

**NONSCHOOL USE OF SCHOOL FACILITIES: DISTRIBUTION OF NONSCHOOL LITERATURE
GKDA (REGULATION)
CONTACT: CHIEF OF STAFF AND COMMUNICATIONS**

In addition to the provisions set out in Policies GKD (Local) and GKDA (Local), the following guidelines apply to requests by individuals or groups not associated with the District to distribute materials that are not sponsored by the District or by a District affiliated school-support organization. This regulation does not apply to distribution of nonschool materials by students (see Policy FNAA (Local)).

NONSCHOOL LITERATURE INTENDED FOR DISTRIBUTION TO STUDENTS

1. Materials will only be allowed to be distributed if the materials involve age and/or developmentally appropriate activities for students.
2. Midland ISD will not promote or distribute flyers for commercial, for-profit businesses or entities. Materials submitted solely for the purpose of advertising paid services, products, or profit-generating activities will not be approved for distribution to students, parents, or staff.
3. Services not provided by the district may be considered for approval if they directly support district priorities and demonstrate a clear educational, developmental, or enrichment benefit.
4. Nonprofit organizations may submit materials for consideration through the district's flyer distribution process. To ensure accuracy and appropriateness, proof of nonprofit status may be requested prior to approval. Flyers submitted by nonprofit entities must still meet all established criteria.
5. Materials must be submitted to the Superintendent's designee for approval.
6. Materials must contain the following disclaimer: "Midland ISD is not responsible for, and does not endorse, the content of any nonschool literature that may be distributed on Midland ISD campuses as a service to students and families."
7. Materials will not be distributed directly to students. After approval by the Superintendent's designee, the materials will be uploaded, by the vendor or by the Superintendent's designee, when appropriate, to the district's online flyer distribution resource, Peachjar.
8. The district uses Peachjar to distribute non-school literature, a digital resource to distribute non-school literature to parents. District employees are not permitted to print or copy nonschool literature for students.
9. Campuses may notify students and parents of the availability and location of approved materials through announcements or other means at the discretion of the campus principal. Through the use of Peachjar, parents will receive weekly emails notifying them of flyers.
10. Approved materials will be available to students and parents through the date of the event, if applicable, or a maximum of thirty (30) days from the date of approval.
11. Should an entity wish to place physical signage (such as "yard signs") on district property, the signage must:

- adhere to all criteria found in GKDA (LOCAL);
- have a primary intent that directly benefits the campus, district facility, students, or staff;
- not be for advertising purposes; and
- must be approved by the Superintendent's designee.

NONSCHOOL LITERATURE INTENDED FOR DISTRIBUTION TO EMPLOYEES

1. Materials will only be allowed to be distributed if the content indicates that a clear and direct benefit is being offered to District employees.
2. Materials must be submitted to the Superintendent's designee for approval.
3. Materials must contain the following disclaimer: "Midland ISD is not responsible for, and does not endorse, the content of any nonschool literature that may be distributed as a service to Midland ISD employees."
4. Materials will not be distributed directly to employees. After approval by the Superintendent's designee, the materials will be placed on a Peachjar board designated for materials specifically for employees.
5. Approved materials will be available to employees through the date of the event, if applicable, or a maximum of thirty (30) days from the date of approval.

LIMITED PUBLIC FORUM

MISD has designated the parking lots outside of Astound Broadband Stadium as a limited public forum during MISD events. Citizens may distribute flyers and written materials without seeking permission in the parking lots, in accordance with Board Policies GKD (Local) and GKDA (Local). If a citizen or vendor would like to sell or distribute merchandise or food products, they must obtain permission from the Executive Director of Athletics. MISD retains the right to not allow speech or distribution of written materials that is determined by District staff to be contradictory to student safety or welfare.

Approved – December 2025