



2026-27 Preliminary Enrollment Report

Molly May, Assistant Superintendent
Teaching & Learning
June 23, 2026

DATA SOURCES

- Projected 2026-27 data as of 6/22/2026
- Kinder -12th grade numbers include:
 - **Approved** New Student Online Enrollment (NSOE) and
 - **Approved** Student Information Verification (SIV)
 - Small percentage of non-vetted NSOE
- Budgeted enrollment - 7428
- Expect 100 - 150 enrollments over summer

PRELIMINARY ENROLLMENT

SCHOOL	2024 - 2025 Enrollment*	2025 - 2026 Enrollment*	2026-27 PRELIMINARY Enrollment
Barton Creek	517	678	618
Bridge Point	578	574	533
Cedar Creek	502	523	524
Eanes/ECSE	519 (508 + 11)	516 (498+18)	521(502+19)
Forest Trail	501	565	542
Valley View	275	-	-
Pre-K-5 TOTALS	2892	2855	2738
Hill Country	945	944	945
West Ridge	886	841	819
6-8 TOTALS	1831	1785	1764
Westlake	2853	2873	2814
ATS	22	24	24
9-12 / ATS TOTALS	2875	2897	2838
Total	7598*	7537*	7340

*October Snapshot

June Projected

7539

7295



BARTON CREEK							
Grade	Sec1	Sec2	Sec 3	Sec 4	Sec 5	Sec 6	Total
K	17	18	18	18			71
1ST	21	21	21	21			84
2ND	20	20	20	21	21		102
3RD	23	23	23	23	23		115
4TH	20	20	20	21	21	21	123
*5TH	25	24	24	25	25		123
TOTAL							618



CEDAR CREEK							
Grade	Sec1	Sec2	Sec 3	Sec 4	Sec 5		Total
K	17	17	17	18			69
1ST	21	21	21	22			85
2ND	18	18	19	19			74
3RD	21	21	21	22			85
4TH	23	24	24	24			95
*5TH	23	23	23	23	24		116
TOTAL							524



FOREST TRAIL							
Grade	Sec1	Sec2	Sec 3	Sec 4	Sec 5		Total
K	18	18	19	19			74
1ST	20	20	20	20	21		101
2ND	20	20	20	21			81
3RD	21	21	21	21			84
4TH	20	21	21	21	21		104
*5TH	24	24	25	25			98
TOTAL							542



2026-27 ECSE-5TH



BRIDGE POINT							
Grade	Sec1	Sec2	Sec 3	Sec 4	Sec 5		Total
K	18	18	19				55
1ST	22	22	22	23			89
2ND	19	19	19	19	19		95
3RD	20	21	21	21			83
4TH	22	22	23	23	23		113
*5TH	24	24	25	25			98
TOTAL							533



EANES							
Grade	Sec1	Sec2	Sec 3	Sec 4	Sec 5		Total
K	18	19	19	19			75
1ST	17	17	18	18			70
2ND	20	20	21	21			82
3RD	19	19	20	20			78
4TH	22	22	23	23			90
*5TH	21	21	21	22	22		107
TOTAL							502
ECSE	4	5	5	5			19

6-12 & ATS



HILL COUNTRY			
Grade	2024 - 2025	2025 - 2026	Projected 2026 - 2027
6	303	314	287
7	300	326	321
8	342	313	337
TOTAL	945	953	945



WESTLAKE			
Grade	2024 - 2025	2025 - 2026	Projected 2026 - 2027
9	722	728	656
10	688	740	728
11	718	699	736
12	726	707	694
TOTAL	2854	2874	2814



WEST RIDGE			
Grade	2024 - 2025	2025 - 2026	Projected 2026 - 2027
6	287	257	262
7	279	293	258
8	321	295	299
TOTAL	887	845	819



ADULT TRANSITION SERVICES			
	2024 - 2025	2025 - 2026	2026 - 2027
	22	24	24



ENROLLMENT TIMELINE

March

NSOE/SIV open

- New/returning resident families
- Employee, new student(s)
- Current transfer families
- New out-of-district application opened

April

- Application review
- Pre-school informational nights
- Kinder Playdate
- Employee notification

