ParentSquare Solution Pricing

Our pricing strategy is designed to deliver exceptional value while remaining competitive within the industry. We have carefully structured our pricing model to align with the scope of work, project requirements, and desired outcomes your district requires. Our approach ensures transparency, flexibility, and cost-effectiveness, enabling us to meet your objectives without compromising quality

Engage (860 Students) $4.40 /Student $3,784 Annual Cost

- Mobile App & Web Portal
- Direct Messaging
- Two-way SMS Text Messaging (with SMS Replies)
- Language Translation
- Analytics, Reporting & Archiving
- SIS Integrations, SSO (API, SFTP, other)
- Directory
- Smart & Urgent Alerts
- Posts & Newsletters (Studio Editor)
- Social Media & Website Share
- StudentSquare
- Attendance & Auto Notices (includes lunch balances)
- Appointments (including parent-teacher conferences)
- Volunteering & Sign Ups
- Calendar & Event RSVP
- Forms & Permission Slips (includes Surveys) and electronic signature

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Engage Onboarding / Implementation

Onboarding - Standard $1,125 Total One-Time Cost

Coordination between the ParentSquare Implementation Team and Points of Contact

- Creation & configuration of the ParentSquare site
- Data migration and review of Staff, Student, Parent, and Roster data
- Digital training opportunities, including recurring webinars, digital training modules, and videos
- Access to the “Resource Kit” and Best Practice materials to support the Launch
- Ongoing help and support for Admins via email, chat, and voice
- Discovery call with the Implementation Manager
- District walkthrough videos w/ Q&A option
- Launch check-in meeting
- Training plan
- Recurring team meetings with project status and action items

Included Add-Ons (Year 1)

Secure Document Delivery $0 (Year 1 Cost)
After Year 1 - $.85 per student

- Delivers documents like report cards, IEPs, and test results via secure links.
- Centralized access for parents alongside other notifications like attendance and lunch balances.

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Soft Launch Option

Here's the Deal:

- Contract signed by December 2025
- Onboarding fee invoiced at signing
- Annual license fee invoiced July 1, 2026

Rollout Timeline:

- December 2025 – Kickoff call and onboarding begin after winter break
- January 2026 – Option to launch an "Early Adopter" with ~2 pilot schools
- April 1, 2026 – Full district-wide launch of Engage
- July 1, 2026 – First Invoice for Solution

The official term start date will be 7-1-2026.

During the soft launch period, the district will work with the ParentSquare implementation team to set up data integration, configure settings, and begin account rollout to district and school users (including online training).

The goal of the soft launch period is to have all users trained and in the system by the term start date (7-1-2026).