

2026-2027

Wildcats Athletics Business Partnership Program

At East Allegheny School District, athletics are about more than competition. They are about building community, creating opportunities for students, and bringing neighborhoods together through school pride and shared experiences.



EAST ALLEGHENY SCHOOL DISTRICT
1150 Jacks Run Rd, North Versailles, PA 15137
eawildcats.net

A Wildcat Partner is meaningful, community-level sponsorship that increases your visibility while directly supporting student experiences.

Sponsorships help:

- Enhance athletic programs,
- Improve facilities,
- Celebrate student achievement,
- Strengthen opportunities for young people to grow through sports.

WILDCAT CHAMPION – \$2000

Limited to Four Partners per School Year

- One 3x6ft vertical banner at stadium fence facing driveway at Stadium
- One 2x3ft Banner at Gym
- One 2x3ft Banner inside stadium along track
- 1 "Game Sponsored by" graphic on stadium scoreboard as scheduled
- 2 dedicated thank you post on district socials (1 Fall, 1 Spring)
- Access to distribute Ad materials at 1 fall season home game
- Ad space on downloadable season schedules

WILDCAT PRIDE – \$1500

Limited to Four Partners per School Year

- One 3x6ft vertical banner at stadium fence facing JR/SR High driveway at Stadium
- 1 dedicated thank you post on district socials
- Ad space on downloadable season schedules

WILDCAT SUPPORTER– \$500

- One 2x3ft Banner inside stadium along track or inside Gym

All Sponsorship Packages Include:

- Inclusion on dedicated sponsor page on district website
- "Shout out" by announcer at game
- 10 Homecoming Game Tickets

School year is September - May





ATHLETE OF THE WEEK - \$1000

*Limited to ONE Partner per School Year
as an Add-On Option*

- Exclusive advertising opportunity
- Logo included on graphics used to post on district social sites during season
- Weekly post each season: Fall, Winter, and Spring



EA Social Media Snapshot

FACEBOOK PERFORMANCE

Data window: Sept. 1, 2025 - April 30, 2026

1,267,159

TOTAL FACEBOOK VIEWS

Viewers: 170,474

Meta users who have seen page at least once.

Audience Split

63.9%
followers

36.1%
non-followers

Selected Top Performing Posts

Examples of high-performing content during the reporting window

Tull Foundation Grant

Nov. 21, 2025

18,856

views

2,746

engagement*

100 Days at Logan

Feb. 6, 2026

10,106

views

1,715

engagement

New Stadium Field

Mar. 18, 2026

8,207

views

887

engagement

Band State Champ.

Nov. 12, 2025

8,119

views

1,110

engagement

Insight: Top posts centered on accomplishments, milestones and familiar faces.
Lower Performers: Narrow-audience events, fundraising fliers



Whether you are looking to showcase your business at Churchman Stadium, inside our gymnasium, through digital advertising, or across district social media platforms, East Allegheny offers partnership opportunities designed to connect your organization with families and community members throughout the school year.

Together, we can continue building a strong tradition of Wildcat pride while creating opportunities that support students, families, and the broader East Allegheny community.

*Partner with the EA Wildcats and make an impact
that reaches far beyond the game!*