

AD-VENTURES FOR KIDS (GRADES K-5) & AD-VENTURES FOR TEENS (GRADES 6-8) 2026-27 Rate and Distribution Schedules

<u>Ad size</u>	<u>Ad dimensions</u>	<u>Kids</u>	<u>Teens</u>	<u>Both</u>
1/4 Page Ad	3 3/4 inch wide x 5 inch tall.....	\$75.00	\$50.00	\$100.00
1/2 Page Ad	7 3/4 inch wide x 5 inch tall.....	\$115.00	\$75.00	\$152.50
Full Page Ad.....	7 3/4 inch wide x 10 1/4 inch tall	\$195.00	\$100.00	\$245.00
Front Cover Ad	7 3/4 inch wide x 5 inch tall.....	\$170.00	\$90.00	\$215.00
Inserts.....		\$210.00	N/A.....	N/A

*Submit an Ad through Ad-Ventures for Kids, and receive 50% off an ad in Ad-Ventures for Teens for the same month's Publication.

Please visit our website www.fargo.k12.nd.us/ADventures for billing options.

The Ad-Ventures for Teens will be distributed electronically to middle school parents via email

<u>AD DEADLINE by 4:00 p.m.</u>	<u>INSERTS DEADLINE by 4:00 p.m.</u>	<u>Distribution</u>
Aug 6 th	Aug 12 th	First week of Sept
Sept 3 rd	Sept 16 th	First week of Oct
Oct 1 st	Oct 14 th	First week of Nov
Nov 5 th	Nov 18 th	First week of Dec
Dec 3 rd	Dec 16 th	First week of Jan
Jan 7 th	Jan 13 th	First week of Feb
Feb 4 th	Feb 10 th	First week of Mar
Mar 4 th	Mar 17 th	First week of Apr
Apr 1 st	Apr 14 th	First week of May

- No ads will be accepted after deadline date, inserts should be dropped off at
VTC 424 9th Avenue South Fargo ND 58103
- Include billing address with ad and/or payment.
- If submitting a digital file it needs to be a PDF or JPEG file. Submit PDF or JPEG file through our website at www.fargo.k12.nd.us/ADventures.
- We are not responsible for proofing ads or low quality ad reproduction.
- If you require a receipt, please indicate that with your ad. Include your address and one will be mailed.
- Any questions call Shane Lugert at 701.446.1112 or email printcenter@fargo.k12.nd.us
- If you want to reserve a certain page for your ad, call or email Shane. This will be on a first come first serve basis.
- We do not keep any ads on file for future use. Ads must be resubmitted each month.
- If mailing payment please indicate ATTN: Adventures Advertisement on envelope.
- When sending payment, please indicate the invoice number being paid.