



THE STRATEGIC PLAYBOOK

DO ATHLETICS & CO-CURRICULAR ACTIVITIES
PREPARE SCHOLARS FOR SUCCESS



Vision

At Jackson Public Schools, we prepare scholars to achieve globally, to contribute locally, and to be fulfilled individually.

Mission

At Jackson Public Schools, we develop scholars through world-class learning experiences to attain an exceptional knowledge base, critical and relevant skill sets, and the necessary dispositions for great success.

Core Values

At Jackson Public Schools, we believe in the importance of equity, excellence, growth mindset, relationships, relevance, and a positive and respectful culture.

Our Core Values



EQUITY



EXCELLENCE



GROWTH
MINDSET



RELATIONSHIPS



RELEVANCE



POSITIVE &
RESPECTFUL
CULTURE



Presentation Objectives

☐ Highlight some benefits of Athletics & Co-curricular Activities.

☐ Share data on scholar athlete Attendance, Behavior, and Course performance (ABCs).

☐ Share our plan and next steps related to creating more quality athletic and co-curricular activities programing .





It's been said that one coach will impact more people in one year than the average person does in a lifetime. The "coach" has been validated as the single greatest authoritative figure in the life of kids today. Coaches leave a legacy. What will that legacy be?



Athletic & Activities Offered

Middle School

Football
Volleyball
Cheerleading
Dance
Band
Basketball G/B
Track & Field G/B
Choir

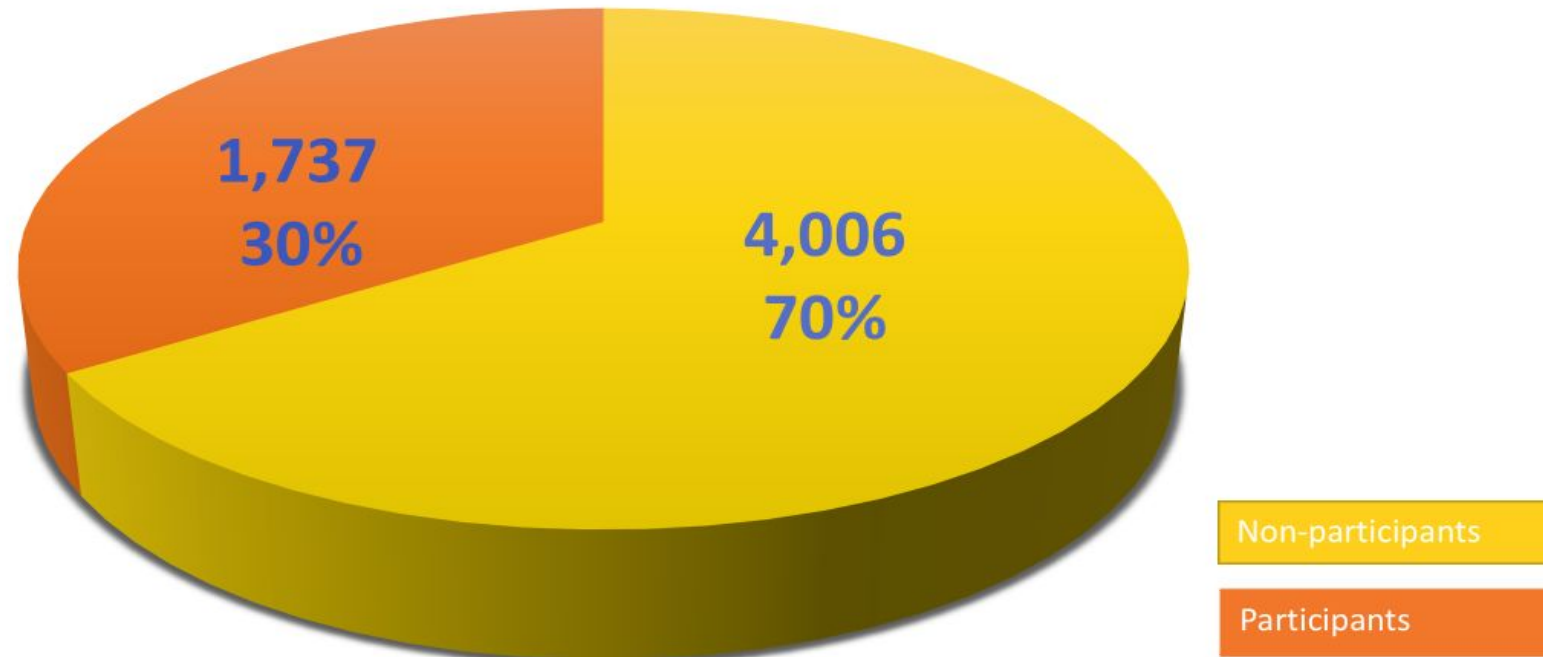
Girls Flag Football (2027)

