



2026 - 2027

Saints Fans,

I'm Bob Cole, and my wife Melissa and I are honored to have had the opportunity to lead the Golden Saints Booster Club over the past several years.

As a Briarcrest parent (Presley '22, Bella '23, and Cross '27) and lifelong Saints fan, we are approaching my favorite time of year. I love the beginning of the fall sports season, and our student-athletes are preparing to compete in seven different fall sports.

Within the walls of the Petree Athletic Center ("The PAC," as it is affectionately known), our student athletes are getting stronger, faster, and better in one of the finest training facilities in the state. Having the ability to train year-round, regardless of the weather, is a tremendous advantage.

The 2025–2026 school year was another outstanding one for Briarcrest Athletics. We celebrated 28 student-athletes signing to compete at the collegiate level, two team State Championships, two individual track & field State Championships, and four Regional Championships.

Some highlights include:

- **Boys Basketball** – State Champions, Substate Champions & Regional Champions
- **Volleyball** – State Champions & Regional Champions
- **Track & Field** – Boys & Girls State Champions in the Triple-Jump
- **Girls Basketball** – Regional Champions
- **Softball** – Regional Champions
- **Football** – Region Runner-Up
- **Boys Soccer** – State Runner-Up
- **Boys Lacrosse** – State Semifinalist

In addition, Briarcrest is one of only eight Memphis and Shelby County schools to win championships in the four major boys sports—football, basketball, track and field, and baseball—during the 140-year history of local interscholastic athletics.

As we prepare for the year ahead, Melissa and I look forward to seeing our athletic program's support continue to grow. Our goal is for every parent and grandparent to be involved at some level. We had a great turnout at last year's Fall Sports Kickoff and are excited to host it again on August 6.

GoFan will once again serve as our platform for ticketing and Booster Club memberships. Please note:

- GoFan will handle all Booster Club membership purchases and renewals and will be used for all athletic event ticket sales.
- Membership packages that include a parking pass will be distributed at the Fall Sports Kickoff.
- Join now to reserve your chair-back seat for Friday night football.

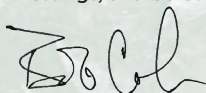
Most importantly, Booster Club support helps provide resources and opportunities that enhance the experience of every Briarcrest student-athlete. Your involvement makes a difference!

This is an exciting time for our school. Briarcrest is truly ONE CAMPUS, ONE SCHOOL—supporting all sports and all ages. Few schools can say the same.

We hope you'll join us this year as we cheer on the Saints and continue building a championship culture both on and off the field.

We look forward to seeing everyone this fall as we kick off another great season.

Blessings, and Go Saints!



Bob Cole

President Golden Saints Booster Club



GOLDEN SAINTS MEMBERSHIP PACKAGES (ALL SPORTS)

SUPER SAINTS - \$600 per year

- 6 season passes for all home games - all sports/all grade-levels*
- 2 reserved parking passes
- 2 reserved football stadium seats

SAINTS CLUB - \$400 per year

- 4 season passes for all home games - all sports/all grade-levels*
- 1 reserved parking pass

GREEN CLUB - \$200 per year

- 2 season passes for all home games - all sports/all grade-levels*

SILVER SAINTS (GRANDPARENTS) - \$150 per year

- 2 all sports passes - all sports/all grade-levels*
- 1 reserved parking pass

ADDITIONAL RESERVED SEATS - \$100 per seat with a membership
PARKING PASSES - \$100 with a membership

* TSSAA Play-off/Post season games excluded.

