STRATEGIC FUNDING
Funding The Future Today

May 5, 2017

TO: Richard Elliott

FROM: Sandy Deines

RE: APRIL UPDATE

Enclosed are the following:

- April 30, 2017 Advertising Sales Remittance Report
- Check from ASA Strategic Funding for $952.50 – April's Ad Sales payments
- Updated reports through April 30, 2017
  - Recap of Advertising Sales Contracts & Payments
  - Advertiser's Contact List

If you have any questions, please let me know.

Thank you.

STRATEGIC FUNDING
Funding The Future Today

ADVERTISING SALES REMITTANCE
April 2017

Date
4/30/2017

HAYSVILLE HIGH SCHOOL ATHLETIC AND ACTIVITIES FUND - Advertising Sales

Date	Advertiser	Term Years	Amount Paid	Cost of Signs	Net Less Signs	Net to Haysville	Payment to Haysville	Balance to Haysville
10/23/15	Forrest Hummel Agency Amer Fam Ins.	5	$ 2,835.00	$ 1,330	$ 1,505.00	$ 752.50		$ 752.50
10/23/15	Haysville Family Eye Care	5	$ 9,720.00	$ 1,318	$ 8,402.00	$ 4,201.00		$ 4,953.50
11/23/15	Golden Plains CU	5	$ 5,638.00	$ 1,318	$ 4,320.00	$ 2,160.00		$ 7,113.50
12/2/15	Payment to Haysville						$ 7,113.50	$ -
12/4/15	Coates Hardware	5	$ 450.00	$ 150	$ 300.00	$ 150.00		$ 150.00
1/4/16	Payment to Haysville						$ 150.00	$ -
1/7/16	True Value/Pymt for Sign	5	$ 150.00	$ 150	$ -	$ -		$ -
1/12/16	Madrigal & Associates	5	$ 1,005.00	$ 205	$ 800.00	$ 400.00		$ 400.00
1/21/16	Doug's Auto Service	5	$ 1,305.00	$ 505	$ 800.00	$ 400.00		$ 800.00
2/4/16	Payment to Haysville						$ 800.00	$ -
6/1/16	True Value Hardware	5	$ 500.00	$ -	$ -	$ 250.00		$ 250.00
7/1/16	Payment to Haysville						$ 250.00	$ -
8/19/16	Valley State Bank	5	$ 1,330.00	$ 1,330	$ -	$ -		$ -
9/13/16	Forrest Hummel Agency Amer Fam Ins.	5	$2,257.50	$ -	$ -	$ 1,128.75		$ 1,128.75
9/13/16	Payment to Haysville						$ 1,128.75	$ -
10/6/16	Valley State Bank	5	$1,505.00	$ -	$1,505.00	$ 752.50		$ 752.50
11/7/16	Payment to Haysville						$ 752.50	$ -
11/1/16	No payment activity							
12/27/16	Doug's Auto Service - qtrly pymt	5	$400.00	$ -	$400.00	$ 200.00		$ 200.00
1/10/17	Payment to Haysville						$ 200.00	$ -
	No payment activity in month of January 2017							
2/2/17	Wichita State University	3	$1,205.00	$205	$ 1,000.00	$ 500.00		$ 500.00
2/6/17	Doug's Auto Service - qtrly pymt	5	$400.00	$ -	$ 400.00	$ 200.00		$ 700.00
3/6/17	Payment to Haysville						$ 700.00	$ -
4/24/17	Valley State Bank - semi-annual pymt	5	$1,505.00	$ -	$ 1,505.00	$ 752.50		$ 752.50
4/28/17	Doug's Auto Service - qtrly pymt	5	$400.00	$ -	$400.00	$ 200.00		$ 952.50
5/5/17	Payment to Haysville						$ 952.50	
YTD TOTAL						$ 12,047.25	$ 12,047.25	$ -