High School

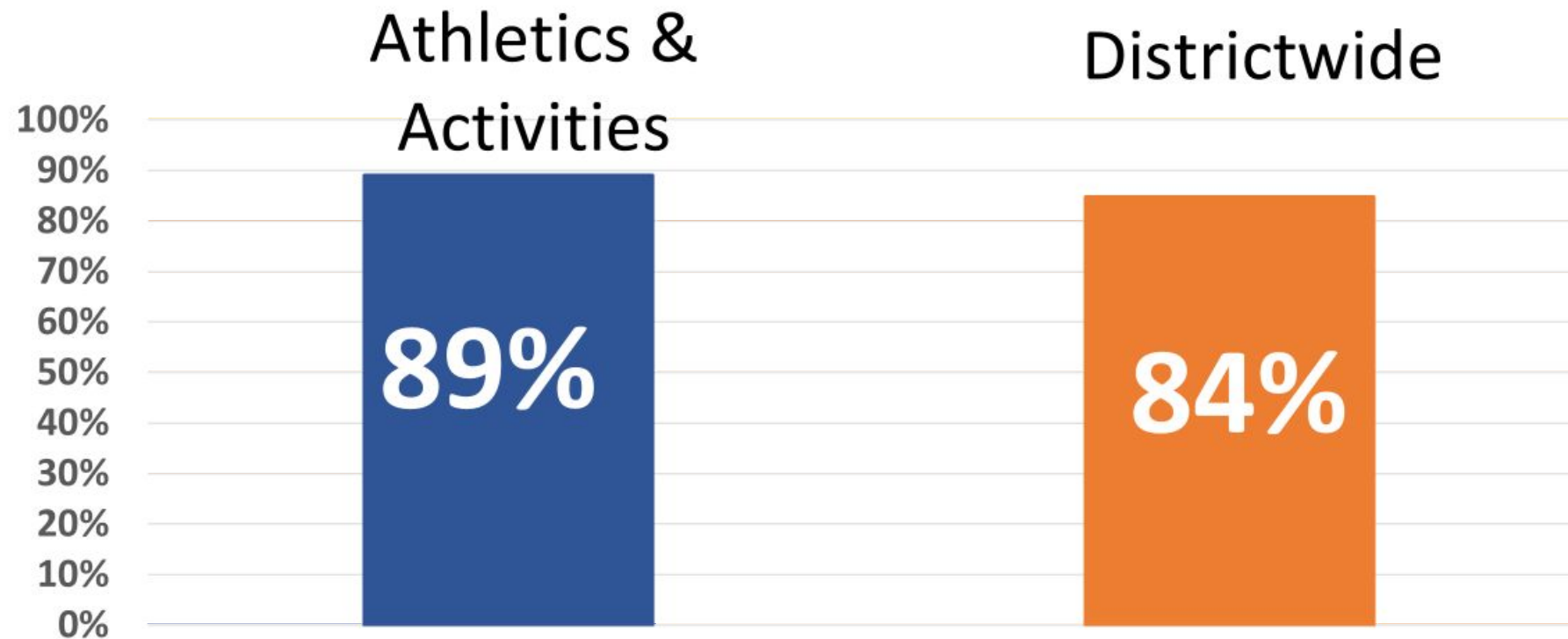
Football	Tennis G/B*
Volleyball	Softball*
Cheerleading	Baseball*
Dance	Cross Country G/B*
Band	Golf G/B*
Basketball G/B	Bowling G/B*
Track & Field G/B	Swimming G/B*
Choir	Soccer G/B*
Powerlifting G/B	Archery G/B*
Girls Flag Football	
Speech & Debate	

