

THE ACADEMY

CTE BUSINESS

Certification(s)

Marketing: Social Media Marketing Certification by Stukent
Business Operations: Grow with Google: Project Management
Business Info Tech: Google Cloud Certification
Business Info Tech: Microsoft Office Specialist- Associate
Finance: Intuit QuickBooks Certified User

IS THIS FOR ME? Love making business plans | Enjoy solving business problems | Like working in collaborative environments

Program Overview

Description

The CTE Business Pathway gives you real-world skills in business management by getting experience from working with other people to create businesses ideas. Learning about the marketing mix and the fundamental ideas of accounting and finance. Each class will build your knowledge of business and how they work.

Program Highlights

- Learn about the accounting fundamentals with emphasis on the procedure in organizations
- Fundamental business to local, national, global scales in relation of economic systems
- Analyis the theoretical marketing process and strategies for produce development, pricing and promotion

Industry Overview

Occupation	Median Earnings	Demand	Supply
Microsoft Office Specialist	$61,610	High	Low
Certified Associate in Project Management	$80,100	High	Low

PROGRAM SEQUENCE

Level 1
- Intro to Business

Level 2
- Principles of Marketing
- Principles of Accounting + Finance

Level 4
- Entrepreneurship
- Work Based Learning

UNLEASH YOUR INGENUITY AND TURN IT INTO A CAREER