

## FASHION

### Project 1: Fashion Trend Analysis

In this project, you will explore the fashion industry by analyzing current trends in clothing and design. You will examine brands, outfits, and styling choices to understand what influences fashion and how trends develop. Using your research, you will identify patterns and make observations about style and consumer appeal.

#### Step 1: Review Brands or Outfits (4–5 hrs)

Review **5–8 fashion brands or outfits** (runway looks, streetwear, retail brands, etc.)

Record the following for each:

- Brand or designer name
- Type of clothing/style (casual, formal, athletic, etc.)
- Key design elements (color, fabric, silhouette, patterns)
- Target audience
- Influences (culture, season, trends, etc.)

#### Step 2: Organize Your Data

- Create a **trend chart or table** (digital or hand-created)
- Clearly display all examples and their details
- Group or sort in a meaningful way (by style, audience, or trend)

#### Step 3: Analyze Style Trends

**Identify patterns such as:**

- Popular colors, fabrics, or silhouettes
- Recurring styles or aesthetics
- Influence of culture or media on fashion
- Differences between brands or audiences

**Answer:**

- What trends do you notice in fashion?
- What makes certain styles appealing?
- How do designers influence consumer choices?

#### Step 4: Make Observations and Insights

Based on your findings, explain:

- What makes a fashion trend successful?
- How do design elements work together to create a cohesive look?

Provide **2–3 specific insights** supported by your research.

#### Final Deliverables (2 Completed Projects)

##### 1) Trend Chart (Required)

A clear chart or table showing your **5–8 brands/outfits** and their details

##### 2) Style Analysis (Required)

Choose one format:

- 1–2 page written summary
- OR
- 10–12 slide presentation

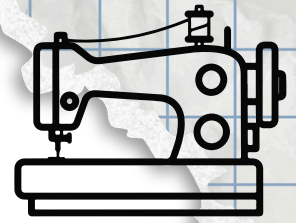
Your analysis must include:

- Overview of brands/outfits reviewed
- Key fashion trends
- Explanation of style elements
- Your insights about what makes fashion effective



# Creative Projects

## EDUCATION



### Project 2: Outfit/Collection Design

In this project, you will take on the role of a fashion designer by creating your own outfit designs or mini collection. You will apply your understanding of trends, style, and design elements to develop original looks.

#### Step 1: Develop Your Concept

Select:

- Theme or inspiration (season, culture, mood, etc.)
- Target audience
- Type of collection (casual, formal, athletic, etc.)

#### Step 2: Plan Your Design

Determine:

- Color palette
- Fabrics or materials
- Key design elements (fit, silhouette, details)

#### Step 3: Apply Teaching Strategies

Create **3–5 outfit designs**.

You may present them as:

- Sketches
- **OR**
- Detailed written descriptions

Each look should include:

- Description of the outfit
- Key design elements
- Intended use or occasion

#### Step 4: Explain Your Inspiration

Write an explanation that includes:

- Your theme or inspiration
- How your designs reflect current trends
- Why your collection would appeal to your target audience

#### Final Deliverables (2 Completed Projects) ★

##### 1) Sketches/Descriptions (Required)

3–5 outfit designs

##### 2) Inspiration Explanation (Required)

A written explanation of your design choices and influences

##### 3) Extension Activities (Optional)

- Create a digital lookbook
- Design a brand logo or label
- Present your collection in a fashion show format