Advertise with ISD 622 Community Education – Reach Your Community!

School District 622 COMMUNITY EDUCATION

Why Advertise with Us?

Reach Local Customers
Our full-color Community Education catalog is mailed to 43,500 households throughout North St. Paul, Maplewood, Oakdale, and surrounding neighborhoods.

Boost Your Online Presence
Your ad also appears in our online catalog, which receives 3,000 to 4,000 visits each month, with a clickable link to your website.

Advertise Year-Round
Choose to advertise in our Summer, Fall, and Winter/Spring catalogs to stay in front of local families, adults, and seniors throughout the year.

Who Can Advertise?
We welcome ads from businesses and organizations that serve our community, including:

- Health and wellness
- Arts and culture
- Education
- Recreation
- Community events
- Local businesses and services

Organizations that conflict with District programs or policies cannot be accepted.)

Artwork Requirements
Please submit:

- High-resolution PDF, JPG, or EPS (300 dpi minimum)
- Embedded fonts and graphics
- CMYK or black artwork
- Organization name and contact information

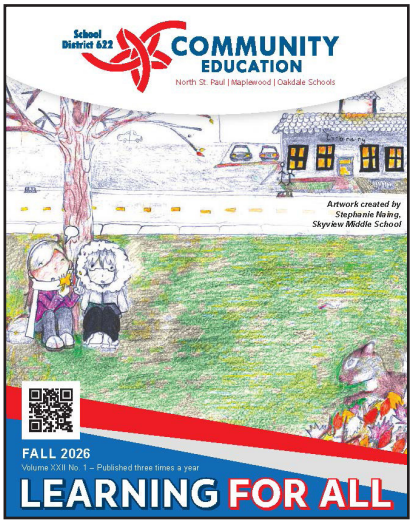
Restrictions: Ads may not be for travel, credit card, insurance, alcohol, or tobacco and cannot include a registration form or cut-out coupon.
Ads that are not camera-ready or are submitted after the deadline may be subject to a layout fee or may not be accepted.

Key Dates

Summer
- Reservation, payment due Dec.1
- Artwork due Dec.15
- Approx. mail date Mar.16

Fall
- Reservation, payment due .... May 1
- Artwork due .....May 15
- Approx. mail date Aug.10

Winter/Spring
- Reservation, payment due Sept.1
- Artwork due Sept.15
- Approx. mail date Dec.7



Scan this QR code with your cell phone's camera to view our Learning for All Catalog.

Pricing

Size of Ad	Dimensions	Pricing
1/6 of Page	2.3"(w) x 4.375"(h)	$260
half page	7.25"(w) x 4.375"(h)	$420
full page	7"(w) x 8.75"(h)	$700

Prices are per catalog. Discounts are available with a year contract (three consecutive catalogs).
Contact Jordi Teillard-Cui at 651-748-7252 or jteillardcui@isd622.org to reserve ad space. Space is limited and offered on a first-come, first-served basis.

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Ready to Advertise?
Contact Jordi Teillard-Cui
651-748-7252
jteillardcui@isd622.org

Space is limited, reserve your ad early!