

INNOVATIVE

ARTS ACADEMY

Board Meeting Minutes for Wednesday, December 17, 2025 at 6PM

Component	Agenda Items																							
Opening Exercises	• Call to Order: • Notice of Meeting ◦ Proper notice was published in <i>The Morning Call</i> on Saturday, July 5, 2025 • Flag Salute • Roll Call																							
	<table><tr><th>Administrative Member</th><th>Attendance</th></tr><tr><td>David Rank, President</td><td></td></tr><tr><td>Dan Schmidt</td><td></td></tr><tr><td>Robert Sirmans, Treasurer</td><td></td></tr><tr><td>Bob Susko</td><td></td></tr><tr><td>Jason Nagle</td><td></td></tr><tr><td>Brian Taylor, General Counsel</td><td></td></tr><tr><td>Bradley Schifko, CEO</td><td></td></tr><tr><td>Tom Taylor, Accountant</td><td></td></tr></table>						Administrative Member	Attendance	David Rank, President		Dan Schmidt		Robert Sirmans, Treasurer		Bob Susko		Jason Nagle		Brian Taylor, General Counsel		Bradley Schifko, CEO		Tom Taylor, Accountant	
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Guests:																								
Old Business	Approval of board meeting minutes from November, 2025: ◦ Motion to approve: ◦ Motion seconded by: ■																							
	Approval of November, 2025 financials: ◦ Motion to approve: ◦ Motion seconded by: ■																							
Public Comment	Members from the public are invited to comment on items <u>that are listed on this agenda</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today’s meeting.																							
Executive Session	Enter Executive Session to discuss pending legal matters and personnel matters at:																							
Returned to Regular Session	Returned to Regular Session at:																							
Enrollment Update	<table><tr><th>Date</th><th>PS Enrollment</th><th>Pending Enroll</th><th>Pending WD</th><th>Net Enroll</th><th>Sp.Ed.</th></tr><tr><td>11/30</td><td>510</td><td>0</td><td>12</td><td>498</td><td>112</td></tr><tr><td>12/12</td><td>507</td><td>2</td><td>12</td><td>497</td><td>109</td></tr></table>						Date	PS Enrollment	Pending Enroll	Pending WD	Net Enroll	Sp.Ed.	11/30	510	0	12	498	112	12/12	507	2	12	497	109
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Grade	11/14	11/21	11/28	12/5	12/12
6	52	51	52	52	52
7	59	59	61	61	61
8	82	83	83	83	82
9	93	93	94	93	93
10	83	82	81	80	80
11	72	72	72	72	72
12	67	67	67	67	67

Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**
 - Here is what has changed since the last Board Meeting:
 - Enrollment:
 - Finalizing our 2026-2027 enrollment flyer with updated photos, which will be posted on all social media platforms, the website, as well as through Charter Connect for future advertisements.
 - Marketing:
 - Collaborating with Mr. Malmberg to update photos for the new website. The Arts departments and the athletics photos will be updated from stock images to real in house photos.
 - Collaborating with the Athletics Department to update the following:
 - Providing recent photos of volleyball and basketball photos from games/media days.
 - Organized media days for all athletics teams. Boys HS JV media day was on 12/3, Boys MS and Girls HS JV Basketball media day will be 12/11.
 - Organizing our game day posts, as well as posting a weekly game schedule for all team games.
 - Oversight of school social media accounts: Innovative (Instagram & Facebook), IAA Athletics, & IAA Esports.
 - Organization of posts for all major school/sporting events.
- **Curriculum and Academics**
 - Here is what has changed since the last Board meeting:
 - PSSA, Keystone, & PA Future Ready Index Score Analysis Presentation
- **Principals Report**
 - Here is what has changed since the last Board meeting:
 - Seeking Board approval for the hiring of a new Special Education Teacher.
 - Seeking Board approval for the resignation of employee #:
 - Last month we held a MS Dance. About 80 students participated and it was a huge success
 - A couple new water fountains are very helpful in the building
 - School Store has been a tremendous positive support for the students
 - We circulate the mobile store around the building on A and C days
 - Big items are the chips, drinks, clothes and Lunch with the Principal.

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	• Logistics / Operations / Technology ○ Here is what has changed since the last Board meeting: ■ New IAA Website rolling out 12/29 • Athletics ○ Here is what has changed since the last Board meeting: ■ Basketball season is underway: ● MS Boys', as well as HS JV Girls' & JV Boys' have begun competing. ■ Esports will be competing for a State Championship, December 18, 2025, in Harrisburg. • Human Resources ○ Here is what has changed since the last Board meeting: ■ Seeking Board approval for the resignation of employee #: 8435707 ■ Seeking Board approval for the hiring of Karen Wilson-Payne, Special Education Teacher. ■ Current vacancies: ● ELL ● Fashion ● School Counselor (HS)
New Business	• Motion to approve the resignation of employee #: 8435707: ○ Motion to approve: ○ Motion seconded by: ■ • Motion to approve the hiring of a new Special Education Teacher, Karen Wilson-Payne, as per IAA Salary Scale: ○ Motion to approve: ○ Motion seconded by: ■
Public Comment	Members from the public are invited to comment on <u>non-agenda items</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.
Next Meeting	• Wednesday, January 21, 2026, at 6:00 pm. (Executive Session: 5:30 PM)
Adjourn	• Approval to adjourn board meeting: ○ Motion to adjourn: ○ Motion seconded by: ■