



LONGVIEW PUBLIC SCHOOLS

**Every Student.
Every Day.**

**Learning Today,
Leading Tomorrow.**



**STRATEGIC PLAN
2026 - 2032**

Table of Contents



- 2 Mission
- 3 District Message, Collective Voices
- 4 Vision of the Student Experience, Core Values/Beliefs
- 5 District Foundations
- 6 Goals, Outcomes, Performance Targets
- 7 Profile of a Graduate

Mission Statement

Longview Public Schools creates a community that empowers each student to belong, believe, and achieve through inspired teaching and a shared commitment to excellence.



District Message

Every Student. Every Day. Learning Today, Leading Tomorrow.

This Strategic Plan reflects the voices of 2,575 students, staff, families, and community members who participated in a district-wide year-long effort to help shape the future of Longview Public Schools. Facilitated by The Scholar First, we listened, learned, and engaged with stakeholders across the community, resulting in a student-centered plan that will serve as our roadmap over the next six years.

Student feedback from all 14 schools led to our Vision of the Student Experience:

I Belong, I Believe, I Achieve. This vision reflects our belief that when students feel valued, connected, and seen, they develop confidence in their unique talents and their ability to achieve their dreams. It will serve as the guiding vision for every student's daily experience in Longview Public Schools.

At the heart of the plan is our district promise, selected by 2,659 students, staff, and family members: **Every Student. Every Day. Learning Today, Leading Tomorrow.** Students from our high schools also designed the new district logo to represent this shared commitment.

As we launch the Strategic Plan in the 2026–27 school year, we move from planning to action, ensuring that this plan comes to life in every classroom, for every student. Thank you for your continued partnership, commitment, and unwavering dedication to the success of our students.

Collective Voices

FACILITATED BY THE SCHOLAR FIRST



Total Number
of Participants



2,575



Survey & Focus
Group Respondents



2,039



Student Voices



1,755



Committee Team
Members



269



Strategic Plan
Teams



5



Staff Participants



447

Vision of the Student Experience

I BELONG:

I am welcomed.
I am respected for my voice, story and dreams.
I am connected to my community.

I BELIEVE:

I am inspired to hope and dream.
I know excellence is within my reach.
I believe in myself.
I know Longview staff believe in me.

I ACHIEVE:

I know what success looks like.
I am challenged and rise to high expectations.
I am empowered to learn, grow, and thrive.



Core Values / Beliefs

Academic Excellence

We are committed to high levels of learning for every student through purposeful, rigorous instruction. We will utilize our components of “Great Classroom Practices” to foster critical thinking, resilience, and strong academic achievement.

Student Centered

We prioritize student input in decisions about learning supports and school experiences ensuring their needs and strengths guide our practice. We empower every learner by elevating student input, honoring their perspectives, and ensuring opportunities for them to take ownership of their future.

Community

We believe we are better together and through collaboration and the use of data we create environments where students, staff, and families are valued. We cultivate caring and connected environments where every student belongs.

District Foundations

HIGH QUALITY TEACHING & LEARNING

- Identify prioritized standards across all content areas K-12
- Create projection maps across all content areas K-12
- Establish consistent practices and protocols of effective PLC's
- Create a common MTSS Framework to be utilized preschool through 12th grade
- Provide rigorous, relevant and timely professional development

AUTHENTIC FAMILY & COMMUNITY ENGAGEMENT

- District systems of communication that highlight goals, progress, and celebration
- Identify and utilize a parent/family friendly system communication plan to share timely information about student academic, social emotional/behavior progress
- Establish best practices for family input and voice through surveys and focus groups

SYSTEMS OF SUPPORT FOR STUDENT WELL-BEING

- Develop processes that support all schools as they engage students in surveys and focus groups that elevate student voice quarterly
- Establish structures for student leadership and voice in school decision-making
- Foster partnerships with outside agencies to support student learning and well-being
- Implement a MTSS Framework for behavior and social emotional needs
- Allocate resources that prioritize student belonging through programming

