



Hospitality and Tourism Career Cluster

The Hospitality and Tourism career cluster focuses on the management, marketing, and operations of restaurants, lodging, attractions, recreation events, and travel-related services. This career cluster includes occupations ranging from reservation and transportation ticket agent to event planner and general manager.

Statewide Program of Study: Culinary Arts

The Culinary Arts program of study focuses on occupational and educational opportunities associated with the planning, directing, or coordinating activities of a food and beverage organization or department. This program of study includes opportunities involved in directing and participating in the preparation of food.



Secondary Courses for High School Credit

Level 1	• Principles of Hospitality and Tourism (13022200)
Level 2	• Introduction to Culinary Arts (13022550)
Level 3	• Culinary Arts (13022600)
Level 4	• Practicum in Culinary Arts (13022700)



Example Postsecondary Opportunities

Associate Degrees

- Culinary Arts
- Baking and Pastry Arts

Bachelor's Degrees

- Hotel/Motel Administration/Management
- Culinary Science

Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Foodservice Systems Administration/Management

Additional Stackable IBCs/License

- Food Manager License



Work-Based Learning and Expanded Learning Opportunities

Work-Based Learning Activities	<ul style="list-style-type: none"> • Intern at a catering company and learn about food production for large-scale events • Work part-time in a restaurant as a line cook or chef
Expanded Learning Opportunities	<ul style="list-style-type: none"> • Participate in SkillsUSA

Aligned Industry-Based Certifications

- ServSafe Manager – This is obtained in Practicum in Culinary Arts



Example Aligned Occupations

Food Service Managers

Median Wage: \$61,748

Annual Openings: 2,941

10-Year Growth: 15%

Chefs and Head Cooks

Median Wage: \$48,557

Annual Openings: 2,699

10-Year Growth: 37%

General and Operations Managers

Median Wage: \$96,046

Annual Openings: 44,419

10-Year Growth: 23%

