



Wisconsin Statute 118.125 states that student “Directory Data” must be released upon request to any person. “Directory Data” includes: student name, address, phone number, date and place of birth, major field of study, participation in officially recognized activities and sports, height and weight if a member of an athletic team, dates of attendance, photograph—still, digital, and video, degrees and awards, and name of the school most recently attended by the student. Prior to the release of this information, the school must have public notice of the categories of information which are designated as ‘Directory Data’ with respect to each student.

In accordance with federal and state law, the district shall release the names, addresses and telephone listings of secondary students to a recruiting officer for any branch of the United States Armed Forces or an institution of higher education who requests such information. A secondary school student or parent/guardian of the student may request in writing that the student's name, address, and telephone listing not be released without prior consent of the parent/guardian, or eligible student. The recruiting officer is to sign a form indicating that any information received by the recruiting officer shall be used solely for the purpose of informing students about military service and shall not be released to any person other than individuals within the recruiting services of the Armed Forces.

In addition, the district may disclose directory information of former students without student or parent/guardian consent, unless the parent/guardian or eligible student previously submitted a request that such information not be disclosed without their prior written consent.

The district shall not permit the collection, disclosure, or use of personal information collected from students for the purpose of marketing or for selling that information, or otherwise providing that information to others for that purpose.

If a parent/guardian does not want this information released, the school must be notified and the Withdrawal of Consent form must be completed and turned into the school. The Withdrawal of Consent form is on the district website on the Forms/Waivers page.