Athletics/Activities Participation Numbers

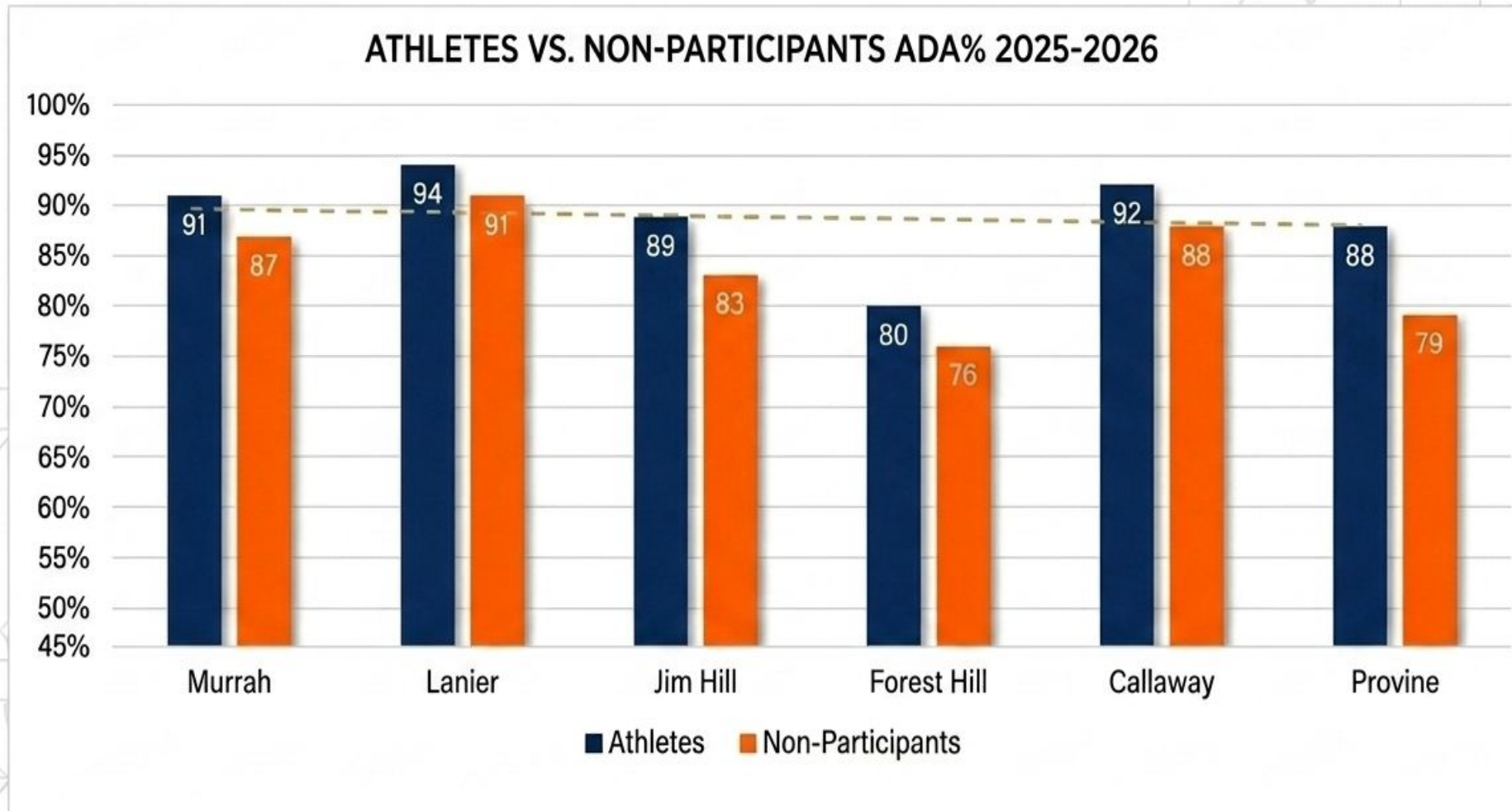
High School Scholar Participation



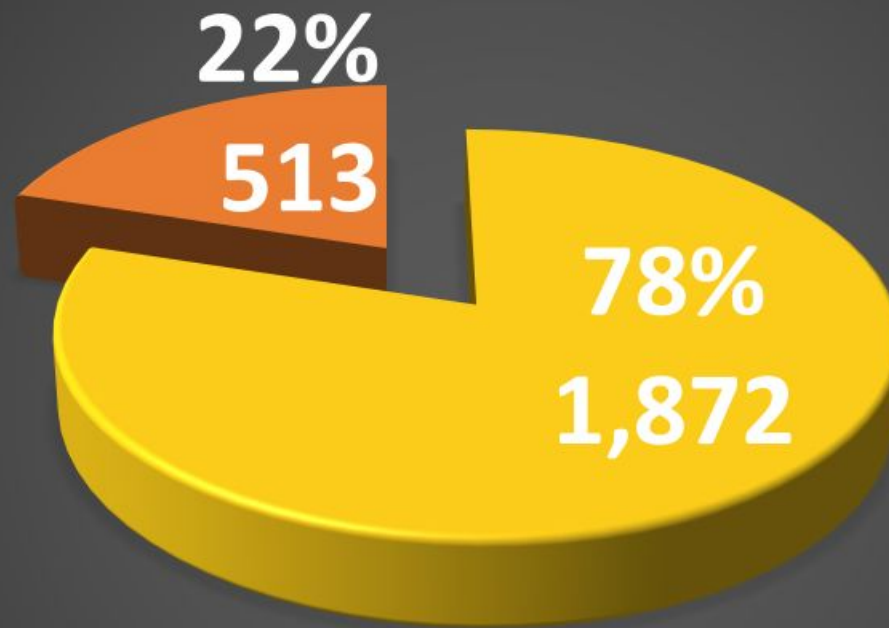
District High School Average Daily Attendance 2025-2026



Systemic Success: ADA Performance Across Campuses (2025-2026)