May

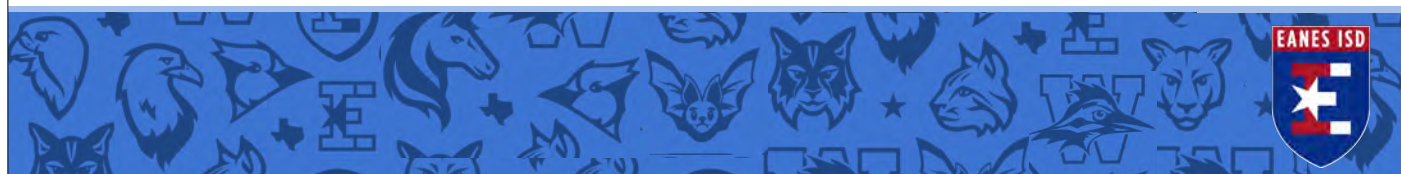
- 1st - 12th notifications

June

- Continue notifications 1st - 12th
- Kinder notification
- ODT application closed
- Kinder Readiness Survey

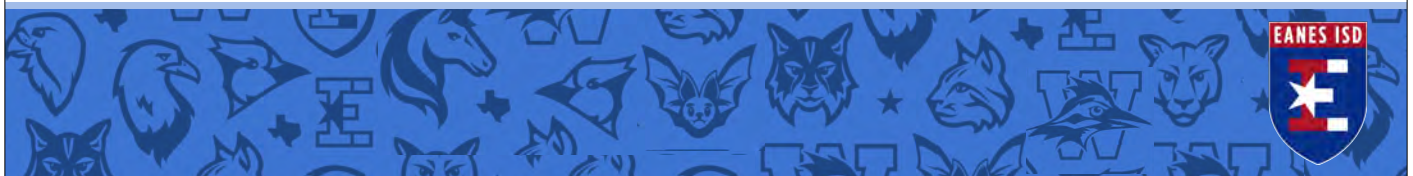
July

- Seat kinder based on survey
- Re-open ODT application?



ENROLLMENT RECOMMENATIONS

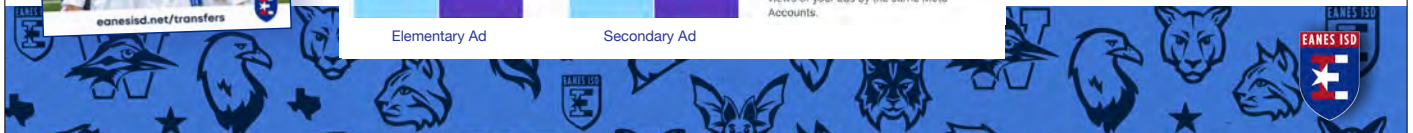
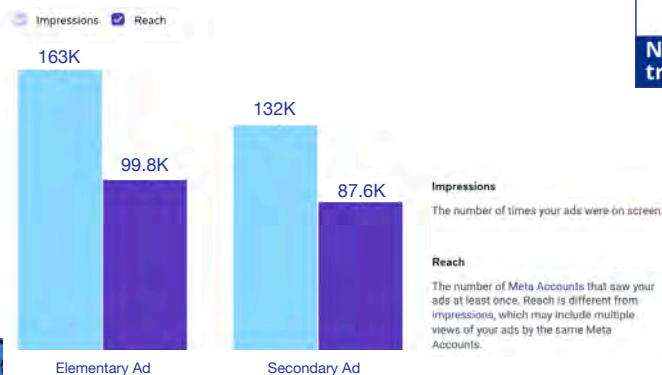
- Re-open transfer application for targeted schools/grade levels in July after all current applications have been processed.



TRANSFER ADVERTISING



- Ran overlapping social media ads targeting elementary and secondary transfer applicants in surrounding areas around Austin
- Promoted on banners, signs and at stadium during large events

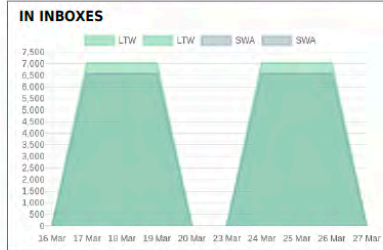


TRANSFER ADVERTISING

13,633
TOTAL SUBSCRIBERS

136,330
TOTAL REACH

58%
AVG. OPEN RATE



Market	Artwork Ref #	Running	Investment	Subscribers	Reach	Impressions	Open Rate
LTW	1.1	3/16/26 - 3/27/26	\$1,200	7,049	70,490	42,044	60%
SWA	1.2	3/16/26 - 3/27/26	\$1,140	6,584	65,840	37,327	57%

- Ran e-newsletter banner ads in Community Impact (LTW, SWA)

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