Welcome to Keller ISD and the 2026 varsity football season. Keller ISD looks forward to welcoming all guests for our 20 home games.

Know Before You Go: Keller ISD Athletics Complex Policies.

Our stadium staff wants to ensure that all participants and fans have a safe and enjoyable experience. To achieve this, we would like to remind everyone of a few simple game-day guidelines.

Ticket Sales:
All tickets will be sold online only through the Keller ISD Brushfire website. We are a cashless site.

Click here to purchase online Varsity Football Game Tickets!

Varsity football ticket sales open on the Sunday of game week at noon.

No outside food, drinks, backpacks, sports balls, or Yeti-type drink containers are allowed in the Athletics Complex. No outside food or beverages will be allowed into the Keller ISD Athletics Complex for varsity football games. Backpacks and sports balls are prohibited. Parents needing bags or backpacks for young children or infants will be allowed to bring those items into the stadium. We appreciate your cooperation.

Fan Access to KISD Stadium:
Home-side parking is located on the west side of the Keller ISD Athletics Complex and in the overflow lot northwest of the stadium next to the tennis courts. Visitor parking is located on the stadium's east side and in the overflow lot northwest of the stadium.

- Home fans must enter the stadium on the home side (N. Pate Orr Road) gates.

- Visiting fans must enter the stadium on the two-visitor side (Rufe Snow Drive) gates. No fan cross-over from the visitor side to the home side, or vice versa, is permitted during any event.

- Fans are not permitted to spray/throw items at the game, including baby powder, confetti, or water. Additionally, no artificial noisemakers (such as air horns) are permitted.

- Re-entry into the stadium: If a fan(s) leaves the stadium, they must purchase a new ticket to re-enter. At the beginning of the 4th quarter, there is no entry into the stadium for any reason.

Field Access:
All photographer and media requests must be submitted through Misti Hamilton (misti.hamilton@kellerisd.net) at least 48 hours before game time. A 2026 field pass must always be shown. Sideline/Media passes will be available for pickup at the will-call window on the home side. Field passes will be returned to the table at the elevator, to the Athletic Directors, or to stadium managers after the game.

Photographers and media are not allowed on any part of the sidelines with student-athletes. Helmet/run-through crew helpers will be allowed onto the field to set up and take down the run-through. They must have the proper field pass to enter, and only one person may be on the field with that pass.

Team doctors are part of the medical staff and are allowed on the sideline with full access.

No unsupervised students or children are allowed access to the game field, sidelines, track area, or behind the end zones.

Adults leading a performance group – football team, band, cheer, drill team, etc. – do not need a field pass when entering with their respective group and wearing school/program clothing.

All student photographers and video crews must have a field pass. The campus principal can request sideline passes only through the Athletic Director. Students not accompanied by an adult with a field pass or not working as a ball boy will not be allowed on the field.

Field air horns may be used and brought only by the home team. Visiting teams are not allowed to bring or use a field horn. The horn must face the stands, not the field, when in use. There is no electricity on the field for this use. Bringing a long extension cord to plug into the exterior wall of the KHS fieldhouse would be helpful.

At the end of the game, no spectators will be allowed on the field for any reason.

***Tailgating**:*
Keller ISD recognizes that many fans may be interested in arriving early to tailgate in the parking lots. This year's tailgating policies for Keller ISD Stadium are as follows:

1. Home side fans – set up in the south parking lot on the home side (see on-site signage for reference).
2. Visitor–side fans are set up along Rufe Snow, along the eastern edge of the visitors' parking lot (see on-site signage for reference).
3. All spaces are first-come, first-served. For night games, tailgating spots may not be occupied before 4:30 p.m.
4. Use no more than three (3) parking spaces.
5. If desired, you may place the name of your organization on your table(s).
6. No handouts or flyers may be distributed to fans or placed on vehicles.
7. Food preparation should be limited to those you have invited or expected to attend. (This provision is in place so we can continue to support our band and athletics concession.)
8. Food items should not be for sale.
9. **Alcohol is not allowed on any KISD property as per state law. All violators will be escorted off the property by Keller PD and prosecuted to the extent of the law.**
10. Please remove all trash when leaving your area and secure all cooking devices.

***Signage**:*
Signs may support your team, but signs mentioning your team's opponent will not be allowed. KISD administration will determine the proper placement of signs. No visiting team sponsorship signs will be allowed.

***Team and School Instructions**:*
Home and visiting teams will unload and park along the field house driveway south of the stadium. All teams, except Keller High School, will dress in designated dressing rooms located in the stadium's southwest corner.

Athletic Trainers may unload along the stadium's southwest corner of the fieldhouse drive south of the stadium. The facility will open at 4:30 for visiting teams to start unpacking and setting up.

Visitors' band, cheer, and drill teams will drop off in the visitors' parking lot (east of the stadium) next to the visitors' entrance. Band equipment semi-trucks will park in the first-row parking lot for the event. After drop-off, band, cheer, and drill team buses will park at Keller Harvel Elementary, 635 Norma Lane, Keller, TX 76248. Keller ISD Athletics will communicate the parking site with each visiting district athletics director and principal before game day. All buses may return to the visitor side for pick-up at the end of the third quarter.

The following items, but not limited to, are prohibited in the Keller ISD Athletics Complex:

- Aerosol Cans / Silly String
- Alcoholic Beverages
- Animals
- Artificial Noisemakers
- Baby Powder
- Backpacks
- Bags or containers of any kind
- Balloons
- Balls
- Bubbles
- Confetti
- Drugs
- Distribution of Literature
- Fathead-style signs or oversized cutouts
- Flag Poles
- Outside Food or Drinks
- Skateboards
- Umbrellas
- Use of Tobacco Products
- Weapons
- Whistles

The Keller ISD student code of conduct at school or district events is governed by the KISD Student Code of Conduct

Persons in possession of prohibited items will not be permitted to enter venues. Persons who violate these guidelines may be ejected without refund.

For any questions about these policies, please contact the Keller ISD Athletics Department at 817-744-1066. Thank you for your support of Keller ISD's extra-curricular programs and enjoy the 2026 football season!

Click here for a comprehensive varsity football schedule for all four Keller ISD high schools!