

INNOVATIVE

ARTS ACADEMY

Board Meeting Minutes for Wednesday, May 20, 2026

Component	Agenda Items																		
Opening Exercises	- Call to Order: 6:24pm - Notice of Meeting - Proper notice was published in <i>The Morning Call</i> on Saturday, July 5, 2025 - Flag Salute - Roll Call <table border="1"> <thead> <tr> <th>Administrative Member</th><th>Attendance</th></tr> </thead> <tbody> <tr> <td>David Rank, President</td><td>Present</td></tr> <tr> <td>Dan Schmidt, Member</td><td>Present</td></tr> <tr> <td>Robert Sirmans, Secretary / Treasurer</td><td>Absent</td></tr> <tr> <td>Bob Susko, Vice President</td><td>Present</td></tr> <tr> <td>Jason Nagle, Member</td><td>Present</td></tr> <tr> <td>Brian Taylor, General Counsel</td><td>Present</td></tr> <tr> <td>Bradley Schifko, CEO</td><td>Absent</td></tr> <tr> <td>Tom Taylor, Accountant</td><td>By Phone</td></tr> </tbody> </table> Guests: Chris Fisher, Bob Spengler	Administrative Member	Attendance	David Rank, President	Present	Dan Schmidt, Member	Present	Robert Sirmans, Secretary / Treasurer	Absent	Bob Susko, Vice President	Present	Jason Nagle, Member	Present	Brian Taylor, General Counsel	Present	Bradley Schifko, CEO	Absent	Tom Taylor, Accountant	By Phone
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Bradley Schifko, CEO	Absent																		
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Board Member (Re)Appointments	Motion to approve the reappointment of Mr. Jason Nagle to the Innovative Arts Academy School Board of Trustees for a new 3 Year Term, effective May 20, 2026: - Motion to approve: Dan Schmidt - Motion seconded by: Bob Susko Unanimously approved.																		
Old Business	Approval of Board Meeting Minutes from April, 2026: - Motion to approve: Bob Susko - Motion seconded by: Jason Nagle Unanimously approved. Approval of April, 2026 Financials: - Motion to approve: Jason Nagle - Motion seconded by: Dan Schmidt Unanimously approved.																		
Public Comment	Members from the public are invited to comment on items that are listed on this agenda. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.																		
Executive Session	Enter Executive Session to discuss pending legal matters and personnel matters at: 5:30pm																		
Returned to Regular Session	Returned to Regular Session at: 6:24pm																		

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Enrollment Update

Date	PS Enrollment	Pending Enroll	Pending WD	Net Enroll	Sp.Ed.
Apr 27	494	1	2	493	103
May 4	494	0	3	491	103
May 11	493	0	2	491	103

Grade	Apr 27	May 4	May 11
6	53	53	52
7	59	59	59
8	77	77	77
9	92	92	92
10	78	78	78
11	67	67	67
12	68	68	68

Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**
 - Here is what has changed since the last Board Meeting:
 - Enrollment:
 - Re-enrollment 2026-2027
 - Enrollment Open House Event 05/07/26: Enrollment Open House held with a total of 17 student attendees
 - 8 students already enrolled
 - 9 new prospective students
 - Marketing:
 - Ongoing management of school social media platforms, including:
 - Creating reels and promotional content
 - Posting school updates and highlights
 - Promoting enrollment efforts and upcoming events
 - Created and released Volume 6 of *The Cougar Times*
 - Newsletter is now available in Spanish
 - Final volume of the school year scheduled for release at the end of May
 - Collaboration with marketing consultant, Sharon Tercha
 - Assisting with gathering information for marketing review
 - Answering questions and providing updates
 - Learning new marketing concepts, strategies, and best practices
 - Conducted a mini media day with the Boys' Volleyball team for promotional content while on campus 05/07
 - Ongoing communication with Mrs. Morris and Ms. Rank regarding enrollment efforts and outreach strategies

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- Researching additional merchandise and promotional items to support enrollment initiatives
- Worked with Mr. Bolt to assist with flyers and other marketing materials as needed
- Submitted weekly marketing and enrollment updates to the Mr. Schifko, Ms. Fischer, and Mr. Spengler

