

The News-Dispatch

Your Complete Newspaper

You've heard the familiar line... "this has been brought to you by our sponsor..." Well, it also applies to the newspaper you are now reading. Most people don't know that the edition you are now holding would cost more than one dollar if it contained no advertising. We all know of magazines on newsstands costing \$1 which are smaller than today's News-Dispatch. Advertisers in this edition are paying much of the freight for printing and distributing it to you. And besides, the ads themselves make the paper even more interesting, complete and informative. So we can truly say... "This newspaper was brought to you by... the friendly folks who created its advertising."

Your News-Dispatch Ad Team

Ron Storey, Pamela Pickering, Joe Nixon Jr., Bunnie Feldhaus, Steve Gallowski, Carl Timm, Gene Franckowski.

Gretchen Smith, Jay King, Dorrie Morse, Marilyn Cain, Cindi Morris, Rob Reyher and Tom Hitesman Jr.

Retail Display Advertising

Of very real importance to all our readers are the selling messages in our display advertising space... messages about things you want and need to buy from local merchants. Advertising of foods, fashions, home and garden supplies,

appliances, furniture and every kind of service for the better life. Ads appear with money-saving coupons worth many times the cost of the paper.

Classified Want Ads

In the want ad section of The News-Dispatch you can find a job, rent or buy anything from a hedge clipper to a house; you can find a baby stroller, a bicycle, a used refrigerator, boats, motors or a lost puppy. And whether you're a homemaker, a businessman, a student or

retiree you will get results with your own News-Dispatch want ad. A simple call to our want ad department at 874-7211 gives you a professional "ad-visor" who will help you with proper wording, category placement, costs and scheduling. Another community service provided by The News-Dispatch.

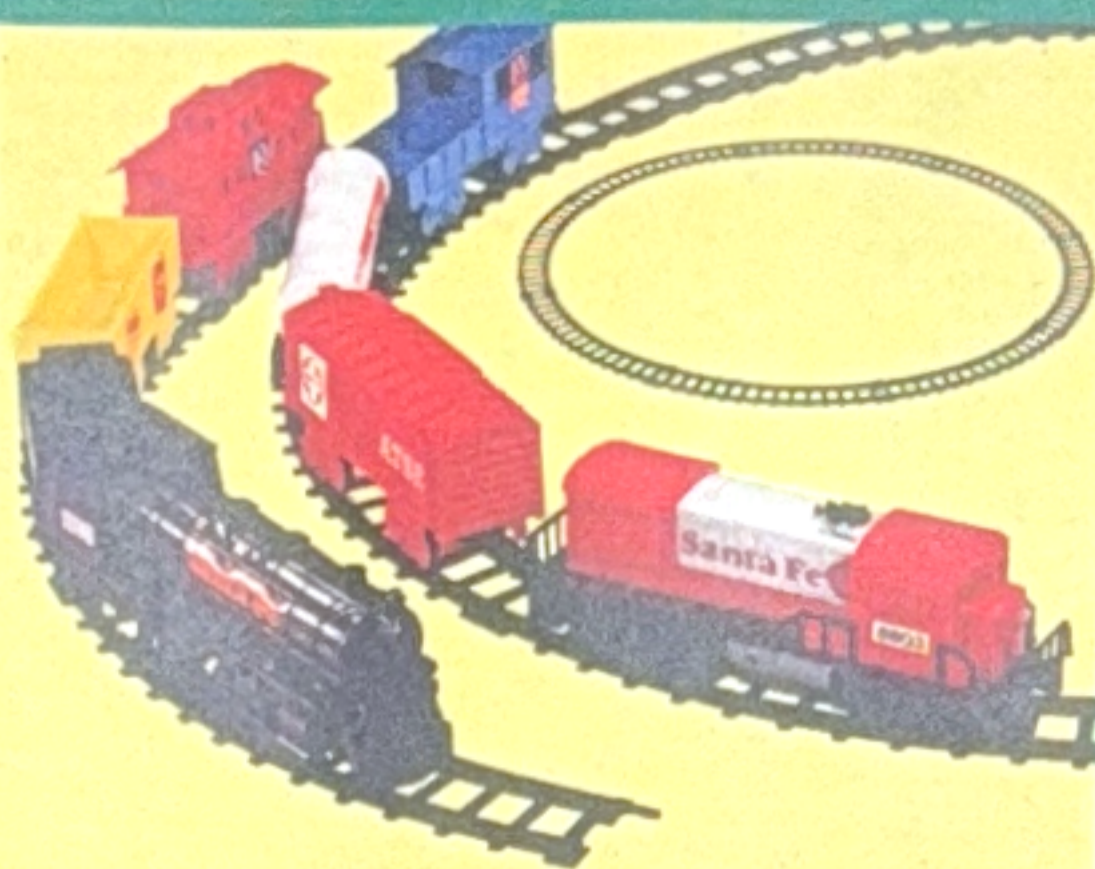
In reality your copy of the News-Dispatch costs you next to nothing when you take advantage of the money saving offers it brings to you.



