

LAUNCH YOUR DREAM:

SMALL BUSINESS & ENTREPRENEURSHIP CERTIFICATE

Turn Your Entrepreneurial Vision into Reality at Piedmont Adult School

Are you ready to be your own boss? **Piedmont Adult School** is proud to introduce a new, streamlined Career Technical Education (CTE) pathway designed specifically for the modern entrepreneur. Whether you're launching a new business, exploring franchise ownership, or expanding an existing venture, this certificate provides a structured pathway to build your business knowledge and confidence.

Benefits of a Certificate

- **Recognized Achievement:** Earn a formal certificate to bolster your professional credentials.
- **Modern Edge:** Master the latest AI tools and digital marketing strategies.
- **Expanded Expertise:** Build complementary skillsets across business foundations, marketing & AI, and operations/growth.

How It Works

Complete **three classes** from our CTE category to earn your **Small Business Development & Entrepreneurship Certificate**.

Pick One Course from Each Category (Total of three)

Business Foundations	Marketing & AI	Operations & Growth
Business Planning for Start-Up and Growth	Intro to Marketing & AI: Prompt Engineering	Legal Issues for the Small Business Start-Up
Advance Your Career: MS Office(Basics and Intermediate)	Intro to Marketing & AI: Goals & Audience	Must-Know Business Insurance
Beginner's Guide to Using AI	Intro to Marketing & AI: Branding & Positioning	The Path to Franchise Ownership
Basic Excel	Intro to Marketing & AI: Tactics & Execution	Must-Know Insurance for Small Business