

# Wylie ISD Distribution of Non-School Literature Guidelines

(Updated June 2026)

According to Wylie ISD policy GKDA(LOCAL), written or printed materials, handbills, photographs, pictures, films, tapes, or other visual or auditory materials not sponsored by the District or by a District-affiliated school-support organization shall not be sold, circulated, distributed, or posted on any District premises by any District employee or by persons or groups not associated with the District, except in accordance with this policy. All communication material must be preapproved by and distributed through Wylie ISD's Communications and Community Relations Office.

This policy pertains to all forms of communication, including but not limited to: flyers; posters; handbills; photographs; pictures; yard signs; electronic marquees; coupons; films; tapes; other written materials; other printed materials; other visual materials; other auditory materials; and all social media platforms.

Wylie ISD does not permit the distribution of printed nonschool literature to students.\* Materials may not be sent home with students, left at campuses, or posted on school property.

Eligible organizations may request approval for digital distribution only. Approved materials may be distributed through district-approved digital channels such as district communication platforms, websites, or other methods determined by the Communications and Community Relations Office.

## ***Organizations that fall under one of the following eight categories can distribute material through the district, once they receive the required approval:***

1. Wylie ISD organizations and affiliates, including:
  - a. Parent Teacher Associations & Parent Teacher Student Organizations
  - b. Wylie ISD Education Foundation
  - c. Wylie ISD Booster Clubs
  - d. Campus parent clubs, such as "Watch D.O.G.S."
2. Cities of Wylie, Sachse & Murphy. Other cities or government agencies may be approved, provided the event or service serves a portion of Wylie ISD.
3. Wylie, Sachse & Murphy Chambers of Commerce
4. University/College academic partnerships, approved by the Curriculum & Instruction Department
5. Entities under contractual agreements with the district
6. Non-profit, enrichment programs for school-age children designated as a Patriotic or National Organization (e.g., Boy Scouts, Girl Scouts)
7. Community-based nonprofit youth organizations that provide organized recreational, athletic, or extracurricular activity opportunities (e.g., Wylie Sports Association, i9 Sports). *Organizations that operate primarily as commercial*

*businesses, training programs, tutoring services, or private instructional programs do not qualify under this category.*

8. Organizations working in coordination with schools to host events that raise money for the campuses (e.g., Spirit Night events).

The approval process follows all guidelines dictated in Wylie ISD policy GKDA(LOCAL). *All organizations must seek approval from the Communications and Community Relations Office for the distribution of their material.* Requests will only be granted if they meet one of the categories listed above.

Wylie ISD's Communications and Community Relations Office maintains the right to deny any distribution request at any time, including requests from organizations that meet the outlined guidelines.

***The following materials will NOT be approved for distribution:***

- Information pertaining to a specified portion of the district population, such as religious groups, political groups, special interest groups, etc.
- Information from non-profit organizations pertaining to fundraisers that do not directly benefit Wylie ISD
- The materials are obscene, vulgar, or otherwise inappropriate for the age and maturity of the audience.
- The materials endorse actions endangering the health or safety of students.
- The materials promote illegal use of drugs, alcohol, or other controlled substances.
- The distribution of such materials would violate the intellectual property rights, privacy rights, or other rights of another person.
- The materials contain defamatory statements about public figures or others.
- The materials advocate imminent lawless or disruptive action and are likely to incite or produce such action.
- The materials are hate literature or similar publications that scurrilously attack ethnic, religious, or racial groups or contain content aimed at creating hostility and violence, and the materials would materially and substantially interfere with school activities or the rights of others.
- There is reasonable cause to believe that distribution of the nonschool literature would result in material and substantial interference with school activities or the rights of others.
- Information from for-profit organizations or information representing business/corporate interests\*

\*Information from for-profit organizations or information representing corporate/business interests will only be approved for distribution as part of an approved advertising/marketing contract with the district.

***Non-School Literature for Staff***

Because Wylie ISD does not permit the distribution of printed non-school literature to students, any approved printed materials may only be made available to District staff.

The Superintendent or designee shall designate the times, locations, and methods by which approved nonschool literature may be made available or distributed to staff, in accordance with this policy.

**In any conflict between these regulations and Board Policy GKDA(LOCAL), Board Policy GKDA(LOCAL) controls.**