HOSTED BY **BOSTON PUBLIC SCHOOLS**

Sponsorship Brochure



Revolutionizing What's Possible in Urban Education

BOSTON Public Schools

1956 70 2026 YEARS
Council of the Great City Schools

Council of the Great City Schools
70th Annual Fall Conference

October 21–25, 2026
Boston, MA

70th Annual Fall Conference
COUNCIL OF THE GREAT CITY SCHOOLS
BOSTON, MA

SPONSORSHIP OPPORTUNITIES

You may register for a sponsorship level using this link: https://cvent.me/oQzQ4z

**** All companies must sponsor the conference to attend. Additionally, all non-profit organizations with an annual revenue of $20 million or more must also sponsor the conference to attend.**

All sponsorship opportunities must be confirmed by Friday, October 2nd unless otherwise specified. No sponsorships will be accepted past this date.

DIAMOND LEVEL $20,000 - LUNCH (4) slots per day

- Wednesday, October 21, 2026
- Thursday, October 22, 2026
- Friday, October 23, 2026

Gifts may be inserted in conference bags and/or set on tables during the meal events. Logo displayed on combined signage for your sponsored luncheon. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for video greetings which will be displayed during the lunch program. You will have an assigned table of 8 on the day you sponsor. Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).** You will have the opportunity for a special preview of the list of attendees 4 times before the conference.

- 4 Complimentary Registrations

Sponsor Video Submission Requirements:

- The video must be in MP4 format. We DO NOT accept videos that are linked to YouTube or Vimeo.
- The video should be no longer than (2) minutes in duration.
- Please include your company's name on the name of your video. Example: Voyager Sponsor Video.
- Please upload sponsor video to this folder: 2026 Fall Conference Sponsor Videos.

PLATINUM LEVEL $17,500 - BREAKFAST (4) slots per day

- Wednesday, October 21, 2026
- Thursday, October 22, 2026
- Friday, October 23, 2026

Gifts may be inserted in conference bags and/or set on tables during the meal events. Logo displayed on combined signage for your sponsored breakfast. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for video greetings which will be displayed during the breakfast program. You will have an assigned table of 8 on the day you sponsor. Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).** You will have the opportunity for a special preview of the list of attendees 3 times before the conference.

- 3 Complimentary Registrations

Sponsor Video Submission Requirements:

- The video must be in MP4 format. We DO NOT accept videos that are linked to YouTube or Vimeo.
- The video should be no longer than (2) minutes in duration.
- Please include your company's name on the name of your video.Example: Voyager Sponsor Video.
- Please upload sponsor video to this folder: 2026 Fall Conference Sponsor Videos.

70th Annual Fall Conference
COUNCIL OF THE GREAT CITY SCHOOLS
BOSTON, MA

All sponsorship opportunities must be confirmed by Friday, October 2nd unless otherwise specified. No sponsorships will be accepted past this date.

GOLD LEVEL $15,000 - RECEPTION (4) slots per day

- Wednesday, October 21, 2026 at NEW ENGLAND AQUARIUM
- Friday, October 24, 2026 at MUSEUM OF SCIENCE
- Saturday, October 25, 2026 on THE SEAPORT ELITE

Gifts may be inserted in conference bags and/or set on tables during the event. Logo displayed on combined signage during your sponsored reception. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. Additional materials may be displayed on a shared table in the Resource Display area.
(There will be no exhibits or sponsored district-led presentations at this conference). You will have the opportunity for a special preview of the list of attendees 3 times before the conference.

- 3 Complimentary Registrations

EMERALD LEVEL - MOBILE APP $13,000 (2) Companies

- Company's clickable banner ads will be posted at the top of the screen throughout the five-day conference
- Company's name and logo will appear on all materials used to promote the app
- You will have the opportunity for a special preview of the list of attendees 2 times before the conference
- Additional materials may be displayed on a shared resource table in Resource Display area.
  (There will be no exhibits or sponsored district-led presentations at this conference).
- 2 Complimentary Registrations

SAPPHIRE LEVEL - WIFI SPONSOR $12,000 (1) Company

This sponsorship level allows you the opportunity to sponsor conference-wide WIFI. This will be the only WIFI option available for attendees to use in our meeting space throughout the conference.

- Custom splash page which will display as attendees login to WIFI
- Custom WIFI password chosen by sponsor
- Custom first force page upon WIFI login
- Full page ad in Fall Conference Program Booklet
- Special preview of attendees list 2 times before the conference
- Additional materials may be displayed on a shared resource table in Resource Display area.
  (There will be no exhibits or sponsored district-led presentations at this conference).
- 2 Complimentary Registrations

*** Sponsorship level deadline is Friday, September 18, 2026**
*** Full page ad (8.5" x 11") deadline is Monday, October 5, 2026**

RUBY LEVEL - TOWN HALL MEETING $10,000 (3) Companies

Friday, October 23, 2026

- Full page ad in Fall Conference Program Booklet
- Your company will recognized on the conference's mobile app and Town Hall signage.
- Gifts may be inserted in conference bags.
- Additional materials may be displayed on a shared table in the Resource Display area.
  (There will be no exhibits or sponsored district-led presentations at this conference).
- You will have the opportunity for a special preview of the list of attendees 2 times before the conference.
- 2 Complimentary Registrations

*** Full page ad (8.5" x 11") deadline is Monday, October 5, 2026**

70th Annual Fall Conference
COUNCIL OF THE GREAT CITY SCHOOLS
BOSTON, MA

All sponsorship opportunities must be confirmed by Friday, October 2nd unless otherwise specified. No sponsorships will be accepted past this date.

