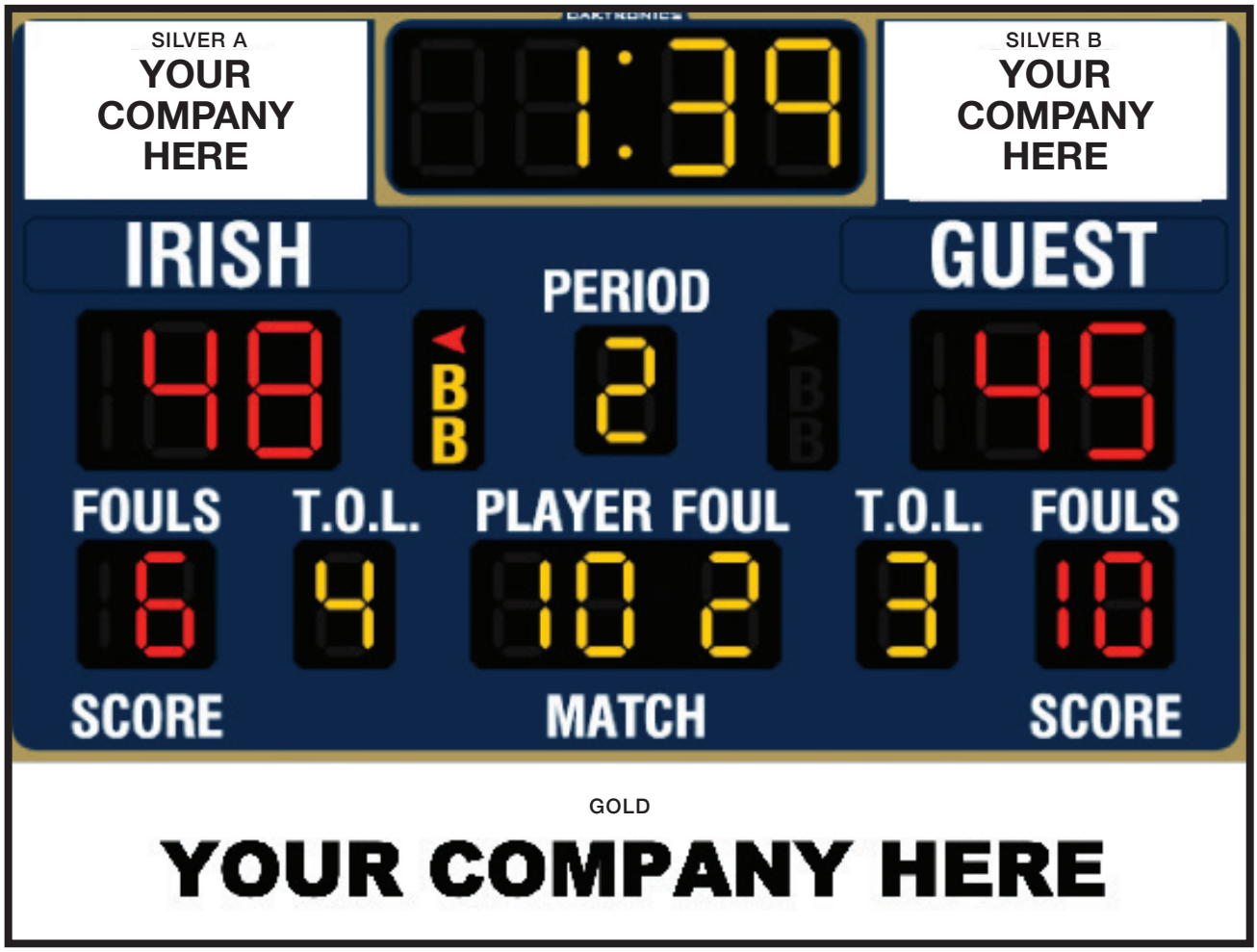


AD DESCRIPTION	ANNUAL	AVAILABILITY
All Seasons (30 Seconds)	$1,000	Available
All Seasons (15 Seconds)	$750	Available
All Seasons (10 Seconds)	$500	Available
Sport Specific (5 Seconds)	$250	Available

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SPORTS SCOREBOARD ADVERTISING

WELCH ACTIVITY CENTER



AD DESCRIPTION	ANNUAL	AVAILABILITY
Gold Banner (bottom)	$5,000	**North - Sold** **South - Sold**
Silver Banner A (top left)	$2,500	**North - Sold** **South - Sold**
Silver Banner B (top right)	$2,500	**North - Sold** **South - Available**

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FOOTBALL RADIO ADVERTISING



THE TRADITION AND SUCCESS OF INDIANAPOLIS CATHEDRAL FOOTBALL

The tradition and success of Indianapolis Cathedral football are second to none in the state of Indiana. The Fighting Irish have won more games all-time than any other high school in the Hoosier state. Dating back to their first game in 1919, the Irish have an overall record of 792-312-19.

Cathedral's tournament success includes 14 state titles (in three different classes), an unprecedented five consecutive championships, a record 32-game post-season winning streak spanning six seasons, and most recently winning back-to-back Class 5A state titles in 2020 and 2021.

Eleven Cathedral graduates have advanced to play in the National Football League including: Mark Clayton (1983-1993), Moe Gardner (1991-1996), Darrick Brownlow (1991-1996), Blaine Bishop (1993-2002), Jeremy Trueblood (2006-2013), Mathias Kiwanuka (2006-2014), Jack Doyle (2013-2021), Ted Karras (2017-Present), Terry McLaurin (2019-Present), Reece Horn (2019-2020), Kendall Coleman (2020-2021), Pete Werner (2022-Present), and Emil Ekiyor (2023-2024).