Discipline Infractions for Athletics/Activities Participants

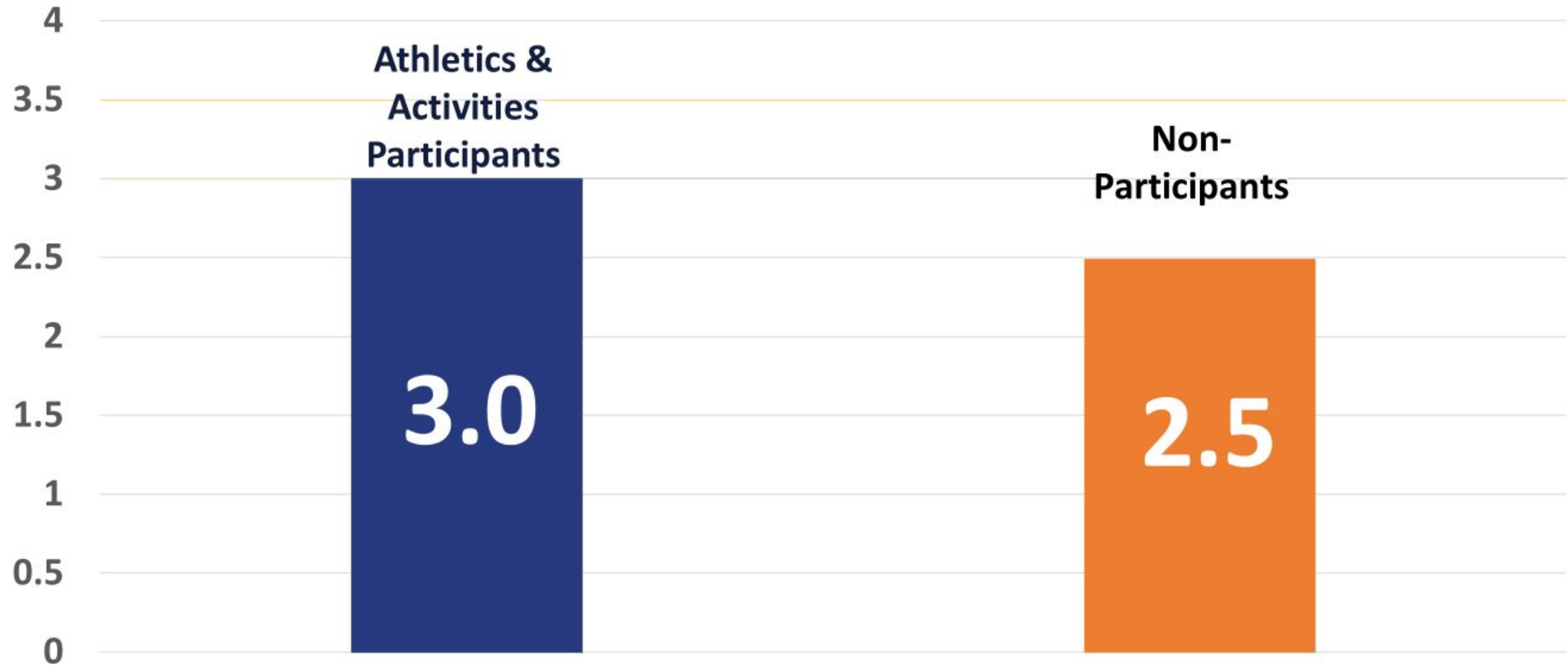


Athletics Participants

Non-Participants



High School Grade Point Average Data



2026 Athletics Sport Scholarships

35 Senior Scholarships

Callaway- 7

Jim Hill- 6

Provine- 3

Murrah- 4

Forest Hill- 5

Lanier- 10



GOOD NEWS!

