

Marketing and Sales



9

10

11

12

English

English 1

English 2

English 3

1.0 English Credits

Mathematics

Algebra 1

Geometry

Algebra 2

1.0 Math Elective

Social Science

World Geography
AP Human Geography

Topics (.5)

American History
AP Macroeconomics
AP Microeconomics

Government (.5)
AP Macroeconomics
AP Microeconomics

Science

Biology

Chemistry

Physics

1.0 Science Elective

Physical
Education

Health (.5)
Beginning Strength (.5)

Drivers Ed (.5)
Beginning Strength (.5)

1.0 PE Elective

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Career
and
Technical Education

Computer Applications 1
Computer Applications 2

Intro to Business
Marketing
Investments

Marketing
Investments
Business Law

Accounting
Business Internship
Consumer Education (.5)

Other
Recommended
Electives

World Language 1
3D Art/Photo
Drawing
AVID 9

World Language 2
3D Art/Photo
Drawing
AVID 10

World Language 3
Graphic Art
3D Art/Photo
Drawing
AVID 11

World Language 4
Graphic Art
3D Art/Photo
Drawing
AVID 12

Occupations Relating to this Cluster

Occupations Requiring Less than a Bachelor's Degree

- Retail Sales Associate
- Customer Service Representative
- Cashier
- Telemarketer
- Advertising Sales Agent
- Social Media Assistant
- Brand Ambassador
- Merchandising Associate
- Digital Marketing Assistant
- Real Estate Sales Agent
- Insurance Sales Agent
- Floral Designer
- Travel Agent
- Market Research Interviewer

Occupations Requiring a Bachelor's Degree or Higher

- Marketing Manager
- Public Relations Specialist
- Advertising Manager
- Market Research Analyst
- Sales Manager
- Digital Marketing Manager
- Brand Manager
- Social Media Manager
- Human Resources Manager
- Event Planner
- Media Buyer
- Graphic Designer
- Product Marketing Manager
- Chief Marketing Officer (CMO)

Extracurricular Activities

Business Professionals of America
FCCLA
National Honor Society
Personal Finance Challenge Team
Scholastic Bowl
Student Council

Career Resources

[AI Marketing Internships](#)
[Business Professionals of America](#)
[Google Digital Garage](#)
[Illinois Pathways](#)
[College Board](#)