

Foundations of DATA STORYTELLING



DATA

What was reported?

Facts and figures explaining what happened.



QUALITY

Is it accurate?

Validate, verify, and ensure the data is correct.



ANALYSIS

What does it tell us?

Identify patterns, trends, and insights.



ACTION

What should we improve?

Use insights to drive decisions and improve student outcomes.



GOAL:

Turn PEIMS data into **trusted decisions** that **improve student outcomes**.



Not just a district.
A DESTINATION.

PEIMS

ACCURATE DATA. POWERFUL STORIES. STRONGER TOMORROW.

#TeamTomball

TOGETHER WE
MAKE AN IMPACT.