Pasco School District No. 1

PROCUREMENT

1215 West Lewis Street · Pasco, WA 99301-5472
(509) 543-6726 · Fax (509) 543-6707

REQUEST FOR PROPOSAL

Student Engagement, Campus Management and School Climate Platform

RFP No. PSD 2026-07-16

Issue Date: July 16th, 2026

Proposal Due Date: July 28th, 2026 at 3 p.m. PST

1. Purpose and Background

Pasco School District is seeking a five-year contract for proposals for a comprehensive Student Engagement, Campus Management, and School Climate Platform that provides digital hall passes, student behavior management, PBIS/rewards, student engagement, communication, digital student identification, event management, intervention tracking, and analytics within a single integrated solution.

The District serves approximately 10,000 students and 1,300 staff members across middle, high school, and alternative learning environments.

The proposed solution shall improve student accountability, increase instructional time, streamine administrative processes, strengthen school culture, and provide actionable data for administrators, teachers, students, and families.

2. Project Objectives

A. Reduces classroom disruptions and hallway congestion.
B. Improves student accountability and safety.
C. Supports Positive Behavioral Interventions and Supports (PBIS).
D. Increases student participation in school activities.
E. Provides consistent behavior management practices.
F. Improves communication with students and families.
G. Integrates with existing district systems.
H. Provides comprehensive reporting and analytics.
I. Supports district-wide deployment and management.

3. General Requirements

A1 Cloud Platform

1. Be delivered as Software-as-a-Service (SaaS).
2. Provide 99.9% uptime SLA.
3. Be accessible through modern web browsers.
4. Provide native iOS and Android applications.
5. Support Chromebook, Windows, MacOS, and mobile devices.
6. Support district-wide multi-school management.
7. Support role-based administration.

A2 Authentication

1. Support Microsoft Entra ID SSO via SAML or Clever Instant Login.
2. Support automatic user provisioning and deprovisioning.
3. Support student authentication through district identity providers.

B. Student Information System Integration

1. Integrate with PowerSchool SIS, accept roster from Clever, or simply structured file exchange.
2. Automatically synchronize:
    - Student demographics
    - Staff records
    - School enrollments
    - Class rosters
    - Bell schedules
    - Attendance information
3. Support nightly automated synchronization.
4. Support near real-time synchronization where available.
5. Provide API-based integration methods.
6. Provide data validation and error reporting

C. Digital Hall Pass Management

1. Integrate with PowerSchool SIS, accept roster from Clever, or simply structured file exchange.
2. Automatically synchronize:
    a. Student demographics
    b. Staff records
    c. School enrollments
    d. Class rosters
    e. Bell schedules
    f. Attendance information
3. Support nightly automated synchronization.
4. Support near real-time synchronization where available.
5. Provide API-based integration methods.

6. Provide data validation and error reporting.

C1 Hall Pass Creation

1. Student-created passes.
2. Teacher-created passes.
3. Teacher approval workflows.
4. Administrative approval workflows.
5. Kiosk mode operation.
6. Mobile device support.

C2 Hallway Management

1. Real-time active pass dashboard.
2. Destination tracking.
3. Pass duration tracking.
4. Automated expiration.
5. Custom pass types.
6. Location-specific rules.
7. Building-specific configurations.

C3 Safety Controls

1. Student conflict/no-contact groups.
2. Prevention of simultaneous passes for designated students.
3. Hall occupancy limits.
4. Time-of-day restrictions.
5. Passing period restrictions.
6. Emergency lockdown controls.
7. Ability to suspend pass issuance districtwide or by building.

C4 Reporting

1. Missed instructional time reports.
2. Frequent user reports.
3. Location utilization reports.
4. Student movement analytics.
5. Historical audit logs.
6. Exportable reports.

D. Tardy Management

1. Track student tardiness.
2. Support digital tardy passes.
3. Integrate with attendance systems.
4. Identify chronic tardiness patterns.
5. Support automated interventions.
6. Provide parent notifications.
7. Generate building and district reports.