**100% of our seniors
that participated in
Athletics Graduated in
May.**

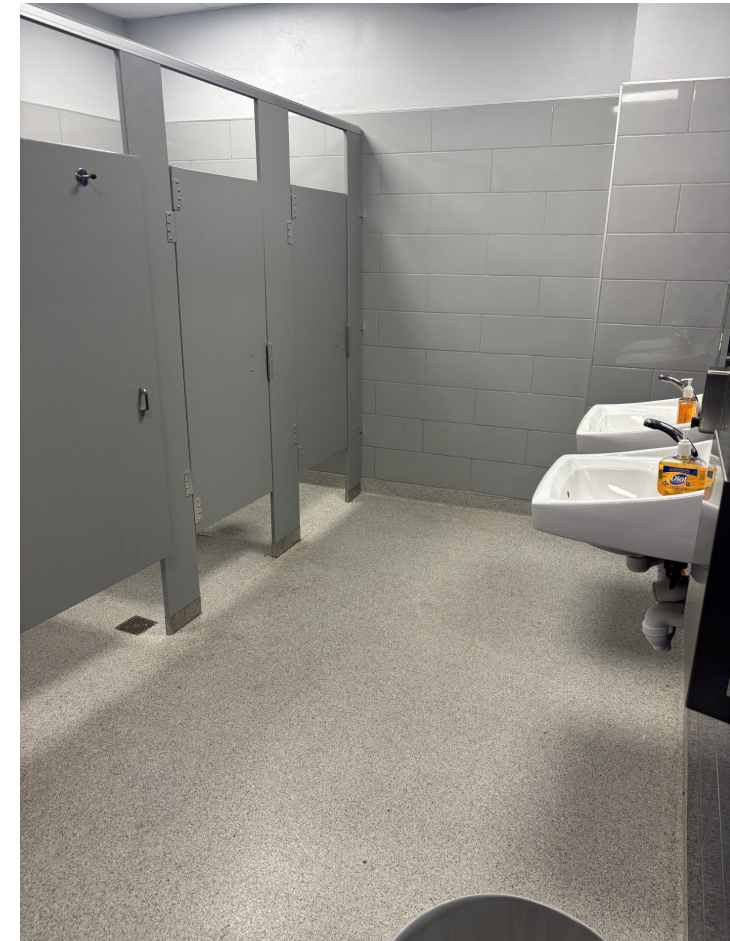


Athletic Facility Improvements



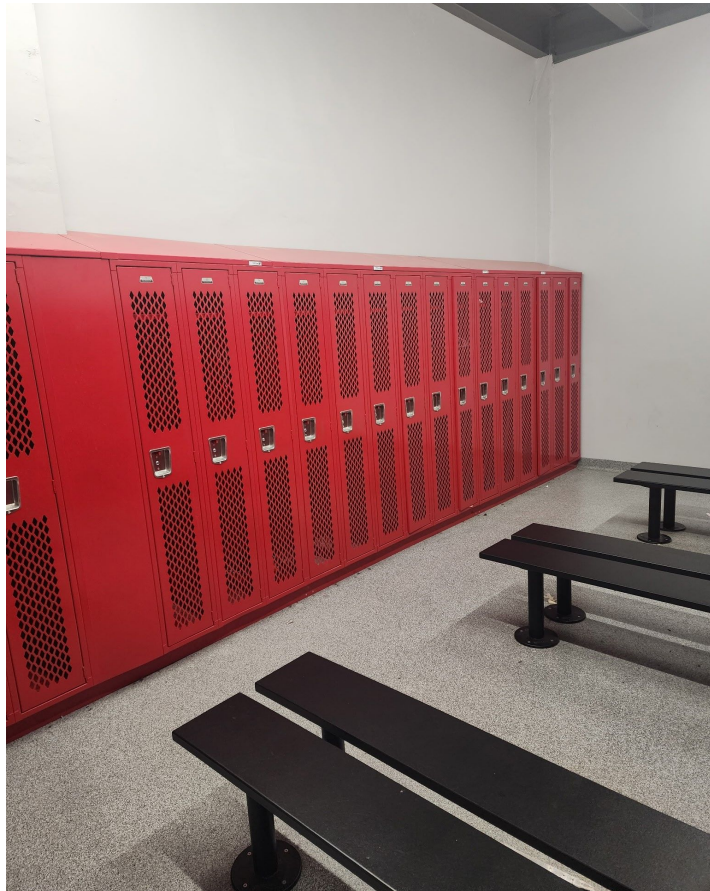
ATHLETIC FACILITY IMPROVEMENTS

- Murrah High Basketball Locker Rooms



ATHLETIC FACILITY IMPROVEMENTS

- Provine High Basketball Locker Rooms