HAYSVILLE HIGH SCHOOL ATHLETIC AND ACTIVITIES FUND - ADVERTISING SALES 2015,2016,2017

Thru 4/30/2017

	Advertiser	Cntrct Date	Cont Term	Advertising Contract Amount	Sign Cost	Payments Recvd 2015-2016	Sign Pymts 2015-16	Total Pymt Recvd	2017 Pymts Recvd 2017	2017 Sign Pymts 2017	Contract Balances	Yrs To Bill	Haysville Revenue Share	Sales Rep	Misc Notes
	Premier Contracts Sold														
1	Forrest Hummel Agency - AFI	10/23/15	5	$ 15,050	1,330	$ 3,762.50	1,330	5,092.50			11,287.50	4	$ 1,881.25	JD	$3,010 -Pd 1st/Last Qtr 1/16 & 10/20-Premier & FTBL Press Box
2	Haysville Family Eye Care	10/23/15	5	9,720	1,318	9,720.00	n/a	9,720			-	0	$ 4,201.00	JD	$1944 x 5yrs = $9720,sign costs waived w/full pymt
3	Golden Plains Credit Union	11/23/15	5	10,800	1,318	4,320.00	1,318	5,638			6,480.00	3	$ 2,160.00	JD	$2,160 Yr - Pd 1st & Last Yr plus signs
4	Valley State Bank	8/12/16	5	15,050	1,330	1,505.00	1,330	2,835	1,505.00		12,040.00	4	$ 1,505.00	JD	$3,010 Yr x5 yrs, Pd Signs 8/16, Bill Bi-Anl: 10/2016 & Mar 2017
5															
6															
7															
8															
9															
10															
11															
12															
	Preferred Contracts Sold														
1	Coates Garage Doors	12/4/15	5	1,500	150	300	150	450			1,200.00	4	$ 150.00	JD	$300 Yr -Pd 1st yr & signs - (1-4'x8' Bnr/Tennis)
2	True Value Hardware	1/7/16	5	2,500	150	500	150	650			2,000.00	4	$ 250.00	JD	$500 Yr -Pd Signs,& 1st Yr 5-1-16 (1-4'x6 Bnr/Ftbl Stdm)
3	Madrigal & Associates	1/12/16	5	4,000	205	800	205	1,005			3,200.00	4	$ 400.00	JD	$800 Yr -Pd 1st yr & Signs - (1 3'x4' Mtl HS Gym)
4	Doug's Auto Service	1/21/16	5	8,000	505	1,200	505	1,705	800	-	6,000.00	3.8	$ 1,000.00	JD	$1600 Yr-Pd 1st/last Qtr&signs-3: (Bnrs-Ftbl,Tennis: Mtl-HS Gym)
5	Wichita State University	12/19/16	3	3,000	205	-	-	-	1,000	205	2,000.00	2	$ 500.00	JD	$1000 Yr-Pd 1st yr & Signs (1-3'x4' Mtl HS Gym). Bill Anl
	YTD CONTRACTS SOLD TOTAL			$ 69,620	$ 6,511	$ 22,107.50	$ 4,988	$ 27,095.50	$ 3,305.00	$ 205	$ 44,207.50		$ 12,047.25		

x

HAYSVILLE HIGH SCHOOL ATHLETIC AND ACTIVITIES FUND - Advertisers Contact List

4/30/2017

	Contract Date	Advertiser Name	Contact	Billing Address	City	St	Zip	Phone Office #	Email Address	Misc Info
1	10/23/15	Forrest Hummel Agency	Forrest Hummel	260 N Main, Ste 300C	Haysville	KS	67060	316-529-0055	fhummel@amfam.com	5 yr premier pkg - to be paid qrtly
2	10/23/15	Haysville Family Eye Care	Cody L. Hoss, OD	1425 West Grand Ave, Ste 111	Haysville	KS	67060	316-858-4558	choss@haysvillefamilyeyecare.com	5 yr premier pkg - pd in full, sign cost waived
3	11/23/15	Golden Plains CU	Krista Cannon	1714 E. Kansas Ave	Garden City	KS	67846	620-260-1402	kcannon@gpu.org	5 yr premier pkg - paid 1st & last yr plus cost of signs
4	12/4/15	Coates Garage Doors	Craig Coates	7425 S. Broadway	Haysville	KS	67060	316-522-1353	info@coatesgaragedoors.com	5 yr preferred - pd 1st year plus cost of signs
5	1/7/16	True Value Hardware	Marc Campbell	324 N. Main	Haysville	KS	67060	316-522-8665		5 yr preferred - pd 1st yr + sign cost. 1 sign FB Stadium
6	1/14/16	Madrigal & Associates	Tony Madrigal	431 S Lulu	Wichita	KS	67211	316-990-0315	amadrigal@madrigalinsurance.com	5 yr preferred - pd 1st year plus cost of signs
7	1/21/16	Doug's Auto Service	Doug Hying	349 N Main	Haysville	KS	67060	316-524-8291		5 yr preferred - pd 1st & last qtr plus cost of signs
8	8/12/16	Valley State Bank	Bret Clark	4310 So Broadway	Wichita	KS	67216	316-524-2211	bclark@valleystatebank.com	5 yr premier pkg - pd signs, pay bi-annual - Oct & Mar
9	12/19/16	Wichita State University	Bobby Gandu	1845 Fairmount St.	Wichita	KS	67592	316-978-3123	bobby.gandu@wichita.edu	3 yr 1-3'x4' Sign Varstiy Gym
x										