E. Positive Behavior Supports (PBIS)

1. Student recognition tools.
2. Points-based reward systems.
3. School-wide PBIS frameworks.
4. Custom behavior categories.
5. Staff recognition workflows.
6. Student achievement tracking.
7. Automated point awards.
8. School-specific behavior matrices.

F. Rewards and Incentives

1. Digital student points.
2. Reward redemption.
3. School stores.
4. Event incentives.
5. Attendance incentives.
6. Custom reward catalogs.
7. Inventory management.
8. Redemption approval workflows.
9. Student leaderboards.

G. Student Engagement

1. Student news feeds
2. School annoucements
3. Polling and surveys
4. Student clubs and groups
5. Activity participation tracking
6. Student recognition programs
7. Gamification features
8. Student communication tools

H. Event Management

1. Event creation and promotion
2. Event registration
3. Attendance tracking
4. QR code check-in
5. Student participation tracking
6. Event analytics
7. Capacity management
8. Digital ticketing support

I. Digital Student Identification

1. Digital student IDs.
2. QR code verification.
3. Student photos.
4. Real-time enrollment validation.
5. Activity participation verification.
6. Building-specific permissions.
7. Mobile access.
8. Offline verification capabilities.

J. Communications

1. Targeted communications.
2. Student messaging.
3. Staff messaging.
4. Push notifications.
5. Email communications.
6. In-app announcements.
7. Communication audit logs.

K. Parent and Guardian Access

1. Parent portal access.
2. Student activity summaries.
3. Behavior summaries.
4. Attendance summaries.
5. Hall pass summaries.
6. Notification preferences.
7. Mobile application access.

L. Reporting and Analytics

1. District dashboards.
2. School dashboards.
3. Student dashboards.
4. Real-time reporting.
5. Historical reporting.
6. Trend analysis.
7. Custom reports.
8. Scheduled reports.
9. Data exports.

4. Proposal Requirements

Respondents must include the following in their proposal:

A. **Executive Summary/Company Background/Experience** – Organizational history, mission, and relevant experience
B. **Detailed Description of Proposed Solution for each item** –
    1. Student Information Systems Integration
    2. Digital Hall Pass/Tardy Management
    3. Positive Behavior Support/Reward Incentives
    4. Student Engagement/Event Management
    5. Communications
    6. Parent Guardian Access
    7. Reporting and Analytics
C. **Implementation Plan and Timeline**
D. **Training and Support Services** – Proposed timeline for rollout and service coordination with schools
E. **Pricing Model -**
F. **Client References**

5. Evaluation Criteria

- Executive Summary/Company Background/Experience – (10%)
- Detailed Description of Proposed Solution for each item (Total of 30%)
- Digital Hall Pass and Tardy Management (10%)
- Positive Behavior Support/Rewards and Incentives (5%)
- Student Engagement/Event Management (10%)
- Communications/Parent Guardian Access/Reporting Analysis (5%)
- Implementation Plan and Timeline (10%)
- Training/Support Services (10%)
- Cost by Solution (35%) Please differentiate cost by solution annually –
- References and past performance (5%)

6. Contract Period

The initial contract period will be for 3 years with pricing for all three years billed annually with an option for the district to renew up to two more years annually contingent upon satisfactory performance and continued funding.

7. Submission Instructions

Submit one (1) electronic copy (PDF) and one (1) hard copy of your proposal to:

Pasco School District

Tom Hitt

Fiscal Department

1215 W. Lewis St.

Email: thitt@psd1.org

Phone: 509-5436726

Proposals must be received by **July 28th at 3 p.m. PST.**

8. Additional Information

- PSD reserves the right to accept or reject any or all proposals, to waive informalities, and to award contracts deemed in the best interest of the District.
- All services must comply with applicable state and federal regulations.
- It is the responsibility of the vendor to read all documents, respond accordingly and to follow all the terms and conditions of Pasco School District (PSDGeneralTermsandConditionsFebruary2023.pdf)
- Pasco School District encourages participation of Minority Owned and Women Owned Business Enterprises

Published: Tri-City Herald 7/22, 7/26