



Global Director of Marketing & Communications

Senior Leadership Team | Reporting to the COO

Available from: October 2026

COBIS is seeking to appoint an exceptional **Global Director of Marketing & Communications** to lead our sector engagement, growth and brand strategy at a pivotal time in our evolution. This is a newly created senior leadership role with the opportunity to influence organisational direction, drive membership engagement, retention and growth, and further strengthen our position as a leading voice for British international schools worldwide.

About the Role

As a key member of the Senior Leadership Team, you will define and deliver a globally integrated marketing, communications, and digital strategy that supports COBIS's mission, vision, guiding principles and growth ambition.

You will be responsible for:

- Driving membership engagement, retention and growth across a global network
- Elevating COBIS's brand, profile, and influence internationally
- Developing impactful thought leadership and sector advocacy
- Leading data-driven digital marketing, CRM, and automation strategies
- Supporting the launch and growth of a new subscription-based Associate School model, which complements our growing Accredited Member School base
- Enabling strong pipeline performance and commercial outcomes

This is a high-impact role combining strategic leadership and hands-on delivery, ideal for someone who thrives in a purposeful, globally connected organisation.

About You

You are an experienced and commercially minded marketing leader with a strong track record of delivering positive and impactful relationships with stakeholders, along with exceptional skills to generate sustainable growth and influence.

You will bring:

- Proven leadership at senior level, ideally within a membership, education, or international environment
- Strong experience across digital marketing, brand, communications, and external relations
- Experience and knowledge of go-to-market strategies for new launch products and services
- A data-led mindset with expertise in pipeline growth, CRM, and marketing performance
- The ability to influence senior stakeholders and represent the organisation externally
- Excellent presentation and communication skills, with confidence engaging diverse audiences

- A passion for education, collaboration, and global impact

About COBIS

Now in its 45th year of operation, the Council of British International Schools (COBIS) is a leading global membership association representing British international schools and education partners worldwide. With a network spanning over 85 countries, COBIS supports excellence in international education through quality assurance, professional development, safeguarding, and advocacy.

It plays a key role in promoting high standards, fostering collaboration across its global community, and championing the value of British education internationally.

COBIS is committed to supporting schools in delivering high-quality education and helping students thrive in a global society. More information [here](#).

Why Join COBIS?

At COBIS, you'll be part of a collaborative, values-driven organisation that supports quality, inclusion, and innovation in international education.

This is a unique opportunity to:

- Champion a global school improvement narrative for a respected international organisation
- Work with a network of high-quality schools, associates and partners worldwide
- Lead a function that directly drives growth, engagement, and sector influence

Full Job Description [here](#).

Remuneration and Conditions of Service

- Post available from October 2026.
- Salary package is £71,000 per annum. The position is considered a full-time position.
- Working hours/days are 09:00-17:00 with a half-hour for lunch, but flexibility around hours would be considered.
- Hybrid/remote working with a flexible working policy
- The candidate will be required to attend the COBIS Annual Conference and Committee meetings which take place over 4 days in London in May
- Holiday entitlement of 25 days (pro rata) plus statutory bank holidays
- Access to pension scheme in line with pension regulations. COBIS employee pension contribution is at 5% of salary
- Commitment to sustainability and corporate carbon measurement and reduction
- Access to medical insurance and Employee Assistance Programme
- Candidates must be eligible to work in the UK, and must be residing in the UK
- [View the COBIS Commitment to Sustainability](#)
- [View the COBIS CSR and Wellbeing Statement](#)

COBIS Safer Recruitment Procedure

Candidates must be willing to undertake a safer recruitment check. If appropriate to the role, a DBS check will be requested if an applicant is offered a contract of employment. All COBIS staff are required to undertake safeguarding training.

At least two professional references, both written and verbal, will be sourced from current and former employers as appropriate.

[View the COBIS Safeguarding Statement](#)

Place of Work

COBIS staff currently work predominantly remotely, with some working days in the COBIS Head Office and other locations. This is expected to be a hybrid role, predominantly home working, with the option to work in the Head Office and the expectation that some team meetings and events will be office based. The contractual place of work for this role will be the COBIS Head Office. The office is currently located in: Temple Chambers, Temple/Blackfriars, Central London.

Equal Opportunities

COBIS is committed to equal opportunities and non-discrimination on grounds of age, disability, gender re-assignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, sexual orientation. COBIS aims to ensure equity in recruitment and employment. We are a welcoming team who focus on the quality of our work and the wellbeing of our team members. We offer a range of family friendly, inclusive employment policies, flexible working arrangements and support for staff of all backgrounds. COBIS values diverse abilities and offers support and accommodations for various needs. [View the COBIS DEIJB Statement](#).

How to Apply

Please send your CV and a max 1 page covering letter outlining your suitability for the role, addressed to Margaret Garrard, COO, to: rosie.perry-sleeman@cobis.org.uk

Closing date: 20 July 2026

First round interviews: Week commencing 10 August 2026 (dates subject to change)

Second round interviews: In person at the COBIS office, week commencing 17 August 2026 (dates subject to change)