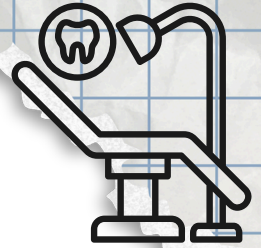




Creative Projects

DENTAL/ORTHODONTICS



Project 1: Practice Operations Study

In this project, you will explore the dental and orthodontics field by analyzing common services and procedures. You will examine how practices deliver care, educate patients, and maintain efficiency. Using your research, you will identify trends in patient care and make recommendations for improvement.

Step 1: Analyze Services/Procedures

Analyze **5–8 dental or orthodontic services/procedures** (cleanings, braces, Invisalign, whitening, fillings, etc.)

Record the following for each:

- Name of service/procedure
- Purpose (preventive, corrective, cosmetic)
- Typical process or steps
- Patient experience (comfort, time, follow-up care)
- Tools or technology used

Step 2: Organize Your Data

- Create a service comparison chart or table (Excel or Google Sheets)
- Clearly display all services and their details
- Group or sort in a meaningful way (by type, purpose, or complexity)

Step 3: Analyze Patient Care Trends

Identify patterns such as:

- Common services offered
- Advances in dental technology
- Strategies that improve patient comfort
- Differences between basic and specialized procedures

Answer:

- What trends do you notice in dental/orthodontic care?
- What makes a practice effective and patient-friendly?
- What challenges do dental professionals face?

Step 4: Make Recommendations

Based on your findings, answer:

- What should dental or orthodontic practices do to improve patient care?

Provide **2–3 specific, realistic suggestions** and explain them.

Examples might include:

- Improving patient communication and education
- Using new technology to increase comfort and efficiency
- Enhancing scheduling or follow-up systems

Final Deliverables (2 Completed Projects)

1) Service Comparison Chart (Required)

A clear chart or table showing your 5–8 services/procedures and their details

2) Summary of Findings (Required)

Choose one format:

- 1–2 page written summary
OR
- 10–12 slide presentation

Your summary must include:

- Overview of services analyzed
- Key patient care trends
- Explanation of effective practices
- Your recommendations for improvement



Creative Projects

DENTAL/ORTHODONTICS



Project 2: Patient Education Materials

In this project, you will take on the role of a dental professional by creating patient education materials. You will design clear, engaging resources to help patients better understand dental care, procedures, and oral health.

Step 1: Choose Topics

Select **3–5 topics** related to dental or orthodontic care.

Examples:

- Braces or Invisalign care
- Importance of regular cleanings
- Proper brushing and flossing techniques
- Teeth whitening information

Step 2: Analyze Current Materials

Review existing patient education materials (flyers, websites, posters, etc.)

Take notes on:

- Clarity of information
- Visual design
- Engagement level

Step 3: Create Informational Pieces

Create **3–5 educational materials** (flyers, social media posts, brochures, etc.)

Each should include:

- Clear and accurate information
- Visual elements (images, layout, headings)
- Simple, patient-friendly language
- A call to action (schedule an appointment, learn more, etc.)

Step 4: Develop Engagement Ideas

Examples:

- Interactive social media content
- Reminder systems
- Educational campaigns

Final Deliverables (2 Completed Projects) ★

1) Flyers/Posts (Required)

3–5 informational materials designed for patients

2) Engagement Ideas (Required)

A list of **3–5 actionable ideas** to improve patient engagement

3) Extension Activities (Optional)

- Create a digital campaign for a dental practice
- Role-play a patient consultation
- Research new dental technologies