

Jefferson Booster Club Advertising

SUPPORTING THE ATHLETICS OF JMS AND JHS

JUMBOTRON ANIMATED ADVERTISER \$2500/\$4000

The JHS Digital Technology Specialist creates these ads. Please submit business logos and any information you'd like included in the ad. We now have Jumbotrons in TWO locations. - Memorial Stadium and the Arena. You can pay \$2500 for one location or \$4000 for both locations.

CORPORATE SIGNAGE ADVERTISER \$3000

Turf Field 48" x 80"
Memorial Drive Roadside 24" x 24"
Baseball/Softball Parking Lot 24" x 24"
Digital Jumbotron Border 60" x 60"
Digital Arena Concession TVs

We partner with a local company to create the signs. Please submit the design that you would like for us to use on the sign. A company logo works best. Please consider the dimensions listed above.

**IF YOU WOULD LIKE BOTH THE CORPORATE SIGNAGE AND THE ANIMATED ADVERTISING,
WE WILL BUNDLE IT TOGETHER FOR A DISCOUNTED PRICE OF \$6000**

NON- SOLICITATION PACKAGE - THIS MEANS YOU WILL BE PUT ON THE LIST TO NOT BE CONTACTED BY SPORTS TEAMS THROUGH THE YEAR.

SINGLE VENUE SIGNAGE ADVERTISER \$600

Choose from any of the these options: Turf field, Memorial Drive Roadside, Baseball/Softball Parking Lot, Digital Jumbotron Border, Digital Arena Concession TVs

Payment Options: MAIL CHECK

Jefferson Dragon Booster Club
PO Box 421 Jefferson, GA 30549

All advertising requests for the 2026-2027 school year must be confirmed by **July 18th**



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summary of options

	Pricing	Notes
Single Venue Signage Advertiser	\$600 per venue	Venue Options: Memorial Drive Roadside Turf Field Baseball/Softball Parking Lot Stadium Jumbotron Border Arena Concessions TVs
Jumbotron Animated Advertiser ***see notes below chart	\$2500 per venue	Venue Options: Stadium Jumbotron Arena Jumbotron
Corporate Signage Advertiser	\$3000	Signage at ALL venues
Bundle - Animated Advertising at BOTH venues	\$4000	
Bundle - Corporate Advertising Signage AND Animated Advertising	\$6000	Signage at ALL venues and Animated advertising on BOTH Jumbotrons

***Stadium Jumbotron: visible at football & track events

***Arena Jumbotron: visible at volleyball, wrestling, & basketball events

Advertising Packages do NOT come with game tickets or parking.



Questions? - Please contact JeffersonDragonSponsors@gmail.com