ATHLETIC FACILITY IMPROVEMENTS

- Bailey Middle School Gymnasium



Highlights



Basketball State Championships 2007 - 2026

Girls

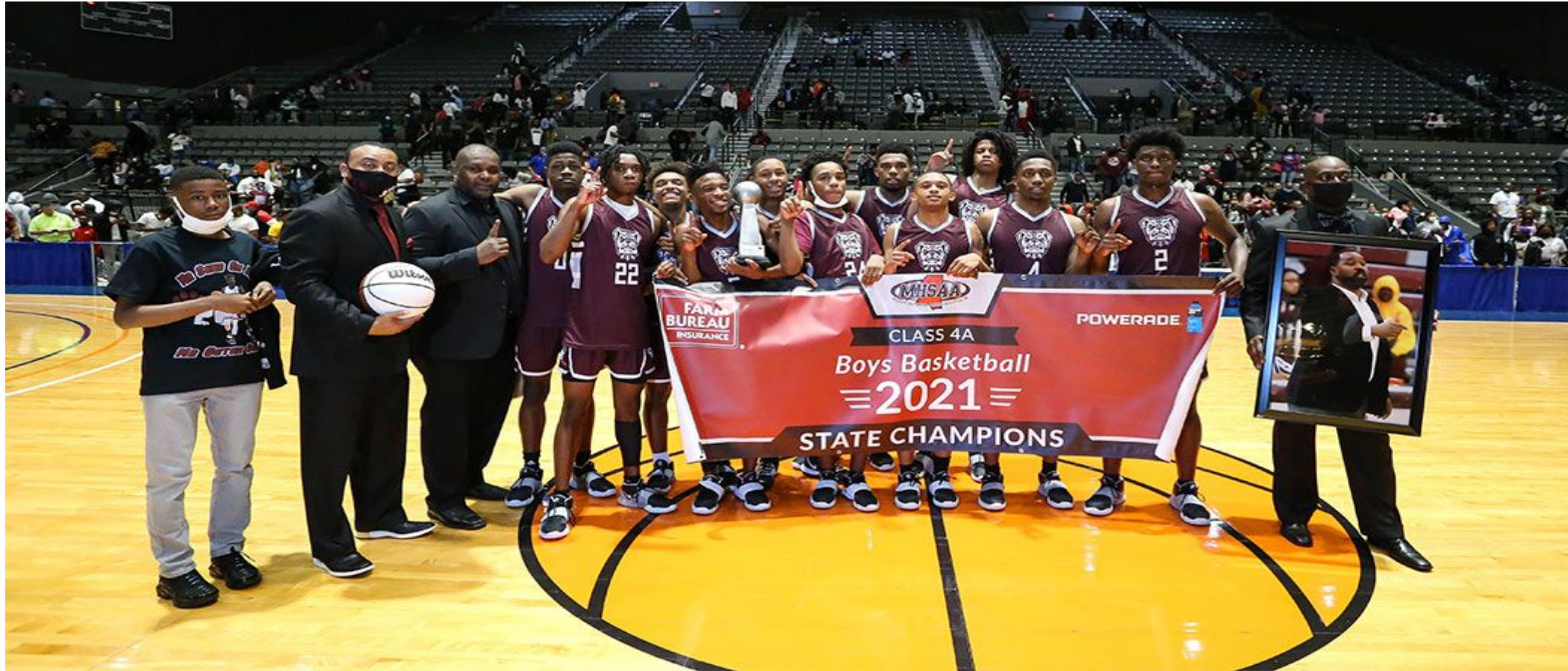
2007 5A Murrah
2008 5A Murrah
2009 5A Murrah GS
2011 5A Lanier
2012 6A Forest Hill
2013 6A Forest Hill
2016 6A Murrah
***2025 6A Callaway**

