

SPONSORSHIP PACKAGE

September 15th, 2026
Valley Ridge Golf Course

Calgary French & International School

Calgary French & International School

ABOUT CFIS

Calgary French & International School is a leader in bilingual education, global citizenship, and academic excellence serving close to 900 students and employs over 160 full-time staff. When you support CFIS, you're not only empowering our students – you're investing in the future of our community.

ABOUT THE TOURNAMENT

The inaugural CFIS Golf Tournament brings together families, educators, alumni, community members, and corporate partners in support of CFIS. This new signature event strengthens community connections while offering meaningful visibility for sponsors. Proceeds will support the construction of eight new classrooms and a dedicated Movement and Performing Arts Centre, set to open in September 2027, better supporting our current students, welcoming an additional 100+ students, and contributing to the continued growth of CFIS and the surrounding area.





WHY SPONSOR WITH US?

Brand Recognition
Showcase your brand with high-impact visibility throughout the CFIS Golf Tournament, online platforms, and school-wide communications

Connect with CFIS Community
Gain direct access to our families, alumni, and supporters with strong ties in Calgary's business and philanthropic networks.

Make a Difference
Create meaningful impact by supporting French education and empowering students to thrive in school and beyond.



YOUR IMPACT

- **Invests** in the growth and vitality of the West Springs community.
- **Inspires** entrepreneurship and creativity in youth.
- **Shapes** the future of French education for students in Alberta.
- **Fuels** initiatives that prepare students for the future.
- **Supports** strategic enhancements in classrooms and school facilities.
- **Funds** innovative upgrades to learnings technologies.

Join fellow community-minded businesses in supporting CFIS and celebrating excellence!

YOUR AUDIENCE

- **1100+ CFIS parents** and their extended networks
- **900 students**
- **165+ full-time staff**
- **200+ CFIS Alumni**
- **124,000+** Annual website impressions
- **Local Businesses** in West Springs
- **Leaders** in Calgary's business and philanthropic networks
- **Affluent network** of business professionals, lawyers, doctors, real estate agents and more



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TOURNAMENT DETAILS

SEPTEMBER 15th, 2026

8:00AM Registration
9:00AM Shot Gun Start
Following play: Lunch reception, social, and games

Valley Ridge Golf Course
11618 Valley Ridge Park NW

REGISTRATION FEE

$275 / Single Player
$1000 / Foursome
$95 / Lunch option only

Included for each golfer:

- 18-Holes Green fee
- Power cart
- Games & Prizes
- Giveaways
- Lunch

GET INVOLVED

If you would like to become a sponsor or register as a golfer for the tournament, please click the link or scan the QR code below to complete the registration.

SPONSOR REGISTRATION

GOLF REGISTRATION

CONNECT WITH US

Stephanie Kallay
Tournament Director
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Andrea Mele
Sponsorhip Coordinator
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SPONSORHIP OPPORTUNITIES

TOURNAMENT PRESENTING SPONSOR | $15,000

One Available

- Two foursomes ($2,000 value)
- Presenting Sponsor Opportunity
- Exclusive logo placement on all event materials, clubhouse, and on the course
- Recognition during the banquet reception
- Dedicated feature on the event webpage and social media
- Opportunity to speak at the banquet reception
- Opportunity for branded activation and/or giveaway at the clubhouse
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BANQUET SPONSOR | $10,000

One Available

- Spots for 6 players ($1,650 value)
- Exclusive signage displayed in the dining room during lunch banquet
- Recognition during the banquet reception
- Social media highlights and online promotion
- Opportunity for branded activation and/or giveaway in featured area

PREMIUM EXPERIENCE SPONSORS | $5,000

1 Cart Sponsor | 1 Breakfast Sponsor | 1 Print Sponsor | 1 Prize Sponsor Available

- One foursome (1,000 value)
- Logo recognition on-course, in the clubhouse, and online
- Opportunity for branded activation
- Opportunity to sponsor event favour or giveaway in featured area

HOLE ACTIVATION SPONSOR | $2,500

Four Available | 1 SOLD Amy Bellomo Real Estate

- Spots for two players ($550 value)
- On-course recognition and logo featured online
- Signage and logo recognition at one hole
- Opportunity to sponsor event favour or giveaway

HOLE SPONSOR | $1,000

Fourteen Available | 3 SOLD, OSI, Design Your Space, Regency Cleaning

- Logo recognition at one hole
- Online recognition and social media mention



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EXPANSION OVERVIEW

The Calgary French & International School has long been a place where students are known, challenged, and inspired. As our community continues to grow, so too must the spaces that support exceptional multilingual education, creativity, and connection.

Priority 5 of our Strategic Plan (2023-2028) commits to expanding facilities and program offerings to support and sustain growth and the student experience. In September 2025, we completed Phase 1 of the CFIS Expansion Project, with the opening of the Middle & Senior School renovations including 2 design labs, a student lounge, and enhanced collaborative learning spaces.

We are now entering Phase 2, a pivotal moment that will shape the experience of students and families for generations to come.





We Care: A Commitment to Students Today & Tomorrow

CFIS is currently at capacity, serving 863 students across 50 classes. By 2027, we project 915 students in 54 classes, and by 2035, full enrolment will reach 1,021 students across all classes including:

- 4 full classes grades KG-7
- 2 full classes grades 10-12

The expansion will create:

- 15,000 square feet of new space across two levels
- 8 classrooms (775 sq. ft. each)
- Collaborative learning pods
- Movement & Performing Arts Centre

Project Timeline:

- Ground Breaking: June 23, 2026
- Opening: September 2027

We Connect: A Community Built on Legacy & Belonging

CFIS is more than a school, it is a vibrant, diverse and intergenerational community rooted in shared values, language, and culture. Our expansion is designed to strengthen these connections by creating places where students, families, staff, and alumni can come together.

The new spaces will:

- Provide room for ECE phys ed
- Offer a professional space for school concerts and presentations
- Create a central and welcoming venue for community gatherings and events
- Allow the Musical Program a designated rehearsal space
- Reduce disruptions in key spaces (gyms, library, stage)

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We Strive: Investing in Spaces that Spark Curiosity, Inspire Excellence, & Support Lifelong Learning

Great learning environments inspire big thinking. CFIS is committed to providing spaces that reflect the evolving world our students will inherit—one that values creativity, adaptability, leadership, and innovation.

The total cost of the CFIS Expansion Project is $20 million:

- $3M toward the Middle & Senior School renovations (completed in 2025)
- $12M for classrooms & building expansion
- $5M for the Multi-Purpose Space

The project will be funded through a balanced combination of bank financing and philanthropy. Between 2024 and 2029, CFIS is projecting:

- $1.5M+ from the Annual Fund and fundraising events
- $6M+ from individual Major Gifts

We Grow: Stewarding Our Future for Long-Term Impact

The expansion is a strategic investment in the long-term strength of CFIS—supporting our students, families, educators, and broader community while reflecting a commitment to responsible financial stewardship and future-focused growth.

Philanthropy is essential to this vision. Every dollar raised reduces reliance on debt, strengthens financial flexibility, and enables responsible long-term planning. Exceeding our fundraising goals will further enhance CFIS's financial stability and unlock opportunities for innovation and community impact well beyond this project.

Your generosity shapes not only what we build today, but also the financial resilience and growth of CFIS for decades to come.

Merci!