FACILITIES & OPERATIONS FOR AN OUTSTANDING STUDENT EXPERIENCE

- Attract, support and retain a high-quality and diverse workforce
- Modernize facilities to support instruction, learning, and access to high quality programming
- Focus on technology innovation in alignment to the profile of a graduate
- Allocate resources and funding that prioritize student success and safety



Goals, Outcomes, Performance Targets

GOALS	OUTCOMES	PERFORMANCE TARGETS BY 2031-2032
1 SAFE, CONNECTED, & THRIVING SCHOOL COMMUNITY	• Increase daily on-time attendance. • Reduce behavioral incidents. • Increase in student reports of physical and emotional safety. • Increase students' sense of self-efficacy.	• 9 out of 10 students attend 90% or more school days each year. • 10 out of 10 students will report a feeling of belonging at school on survey data.
2 FOUNDATIONAL EXCELLENCE	• Increase reading/literacy proficiency in all grades. • Increase math proficiency in all grades. • Increase the number of students at benchmark in Foundational Early Learning skills (ELA, Math, and other content areas) by the end of 1st grade.	• 8 out of 10 grade 3-5 students will be proficient or above on the ELA Assessment (SBA). • 8 out of 10 grade 3-5 students will be proficient or above on the Math Assessment (SBA). • 8 out of 10 Pre-K-2 students will be at or above grade level with Reading Composite Score on Acadience. • 8 out of 10 K-5 students will be at or above grade level on i-Ready Math and Reading.
3 ACADEMIC MOMENTUM	• Increase the number of students demonstrating proficiency in all academic subjects. • Increase the number of students on track for secondary success.	• 8 out of 10 students will be proficient or above on the ELA Assessment (SBA). • 7 out of 10 students will be proficient or above on the Math Assessment (SBA). • 7 out of 10 8th grade students will be proficient or above on the Science Assessment (WCAS). • 7 out of 10 students will meet stretch growth on i-Ready Math and Reading.
4 PREPARED FOR PERSONAL SUCCESS	• Increase the percentage of students passing all classes. • Increase the percentage of students graduating. • Increase the number of students engaged in college/career prep course work. • Increase the amount of students earning "Foundational" and "College & Career Ready" distinctions.	• 10 out of 10 students will graduate on time. • 9 out of 10 9th grade students will be on track for graduation at the end of their 9th grade year. • 7 out of 10 seniors will complete the FAFSA. • 8 out of 10 students will be proficient or above on the ELA Assessment (SBA). • 7 out of 10 students will be proficient or above on the Math Assessment (SBA).

Profile of a Graduate

I AM A SELF AWARE AND SELF MANAGING LEARNER

- I can self-monitor, reflect and improve.
- I can be accountable for managing my time and resources.
- I can respect diverse opinions and respond appropriately.
- I can take initiative for my future by setting goals and being adaptable.



I AM A CRITICAL THINKER AND PROBLEM SOLVER

- I can accept feedback and revise my thinking to solve problems.
- I can use technology responsibly, ethically and skillfully.
- I can analyze and evaluate to make informed judgments through multiple viewpoints.
- I can utilize information and resources to solve complex problems.



I AM READY FOR MY FUTURE

- I can process information to create meaningful goals and action plans.
- I can navigate and adapt through setbacks and change.
- I have planned for my next steps through comprehensive exploration of career pathways.
- I can make informed financial decisions.



I AM AN EFFECTIVE COMMUNICATOR & COLLABORATOR

- I can effectively and respectfully articulate my thoughts in spoken, written and digital formats.
- I can negotiate mutually successful outcomes by responding constructively to challenges.
- I can listen and respond in a thoughtful manner to others opinions by considering their diverse perspectives.
- I am willing to embrace and commit to my responsibilities within a team.





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