While minimum of 24 last per store

'DRINK 'N WET' DOLL RIDES IN STROLLER
886

Darling little baby doll, 18" tall, drinks and wets. Plus, she travels in style in her very own easy-roll stroller. A delightful playmate for any little girl to cherish and love. Save today at K mart.



WIND-UP TRAIN SET
Engine with fascinating chug chug sound pulls 3 cars around 8-foot track. **496**



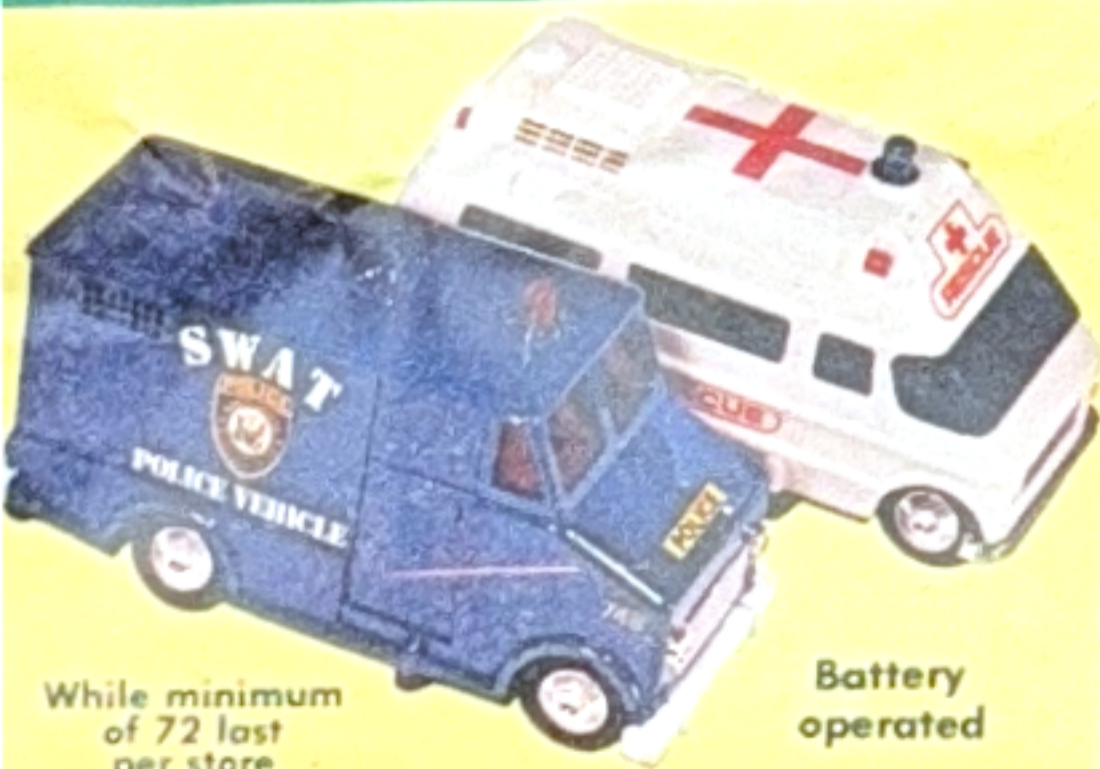
EMENEES® ELECTRIC ORGAN
12 chords, 3 octaves, 37 melody keys. Bench, book. **3996**

Kmart
Your Christmas Saving Store



Toy Funland SHOPPING GUIDE

Save this Toy Gift Guide-These special low prices will be no higher through December 24th



While minimum of 72 last per store

Battery operated

FUN-PACKED VEHICLES
Emergency and S.W.A.T. cars with siren, blinking lights and mystery action. **344** Each

These Special Toy Prices and Items available only until Christmas Stocks are exhausted. Some items are imported and cannot be restocked.
S. S. Kresge Co.



STEEL CASH REGISTER
Children ring up hours of fun! Rugged steel; easy-action keys, play money. **446**



While minimum of 24 last per store

DISNEY® TYPEWRITER
Interchangeable alphabet and numeral cartridges snap in for fun typing. **696**
*Walt Disney Productions Reg. TM