No. 1235
SECTION: COMMUNITY RELATIONS
TITLE: PUBLIC RELATIONS OBJECTIVES

ADOPTED: 12/15/08
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5/28/19;2/18/20;5/21/24
REVISED:

OXFORD AREA SCHOOL DISTRICT

The purpose of the school community relations program is to establish and maintain communication that informs the public and involves them in the educational goals and programs of the District's schools.

To achieve this purpose, the Board shall provide parents or guardians and other district residents opportunities to receive information and orientation regarding the schools. The Board will utilize all appropriate means and media to achieve its public relations objectives.

The objectives of the district's public relations program shall be to:

1. Explain the programs, achievements and needs of the schools to parents and the community as a whole.
2. Operate in public session, as speedily and efficiently as circumstances permit and with public participation.

It shall be the responsibility of all district staff to:

1. Acquaint residents with the work of the schools.
2. Give courteous and thoughtful consideration to all inquiries and suggestions and carefully investigate all complaints.
3. Make parents feel welcome in the school and in the classroom in accordance with Board policy and building procedures.
4. Maintain student relations so as to enlist the cooperation of the home.
5. Encourage inter-staff relations conducive to high morale that merits the respect of students and citizens.