SIGN UP AT BRIARCREST.COM/GOLDENSAINTS

SPORTS PROGRAM ADS

Absolute artwork submission deadline is August 5, 2026

INTERIOR SPORTS PROGRAM ADS

ADVERTISEMENT SIZE	DIMENSIONS	COST	
Full Page	8" x 10.5"	Black/White \$350	Color \$400
Half Page	8" x 5.25"	Black/White \$200	Color \$250
Quarter Page	4" x 5.25"	Black/White \$150	Color \$200

COVER PAGE PROGRAM ADS

- ONLY 3 AVAILABLE -

*Sports program cover advertisements are full page and are first-come, first-served.
Contact Dana Goode at dbgoode@briarcrest.com for availability.*

	DIMENSIONS	COST
Back Cover	8.75" x 11.25"	Color \$1,000
Inside Back Cover	8.75" x 11.25"	Color \$750
Inside Front Cover	8.75" x 11.25"	Color \$750

- Electronic ad submission is preferred.

Email high resolution JPG or PDF file to Dana Goode at: dbgoode@briarcrest.com.

- If electronic submission isn't possible, please submit photos (along with message for ad) or ad artwork with payment remittance.
- Please indicate on return form if you'd like to use your athlete's 2025 individual sports photo for ad. Include message on form. We have access to sports photos.

STADIUM BANNERS

\$1,000 per year

Year-long visibility along Sportsplex stadium fence facing parking lot.
Jumbotron recognition during sporting events.

Artwork submission deadline is August 5, 2026

Electronic banner artwork submission:

Email Illustrator/EPS format or high resolution JPG or PDF file to Dana Goode at:
dbgoode@briarcrest.com

Dimensions for banner artwork: 80" x 32"

CORPORATE SPONSORSHIP

Cost: \$2,500

- Full page color ad in sports program (see submission guidelines above)
- Stadium Banner (1 year/year-long visibility)
- 6 season passes and 2 parking passes
- Home Football Game Webcast
- Golf Tournament Hole Sponsorship
- 2 reserved football stadium seats
- Jumbotron recognition during sporting events

PAY ONLINE AT BRIARCREST.COM/GOLDENSAINTS

☐ **BOOSTER CLUB MEMBERSHIP PACKAGES**

☐ **STADIUM BANNERS**

- ☐ Emailed Illustrator/EPS file, JPG or PDF banner artwork to:
dbgoode@briarcrest.com

☐ **SPORTS PROGRAM ADVERTISEMENTS**

- ☐ Submitting ad artwork with form
- ☐ Emailed JPG or PDF ad file to:
dbgoode@briarcrest.com
- ☐ Use 2025 individual athletic photo to
be taken the first week of August.

Student: _____

Sport: _____ Jersey # _____

Ad Message: _____

☐ **PARKING PASSES**

Available as add-ons to memberships.

☐ **RESERVED STADIUM SEATS**

Available as add-ons to memberships.

☐ **CORPORATE SPONSOR**

- Full page color ad
- Stadium Banner (1 year/year-long visibility)
- 6 season passes & 2 parking passes
- Home Football Game Webcast
- Golf Tournament Hole Sponsorship
- 2 reserved football stadium seats
- Jumbotron recognition during sporting events

☐ Super Saints - \$600

☐ Saints Club - \$400

☐ Green Club - \$200

☐ Silver Saints - \$150

*Stadium Banner artwork
deadline: August 5, 2026*

☐ 1 Stadium Banner (1 yr.) - \$1,000

*Program Ad artwork
deadline: August 5, 2026*

COVER ADS

☐ Back Cover (color) - \$1,000

☐ Inside Front Cover (color) - \$750

☐ Inside Back Cover (color) - \$750

*Contact Dana Goode for above
3 cover ads availability-
dbgoode@briarcrest.com*

INTERIOR ADS

☐ Full Page (bw) - \$350

☐ Full Page (color) - \$400

☐ Half Page (bw) - \$200

☐ Half Page (color) - \$250

☐ Quarter Page (bw) - \$150

☐ Quarter Page (color) - \$200

☐ 1 parking pass - \$100 each

How many passes? _____

☐ 1 reserved stadium seat - \$100 each

How many seats? _____

☐ Corporate Sponsorship - \$2,500