



Creative Projects

NONPROFIT



Project 1: Organization Analysis

In this project, you will explore the nonprofit sector by analyzing organizations that work to address community needs and social issues. You will examine missions, programs, fundraising strategies, and community impact to understand how nonprofits operate and create change. Using your research, you will identify trends and evaluate what makes nonprofit organizations effective.

Step 1: Study Nonprofit Organizations (4–5 hours)

Study **5–8 nonprofit organizations** (local, national, or international).

Record the following for each:

- Organization name and mission
- Population or cause served
- Programs or services offered
- Fundraising or outreach strategies
- Community impact or outcomes

Step 2: Organize Your Data

- Create a **comparison chart or table** (Google Sheets, Excel, or document)
- Clearly display all organizations and their details
- Group or sort in a meaningful way (by mission, services, or audience)

Step 3: Analyze Impact Trends

Identify patterns such as:

- Common fundraising methods
- Community engagement strategies
- Effective awareness campaigns
- Challenges nonprofits face in achieving their missions

Answer:

- What trends do you notice in nonprofit organizations?
- What makes a nonprofit effective?
- How do organizations build support and awareness?

Step 4: Make Recommendations

Based on your findings, answer:

- What should nonprofits focus on to increase community impact and engagement?

Provide 2–3 specific, realistic suggestions and explain them.

Examples might include:

- Expanding outreach efforts
- Improving volunteer engagement
- Increasing social media presence and storytelling

Final Deliverables (2 Completed Projects)

1) Comparison Table (Required)

A clear chart or table showing your 5–8 nonprofit organizations and their details

2) Summary of Findings (Required)

Choose one format:

- 1–2 page written summary
- OR
- 10–12 slide presentation

Your analysis must include:

- Overview of organizations studied
- Key nonprofit trends
- Explanation of effective outreach and impact strategies
- Your recommendations for improvement



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Project 2: Awareness Campaign

In this project, you will take on the role of a nonprofit outreach coordinator by creating an awareness campaign. You will design materials and engagement ideas to inform the public and encourage community involvement.

Step 1: Choose a Cause or Organization

Select a nonprofit cause or organization to promote.

Examples:

- Hunger relief
- Environmental protection
- Animal welfare
- Youth support programs

Step 2: Define Your Audience and Goals

Determine:

- Target audience
- Main message
- Desired outcome (donations, volunteers, awareness, etc.)

Step 3: Create Outreach Materials

Write 2–3 articles that include:

Examples:

- Flyers or posters
- Social media posts
- Infographics
- Event promotion materials

Each item should include:

- Clear messaging
- Engaging visuals
- A call to action

Step 4: Develop Engagement Ideas

Create **3–5 ideas** for increasing community involvement.

Examples:

- Volunteer events
- Fundraising activities
- School or community partnerships

Final Deliverables (2 Completed Projects) ★

1) Outreach Materials (Required)

3–5 completed awareness items

2) Engagement Ideas (Required)

A list of strategies to increase public involvement and support

3) Extension Activities (Optional)

- Organize a real awareness event or fundraiser
- Conduct interviews with nonprofit leaders
- Present your campaign to peers or community members