FOX SPORTS AM 1260

iHeart RADIO

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CATHEDRAL HIGH SCHOOL 2026
Varsity Football Schedule

DATE	TIME	OPPONENT	LOCATION
August 21	7:00 PM	Ben Davis	Ben Davis H.S.
August 28	**7:00 PM**	**Loyola Academy (IL)**	**Butler University**
September 4	7:00 PM	St. Xavier (OH)	St. Xavier HS
September 11	7:00 PM	Bishop Chatard	Bishop Chatard H.S.
September 18	7:00 PM	Southport	Southport H.S.
September 25	7:00 PM	Trotwood-Madison (OH)	Trotwood-Madison H.S.
October 9	**7:00 PM**	**Covington Catholic (KY)**	**Butler University**
October 16	**7:00 PM**	**Archbishop Hoban (OH)**	**University of Indianapolis**

Home games in bold

POSTSEASON GAMES

October 23	Sectional
October 30	Sectional
November 6	Sectional
November 13	Regional
November 20	Semi-State
Nov 29/30	State Finals

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FOOTBALL RADIO ADVERTISING

FOOTBALL RADIO SPONSORSHIP RATES

Sponsorships include nine regular season games plus one tournament game guaranteed. An additional five playoff games are included at no charge if the Irish advance in post-season play. **Cost includes writing, voiceover, and production of one :30 spot.**

TITLE SPONSOR

$6,800

- Company name on all game broadcasts (minimum 10 mentions per game): "Cathedral football is presented by (name)".
- Four billboards per game. Mention of sponsor name and tagline during opening, closing and twice in-game.
- Four :30 spots per game (two to run during game, one pre-game, one during post-game show)
- Cost includes writing, voiceover, and production of one :30 spot

SPONSORSHIP	AVAILABILITY
Title Sponsor	Sold

SCOREBOARD SPONSOR/GAME RESET SPONSOR

$5,200

- Company name mentioned a minimum of 10 times throughout the broadcast each time the score is announced. Going to commercial break: "On the (company name) scoreboard, the Irish lead 7-to-3." Or coming back from commercial break: "The (company name) game reset, it's Cathedral 7, Opponent 3."
- Four billboards per game. Mention of sponsor name and tagline during the opening, closing, and twice in-game
- Two :30 spots during the halftime show
- Cost includes writing, voiceover, and production of one :30 spot

SPONSORSHIP	AVAILABILITY
Scoreboard Sponsor	Sold
Game Reset Sponsor	Sold

COACH'S INTERVIEW SPONSOR

$4,500

- Company name on pre-game or post-game coach's interviews (minimum 3 mentions per game): "This is the (name) pre-game/post-game conversation with Irish Head Coach Bill Peebles."
- Four billboards per game. Mention of sponsor name and tagline during the opening, closing, and twice in-game
- Three :30 spots per game (one each to run pre-game or post-game, in-game, and halftime show)
- Cost includes writing of spots, voice-over talent, and production one :30 spot

SPONSORSHIP	AVAILABILITY
Pre-game Coach's Interview Sponsor	**Available**
Post-game Coach's Interview Sponsor	**Sold**

SHOW SPONSOR

$3,500

- Company name on pre-game, halftime, or post-game show (minimum 5 mentions per game): "This is the (name) pre-game/halftime/post-game show".
- Four billboards per game. Mention of sponsor name and tagline during opening, closing, and twice in-game
- Four :30 spots per game (one to run during game, three in pre-game, halftime, or post-game shows)
- Cost includes writing of spots, voice-over talent, and production one :30 spot

SPONSORSHIP	AVAILABILITY
Pre-game Show Sponsor	**Available**
Post-game Show Sponsor	**Available**
Halftime Show Sponsor	**Sold**

THIS WEEK OF IRISH FOOTBALL HISTORY WITH JIM MCLINN SPONSOR

$3,000

- Unique 60-second produced history feature each week voiced by Jim McLinn '70
- Company name on feature (minimum 3 mentions per game)
- One :30 spot in halftime show near feature
- Four billboards per game. Mention of sponsor name and tagline during the opening, closing, and twice in-game
- Cost includes writing of spots, voice-over talent, and production one :30 spot

SPONSORSHIP	AVAILABILITY
This Week of Irish Football History Sponsor	**Sold**

CATHEDRAL FOOTBALL TRIVIA QUESTION SPONSOR

$3,000

- New trivia question each week asked in 2nd quarter and answered in 3rd quarter
- Company name on feature (minimum 4 mentions per game)
- Three :30 spots per game (Two pre-game, one in-game)
- Four billboards per game. Mention of sponsor name and tagline during the opening, closing, and twice in-game
- Company name on archived questions and answers on gocathedralathletics.com
- Cost includes writing of spots, voice-over talent, and production one :30 spot

SPONSORSHIP	AVAILABILITY
Football Trivia Question Sponsor	Sold

FEATURE SPONSOR

$2,500

- Company name on a special feature (minimum 3 mentions per game). Special features may be available to tie-in with products or brand positioning. See list of features below.
- Four billboards per game. Mention of sponsor name during opening, closing, and twice in-game
- One :30 spot per game (to run near purchased feature during pre-game, halftime, or post-game show)
- Cost includes writing of spots, voice-over talent, and production one :30 spot

SPONSORSHIP	AVAILABILITY
Starting Lineups	Sold
Scouting Report	Sold
Inside the Numbers	Available
Keys to the Game	Available
Game Conditions	Sold
Halftime Interview	Available
Injury Report	Sold
Final Statistics	Available
Play of the Game	Available
Player of the Game	Available
Second Half Adjustments	Available
First Half Scoring Summary	Available
First Half Statistics	Available
Final Scoring Summary	Available
Next Game Preview	Available
Scoring Drive	Sold
Football Alumni Update	Available
Scoreboard Update	Available

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