

ADVERTISEMENT FOR BIDS

NOTICE IS HEREBY GIVEN THAT sealed bids will be received by the Board of Education of the Township of East Brunswick Public School District, Middlesex County, New Jersey, for **LinkIt! Data Management and Assessment System, Bid Number 2027-02.**

Bids for the above will be received at the Board of Education Offices, Financial Services Department located at 760 Route 18, Suite 109, East Brunswick, New Jersey 08816, **at 11:00 a.m. (prevailing time), on Tuesday, July 7, 2026** and will be publicly opened and read immediately thereafter.

Bids must be made on the proposal forms in the manner designated, enclosed in a separate sealed envelope with name and address of bidder and work bid upon noted on the outside, and must be accompanied by a Certified Check, Cashier's Check or Bid Bond drawn to the order of the Board of Education for not less than ten percent (10%) of the amount of the bid, but in no case in excess of \$20,000.00, and must be delivered to the Secretary of the Board of Education on or before the hour named. The Board of Education assumes no responsibility for bids mailed or misdirected in delivery.

The Owner reserves the right to reject any or all bids and to waive minor bid defects.

Bidding shall be in conformance with the applicable requirements of N.J.S.A. 18A:18A-1 et. seq., pertaining to the "Public School Contracts Law".

Bidders are required to comply with the requirements of P.L. 1975, Chapter 127 (N.J.A.C. 17:27).

BY ORDER OF THE
BOARD OF EDUCATION OF THE
TOWNSHIP OF EAST BRUNSWICK PUBLIC
SCHOOL DISTRICT
MIDDLESEX COUNTY, NEW JERSEY

DATED: June 22, 2026

Joseph Crotchfelt, CPA, QPA
School Business Administrator/
Board Secretary

East Brunswick Public Schools

Joseph Crotchfelt, CPA, QPA
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June 11, 2026

To: Members of the Board of Education

From: Joseph Crotchfelt, School Business Administrator/Board Secretary

Agenda Item: [Insert Agenda Number]

Meeting Date: June 18, 2026

School Business Administrator Certification

Proprietary Contract – LinkIt! Software (N.J.S.A. 18A:18A-15)

CERTIFICATION

Pursuant to N.J.S.A. 18A:18A-15, I hereby certify that the acquisition of the LinkIt! Data Management and Assessment System, including associated services, qualifies as a proprietary contract and may be awarded without competitive bidding, as the required goods and services are available only from this vendor.

BASIS FOR PROPRIETARY DETERMINATION

The District requires a comprehensive platform to integrate and manage multiple data systems, including student information (Genesis), assessment results, attendance, grades, discipline, special education, English language learner data, and intervention tracking. LinkIt! uniquely meets these needs through:

- New Jersey-specific benchmark assessments aligned to predict NJSLA performance.
- Direct integration with the Genesis Student Information System for real-time data synchronization and elimination of duplicate entry.
- Integrated NJTSS/MTSS functionality including automated student tiering, goal setting, and progress monitoring.
- A unified data platform with user-friendly dashboards and customizable reporting tools.
- Proprietary services including implementation, configuration, professional development, and ongoing support.

DISTRICT NEED

The District faces challenges with fragmented data systems that limit its ability to analyze performance, monitor interventions, ensure compliance, and support timely decision-making. LinkIt! provides a centralized, integrated solution to improve efficiency and instructional outcomes.

CONCLUSION

Based on the above, I certify that LinkIt! is proprietary in nature, the required system and services cannot be obtained from another vendor, and the use of the proprietary exception under N.J.S.A. 18A:18A-15 is appropriate and justified. I recommend Board approval to proceed with this proprietary contract.

Joseph Crotchfelt, CPA, QPA
School Business Administrator / Board Secretary