STAR LEVEL - KARAOKE NIGHT $9,000 (3) Companies
Thursday, October 22, 2026

Combined signage with logos of Sponsors will be on display in the Hospitality Suite during the Karaoke Night event.

- Your company will be recognized in the conference program booklet and CGCS Annual Report.
- Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference)**.
- You will have the opportunity for a special preview of the list of attendees 2 times before the conference.
- 2 Complimentary Registrations

TOPAZ LEVEL - REGISTRATION KIOSKS $8,500 (4) Companies
This sponsorship opportunity includes the unique chance to be the first sponsor attendees see as they arrive to the conference.

- Your logo will be included on the backsplash of each registration kiosk.
- You will be entitled to send gift items for CGCS to stuff in our conference bags.
- Additional materials may be displayed on a shared resource table in the Resource Display area.
- You will receive a special preview of the list of attendees 2 times before the conference.
- Additional materials may be displayed on a shared resource table in Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).**
- 2 Complimentary Registrations

SILVER LEVEL A - PRINTING OF CONFERENCE PROGRAM BOOKLET $7,500 (6) Companies
This sponsorship level provides the opportunity for your company's name and logo to be printed on the inside front cover of the Fall Conference Program.

- Full page ad in Fall Conference Program Booklet
- Your company's logo will also be printed in the Sponsor section of the Fall Conference Program.
- Your company's logo will be printed on the combined signage displayed at the registration are of the conference
- You will receive a special preview of the list of attendees 2 times before the conference.
- Additional materials may be displayed on a shared resource table in Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).**
- 1 Complimentary Registration

*** Full page ad (8.5" x 11") deadline is Monday, October 5, 2026**

SILVER LEVEL B - CONFERENCE BAG $7,500 (5) Companies
Take advantage of an opportunity to have conference attendees carry your name throughout the entire conference! Conference bags are provided for each of the conference attendees along with conference materials.

- Logos of Silver Level B sponsors will be imprinted on each bag. This is a guaranteed way of getting your name in front of every conference attendee.
- You will have the opportunity for a special preview of the list of attendess 2 times before the conference.
- Additional materials may be displayed on a shared resource table in Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).**
- 1 Complimentary Registration

*** Sponsorship registration deadline for Silver Level B is Friday, August 14, 2026.**

70th Annual Fall Conference
COUNCIL OF THE GREAT CITY SCHOOLS
BOSTON, MA

BRONZE LEVEL A - T-SHIRTS $7,000 (5) Companies

Logos of Bronze Level A sponsors will be imprinted on back the of T-shirts to be distributed to all attendees. This is a great opportunity to have people carry your name long after the conference is over.

- Additional materials may be displayed on a shared resource table in Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).**
- 1 Complimentary Registration

* **Sponsorship registration deadline for Bronze Level A is Friday, August 14, 2026.**

BRONZE LEVEL B - COFFEE SERVICE $7,000

Bronze Level B sponsors will have their names printed on signage for coffee services Wednesday - Saturday.

- Your company will be recognized in the conference program booklet and CGCS annual report.
- Additional materials may be displayed on a shared resource table in Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference)**.
- 1 Complimentary Registration

BRONZE LEVEL C Commemorative Gift Item (TBD) - $7,000

- Your logo will be easily identifiable on a gift item of CGCS' choosing.
- Gifts will be inserted in conference bags with your company logo on one of the gift items.
- Additional materials may be displayed on a shared resource table in Resource Display area. (**There will be no exhibits or sponsored district-led presentations at this conference).**
- 1 Complimentary Registration

*** Sponsorship registration deadline for Bronze Level C is Friday, August 14, 2026.**

The discounted rate for each additional attendee from a sponsoring company is $1,000. Each person must register online under their company name.

All sponsoring companies must send their logo and short description to Alexis Vann, avann@cgcs.org, by Friday, October 2nd, to be included in conference materials.

The Council of the Great City Schools encourages sponsorship from Minority or Women Owned Businesses. Please feel free to indicate your MWBE status on our sponsor registration form or email Alexis Vann at avann@cgcs.org for additional details.

If you have questions regarding online sponsorship registration, contact Alexis Vann via email at avann@cgcs.org or Gregory Bacon via email at gbacon@cgcs.org.

Sponsorship Commitment Refund and Cancellation Policy:

To request a refund, email Gregory Bacon at gbacon@cgcs.org or Alexis Vann at avann@cgcs.org. A full refund will be given for cancellation requests that are received on or before September 25th. No refund will be issued if cancellation is requested after September 26th. If you cancel a sponsorship after September 25th, and payment has not yet been received by this date, you are still responsible for issuing full payment in the amount of the sponsorship to Council of the Great City Schools.

All companies must be in good standing.
All past conferences/meetings sponsored by your company must be paid in full before committing to sponsor the Fall Conference.

We thank you for your support!