



# Creative Projects

## JOURNALISM



### Project 1: News Coverage Analysis

In this project, you will explore the field of journalism by analyzing how news stories are reported. You will examine writing style, tone, bias, and sourcing to understand how journalists communicate information to the public. Using your research, you will identify trends and evaluate the credibility and effectiveness of news coverage.

#### Step 1: Review News Articles (4–5 hours)

Review **5–8 news articles** (online, print, or broadcast transcripts).

Record the following for each:

- Publication/source
- Topic and headline
- Author (if available)
- Type (news report, opinion, feature, investigative)
- Sources cited (number and type)
- Tone and language (formal, informal, persuasive, neutral)

#### Step 2: Organize Your Data

- Create a **comparison chart or table** (Google Sheets, Excel, or document)
- Clearly display all articles and their details
- Group or sort in a meaningful way (by topic, source, or type)

#### Step 3: Analyze Bias and Style

Identify patterns such as:

- Differences in tone across sources
- Use of evidence and sourcing
- Indicators of bias (word choice, framing, omissions)
- Differences between news and opinion writing

Answer:

- What patterns do you notice in news coverage?
- How can you identify bias in an article?
- What makes a news source credible?

#### Step 4: Make Recommendations

Based on your findings, answer:

- What should journalists focus on to ensure accurate and trustworthy reporting?

Provide 2–3 specific, realistic suggestions and explain them.

Examples might include:

- Using multiple credible sources
- Maintaining neutral and clear language
- Fact-checking information before publishing

#### Final Deliverables (2 Completed Projects)

##### 1) Comparison Table (Required)

A clear chart or table showing your 5–8 articles and analysis

##### 2) Summary of Findings (Required)

Choose one format:

- 1–2 page written summary  
OR
- 10–12 slide presentation

Your analysis must include:

- Overview of articles reviewed
- Key trends in news coverage
- Explanation of bias and style differences
- Your recommendations for improvement



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### Project 2: Article Writing

In this project, you will take on the role of a journalist by writing your own news articles. You will apply journalistic standards to report information clearly, accurately, and fairly.

#### Step 1: Choose Topics

Select **2–3 topics** to write about.

Examples:

- School or community events
- Local issues
- Human interest stories

#### Step 2: Conduct Research

Gather information by:

- Interviewing sources (if possible)
- Researching credible information
- Verifying facts

#### Step 3: Write Articles

Write **2–3 articles** that include:

- Clear headline
- Lead (opening paragraph with key information)
- Supporting details and quotes
- Balanced and accurate reporting

#### Step 4: Reflect on Your Work

Write a reflection that explains:

- Your writing choices
- How you ensured accuracy and fairness
- Challenges you faced during the process

#### Final Deliverables (2 Completed Projects) ★

##### 1) Articles (Required)

2–3 completed news articles

##### 2) Reflection (Required)

A written explanation of your process and journalistic decisions

##### 3) Extension Activities (Optional)

- Create a class newspaper or blog
- Record a news segment or podcast
- Conduct peer editing and critique sessions