

What is Leader in Me?

Leader in Me is an evidence-based PK–12 model that equips students with the leadership and life skills they need to thrive—in school and beyond. Developed in partnership with educators, it empowers students, builds educator capacity, and aligns school systems to improve academic achievement, culture, and long-term success.

A Whole-School Model that Builds the Whole Person

Leader in Me helps schools create a culture where every student is seen as a leader with potential. Through leadership roles, goal setting, student-led conferences, and schoolwide leadership events, students develop essential habits such as:

- Taking initiative
- Setting and tracking goals
- Communicating and collaborating
- Solving problems creatively
- Contributing to their communities

Schools also see benefits in reduced disruptions, improved attendance, and stronger family partnerships.

New: Professional Learning that Meets Schools Where They Are

Our newly reimagined Professional Learning 5.0 series offers a modular, flexible experience for all staff—available live, online, or On Demand. It supports Early Learning through Secondary, helping educators align practices, model leadership, and grow together.

Educators explore tools and practices for:

- Empowering student voice
- Building a culture of leadership
- Supporting goal setting and achievement
- Creating impact beyond the classroom

Professional Learning is included in membership and designed to work with schools' time, teams, and goals.

Leader in Me Is Designed for Flexibility

Schools can choose how they engage based on their unique goals and available time:

- In-person, interactive workshops
- Virtual, real-time training
- On Demand: Self-paced learning that fits your schedule

Districtwide options are also available to support systemwide alignment.

Learn more at
LeaderinMe.org



A Comprehensive PK–12 Solution

Transform Secondary Classrooms into Launchpads for Leadership

Life-Ready Leadership Curriculum & Credentials

A student-centered, competency-based curriculum for grades 9–12 (and levels 6–8):

- **8 modules** with 16 hands-on, peer-facilitated lessons each
- **Leadership Projects** for real-world application and performance-based assessment
- **Micro-credentials** in key competencies (e.g. goal setting, trust building, teamwork)
- **FranklinCovey Life-Ready Leadership Certificate** upon earning all eight credentials
- **Flexible delivery:** advisory blocks, electives, interdisciplinary courses or intensive programs

Leadership System Model

A whole-school framework that builds sustainable leadership capacity:

- Annual membership plus targeted coaching
- Core professional learning: Launch Leader in Me, Lighthouse Team training, Core 1: Inspire Leadership
- Measurable Results Assessment to pinpoint growth areas and track progress
- Ongoing micro-learning, videos and on-demand modules to reinforce practice

Early Learning

Leader in Me's Early Learning Solution gives young children the foundation to thrive—not just in school, but in life. Through intentional focus on habits, character, and early learning practices, students develop confidence, responsibility, and academic readiness from the very beginning. Each of the five curriculum modules contains nine weeks of content broken down into 15-minute learning experiences for children from birth to age five.

Extended Learning Time

Leader in Me offers a dedicated Extended Learning solution that meets the goals of before-school, after-school, and summer programs. These structured, engaging modules extend the impact of Leader in Me beyond the traditional school day, helping students build leadership skills, take ownership of their actions, and strengthen academic habits in engaging, out-of-school settings.

The curriculum is flexible, easy to facilitate for certified or non-certified staff, and focused on building student ownership, voice, and peer collaboration.