Pennsylvania
Department of Education

MEMO

TO: Sponsors of the School Nutrition Program Sponsors
Child and Adult Care Food Program Sponsors
Summer Food Service Program Sponsors

FROM: Jennifer A. Jarrett, Division Chief, School Nutrition Programs
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SUBJECT: Advertising Child Nutrition Programs

MESSAGE:

The U.S. Department of Agriculture (USDA) is responsible for the administration of all the Child Nutrition Programs (CNPs) – School Nutrition Programs (SNP), Child and Adult Care Food Program (CACFP), and Summer Food Service Program (SFSP) – at the national and regional levels. The Programs are administered by State agencies. In Pennsylvania, this is the Pennsylvania Department of Education. Then locally, each school or organization that would like to sponsor a Program, must apply and be approved by the State agency to operate the Program. These sponsoring organizations sign Program agreements with the State agency and are responsible for overseeing Program operations to ensure compliance with Program requirements.

Organizations sponsor the Programs in the State and receive federal funding (SNP sponsors also receive state funding) but are not sponsored by the State. Sponsors should not refer to their organizations as "State Sponsors" or "sponsored by the USDA or state" on websites or promotional materials.

Organizations may advertise they are a sponsor of the CNP for which they participate. Some examples include:

- "Organization Name" is a sponsor of the CACFP, SFSP, or SNP or
- "Organization Name" provides healthy meals per the CACFP, SFSP, SNP meal patterns or
- "Organization Name" sponsors sites for SFSP or SSO SUN Meals.

For questions contact:
CACFP - RA-CACFP@pa.gov
SFSP – RA-SFSP@pa.gov
SSO – RA-NSLP@pa.gov