

THE ACADEMY

CTE MEDIA ARTS

CERTIFICATION(S)

Photoshop: Adobe Certified Professional
Illustrator: Adobe Certified Professional

Adobe

IS THIS FOR ME?

- Love creating digital art or taking photos?
- Enjoy solving creative problems
- Like working in creative, collaborative environments

PROGRAM OVERVIEW

Description

The CTE Media Arts Pathway gives you real-world skills in graphic design and photography using industry standard Adobe tools. From your first project to your final portfolio, you'll create work you're proud of, explore creative careers, and build the skills that set you apart. If you love visual storytelling, digital art, or creative problem-solving, this pathway is for you.

Program Highlights

- Create digital graphics, illustrations, and photographs.
- Use industry-standard Adobe software including Photoshop, Lightroom & Illustrator.
- Build a professional digital portfolio for college admissions or creative careers.

INDUSTRY OVERVIEW

Occupation	Entry-Level ($)	Mid-Level ($)	Senior-Level ($)	Executive ($)
Graphic Designer	$45,000	$69,000	$85,000	$125,000
Photographer	$42,000	$66,000	$73,000	$81,000
Content Creator	$45,000	$60,000	$72,000	$85,000
Web Designer	$51,000	$63,000	$79,000	$96,000

PROGRAM SEQUENCE

Semester 1	Semester 2	Semester 3	Semester 4
Foundations of Digital Media	Graphic Design & Illustration I	Graphic Design & Illustration II	Capstone Portfolio & Adobe Certification
	Commercial Photography I	Commercial Photography II	Work Based Learning in Design or Photography

UNLEASH YOUR CREATIVITY AND TURN IT INTO A CAREER