the salisbury school

2026-2027

PATRON SPONSORSHIP PROGRAM

PROGRAM BENEFITS	SILVER $2,500	GOLD $5,000	PLATINUM $10,000
Inclusion on the public TSS website Patrons Sponsorship page	✓	✓	✓
Logo rotation on the highly visible lunch website	✓	✓	✓
Social media/email recognition; listing in donor recognition materials; invitations to leadership donor events	✓	✓	✓
XL logo banner displayed in the Upper School gym for one full year			✓
Large logo banner displayed in the Upper School gym for one full year		✓	
Logo banner displayed in the Upper School gym for one full year	✓		
Dragon ($5,000) level 2025 Gala & Auction sponsorship, including six gala tickets & preferred parking			✓
Tunnel ($1,000) level 2025 Gala & Auction sponsorship, including four gala tickets		✓	
Green ($500) level 2025 Gala & Auction sponsorship, including two gala tickets	✓		
Patron table for eight at the Athletic Booster fundraiser			✓
Featured patron sponsorship at the Athletic Booster fundraiser		✓	
Signage recognition at the Athletic Booster fundraiser	✓		
Full-page advertisement in the All-School Musical program			✓
Half-page advertisement in the All-School Musical program	✓	✓	
Full-page advertisement in the TSS yearbook			✓
Half-page advertisement in the TSS yearbook		✓	

Thank you for considering the 2025-2026 Patron Sponsorship Program. Contact Jennifer LeCates at 410-742-4464 ext. 142 or jelecates@thesalisburyschool.org for more information.

PATRON SPONSORSHIP PROGRAM

Designed with business needs in mind, the Patron Sponsorship Program provides benefits that guarantee exposure to a large and receptive audience. At The Salisbury School, our community extends far beyond the Hobbs Road campus. Whether to maximize tax savings, put your business's name in front of TSS families, or provide important support for the school's programs, a patron sponsorship provides mutually beneficial exposure and recognition for all involved.



EVENT SPONSORS

The TSS Gala & Auction boasts over 350 guests each year. Sponsors for this event receive months of social media exposure leading up to the event, and extensive on-site recognition the night of the gala. Our Athletic Booster events have seen over 125 guests, providing ample recognition for its sponsors.

GYM BANNERS

The Upper School gym is the primary gathering space for our largest school events. Basketball games alone bring in more than 3,000 visitors during the season. Other events like graduation, banquets, Global Awareness Day, & annual music concerts bring in several hundred friends & families per event.





ADS

Eight hundred ticket buyers attend the TSS all-school musical & enjoy browsing the program book. More than 100 yearbooks are sold annually & over 350 individual users log in to the school's lunch ordering system on a regular basis, giving patron sponsors a large audience & recognition opportunities.