



Coca-Cola

Fundraising Program

“Helping our customers build Futures”

Coca-Cola

FUNDRAISING
PROGRAM



Coca-Cola
YOUR OFFICIAL
FUNDRAISING
PARTNER

Why use Coca-Cola for your next Fundraising Sale?

- Are you tired of selling candy, candles and wrapping paper ?
- Are you tired of having to handle and store boxes upon boxes of merchandise?
- Are your sales goals hard to achieve for your sales staff?

A Coca-Cola Fundraiser can offer you a fresh, exciting and easy way to make money for your organization selling the number one soft drink in the world!!!

A great way to raise money for Band Boosters, Little Leagues, YMCAs, company supported charities like United Way or March of Dimes, or any other organization needing to raise money.

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Fundraising Guidelines

- Pre-sell the product to your customers using the Coca-Cola official Tri-Fold so that the organization will know exactly how much product to order.
- The cash will already be collected for immediate profit for your organization.
- Your organization must determine the delivery date and time preferably 1-2 weeks in advance.
- Coca-Cola will deliver the product to the specified location. Banners can be provided for pick up dates.
- Delivery driver will only be able to accept a money order or check.
- Fundraiser selling period should be no less than two weeks to allow for proper delivery.
- Organization must use the official Tri-Fold with the listed pricing.
- No limit.

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Suggested Retail Pricing

Coca-Cola offers special pricing on selected Coca-Cola products to allow your organization to make \$5.00-\$8.00 profit on most item sold.

Package	Your Cost Per Case	Suggested Selling Price Per Case	Cost per Unit to Customer	Profit Per Case
20oz Carbonated Soft Drinks	\$18.50/24 units	\$25.00	\$1.04 per bottle	\$6.50
20oz PowerAde	\$18.50/24 units	\$25.00	\$1.04 per bottle	\$6.50
16oz BODYARMOR	\$17.00/12 units	\$25.00	\$2.08 per bottle	\$8.00
20oz DASANI	\$17.00/24 units	\$20.00	\$0.83 per bottle	\$3.00
20oz Smartwater	\$21.50/24 units	\$25.00	\$1.04 per bottle	\$3.50
18.5oz Gold Peak	\$14.25/12 units	\$20.00	\$1.67 per bottle	\$5.75
12oz Minute Maid	\$26.00/24 units	\$30.00	\$1.25 per bottle	\$4.00
10.1oz Tum-E-Yummies	\$9.50/12 units	\$15.00	\$1.25 per bottle	\$5.50
14oz Core Power 26g	\$29.00/12 units	\$35.00	\$2.92 per bottle	\$6.00

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Products Available for Fundraiser Sale

20oz Carbonated Soft Drinks

Coca-Cola Classic
Diet Coke
Coca-Cola Zero
Sprite
Sprite Zero
Dr Pepper
Diet Dr Pepper
Dr Pepper Zero Sugar
Fanta Orange
Fanta Pineapple
Barq's Rootbeer
Minute Maid Fruit Punch
Minute Maid Lemonade

20oz PowerAde

Mountain Berry Blast
Fruit Punch
Zero Mixed Berry

16oz BODYARMOR

Banana Strawberry
Fruit Punch
Orange Mango

Peach Mango LYTE
Zero Sugar Fruit Punch

20oz Water

Dasani
Smartwater

18.5oz Gold Peak Tea

Gold Peak Sweet
Gold Peak Extra Sweet
Gold Peak Zero Sugar

12oz Minute Maid Juice

Orange Juice
Apple Juice

10.1oz Tum-E Yummies

Big Berry Blast
Fruit Punch Party
Epic Apple
Edgy Orange Burst

14oz Core Power

Chocolate 26g
Vanilla 26g