- **Curriculum and Academics**

- Here is what has changed since the last Board meeting:
 - PDE approval on Flexible Instruction Days being submitted

- **Principals Report**

- State Testing has occurred:
 - MS:
 - ELA
 - Math
 - Science
 - HS:
 - Biology
 - Algebra
 - Literature
- Last week we held our spring Middle School Dance.
 - Thanks to Mr Pedone, Ms Ortiz, and the SST's
- Prom 2026 - Great evening with students and staff.
- Graduation 2026 will be held at the Scottish Rite Cathedral in Allentown.
 - Date: June 1, 2026
 - Time: 6-8 (Doors open at 5:30)

- **Logistics / Operations / Technology**

- Here is what has changed since the last Board meeting:
 - Seeking Board approval for the following staff resignations:
 - Employee #'s: **6584952, 5632076, 2594515, 3894605**
 - Seeking Board approval for Chromebook Purchase for incoming 6th graders
 - Seeking Board approval for Child & Family Focus [contract](#) renewal.
 - Seeking Board approval for the following Policy updates:
 - **Policies (2nd Reading):**
 - Second Reading of [Policy #2246 Wellness](#).
 - Second Reading of Policy [#2035 Student Rights and Surveys](#).
 - Second Reading of Policy [#1005.1 Exemption from Instruction](#).
 - Second Reading of Policy [#1005 Review of Instructional Materials by Parents/Guardians and Students](#).

- **Athletics**

- Here is what has changed since the last Board meeting:
 - Boys' volleyball season concluded on Monday, 5/11.
 - Meetings have been held with head coaches of every team to prepare plans for Summer workouts leading into next season
 - Mr. Bolt has been conducting interviews to fill all open coaching positions leading into next year.
 - Draft review of the following for the 2026-2027 school year:
 - [IAA Athletics Handbook 26-27 \(Rough Draft\)](#)
 - [Coaches Handbook 26-27 \(Rough Draft\)](#)

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	■ Currently working on a sponsorship proposal presentation to secure sponsors for the upcoming seasons
New Business	● Motion to approve the resignation of the following employees: 6584952, 5632076, 2594515, 3894605: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> ● Motion to approve the <u>Second Reading</u> of Revisions to Policy #2246 Wellness: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> ● Motion to approve the <u>Second Reading</u> of Revisions to #2035 Student Rights and Surveys: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> ● Motion to approve the <u>Second Reading</u> of Revisions to #1005.1 Exemption from Instruction: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> ● Motion to approve the <u>Second Reading</u> of Revisions to #1005 Review of Instructional Materials by Parents/Guardians and Students: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> ● Motion to approve contract renewal for Child & Family Focus services: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> ● Motion to approve the purchase of 80 Chromebooks for incoming 6th graders for the 2026 - 2027 Academic Year: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> ● Motion to approve Flexible Instruction Days (FID) for the 2026 - 2027 Academic Year: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> ● A Motion was made to add the following items for approval: ○ Motion to approve: David Rank ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i>

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	• Motion to approve the recommendation by Administration to not renew the employment contract for the 2026-2027 school year pursuant to Section 5.3 NO OFFER OF TENURE AND NO RIGHT TO CONTINUED EMPLOYMENT provision of the Annual Teacher Employment Agreement of Employee #3752484: ○ Motion to approve: David Rank ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> • Motion to approve the following employment contracts: Concetta Lupo as Principal, effective July 1, 2026 as per contract; Rachel Bach as Technology & Arts Integration Specialist, effective July 1, 2026 as per contract. ○ Motion to approve: David Rank ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> • Motion to approve professional services contract with John Gummo Consulting, LLC for architectural and engineering services: ○ Motion to approve: David Rank ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> • Motion to approve professional services contract with The Panto Group, LLC for behavioral health consultation: ○ Motion to approve: David Rank ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> • Motion to approve professional services contract with Kimberly Walck for federal programs consultation: ○ Motion to approve: David Rank ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i>
Public Comment	Members from the public are invited to comment on <u>non-agenda items</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.
Next Meeting	• Wednesday, June 17, 2026, at 6:00 pm. (Executive Session: 5:30 PM)
Adjourn	• Approval to adjourn board meeting, 7:04pm: ○ Motion to adjourn: Dan Schmidt ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i>