Boys

2007 5A Provine
2007 4A Lanier GS
2008 5A Provine GS
2009 5A Callaway GS
2010 5A Callaway
2012 6A Jim Hill
2012 5A Callaway
2013 6A Murrah
2013 5A Callaway
2014 5A Callaway
2015 5A Callaway
***2020 5A Callaway**
***2021 4A Lanier**



Lanier Boys 2021 State Championship



Callaway Girls 2025 State Champions



Lanier High Boys Track 2025 State Runner-Ups





Photo by Keith Warren

MURRAH WINS 2026 SPRING MADDEN ESPORTS CHAMPIONSHIP

2025-26 MHSAA State Accomplishments

Team Accomplishments

JPS Swim Team –2nd Place Finalist in State Championships (Eli Fortenberry)

JPS Swim Team- 3rd Place Finalist in State Championship (Nicholas Sivak)

JPS Swim Team-6th & 7th Place Finalist in State Championship (Maybelle McGuffey)

Callaway Football - 1st Round Playoff Appearance

Lanier Football- 1st Round Playoff Appearance

Callaway Girls' Basketball – 1st Round Playoff Appearance

Callaway Boys' Basketball – Semi-Finals Playoffs (Big House)

Forest Hill Girls' Basketball- Semi-Finals Playoffs (Big House)

Murrah Speech & Debate- State Championship (Clarissa Coleman)

Forest Hill Speech & Debate- State Championship (Serenity Moore)

Murrah ESports- State Championship (Warren Meeks)

Lanier Girls Flag Football-1st Round Playoff Appearance

Lanier Boys Basketball- 2nd Round Playoff Appearance

Lanier Girls Basketball- 1st Round Playoff Appearance

Murrah Boys Basketball -1st Round Playoff Appearance

Jim Hill Boys Basketball- 2nd Round Playoff Appearance

Jim Hill Girls Powerlifting – State Championship Appearance

Jim Hill Volleyball – 1st Round Playoff Appearance

Provine Boys' Cross Country- 5th Place State Championships

Lanier Girls' Track – 1st Place 100m Hurdles State Champion (Ivoryiona Brown)

Lanier Boys' Track- 1st Place Shot Put State Champion (Geracie Carson)

Callaway Boys' Track-1st Place Boys' 110 Hurdles State Champion (Jasiah Harris)

Forest Hill Boys' Track- 1st Place 4X400m relay State Champions

Jim Hill Girls' Track- 1st Place High Jump State Champion (Jo'Niya Spires)

Lanier Volleyball – 1st Round Playoff Appearance

Forest Hill Tennis – 1st Round Appearance

Callaway Girls Powerlifting-District Champions

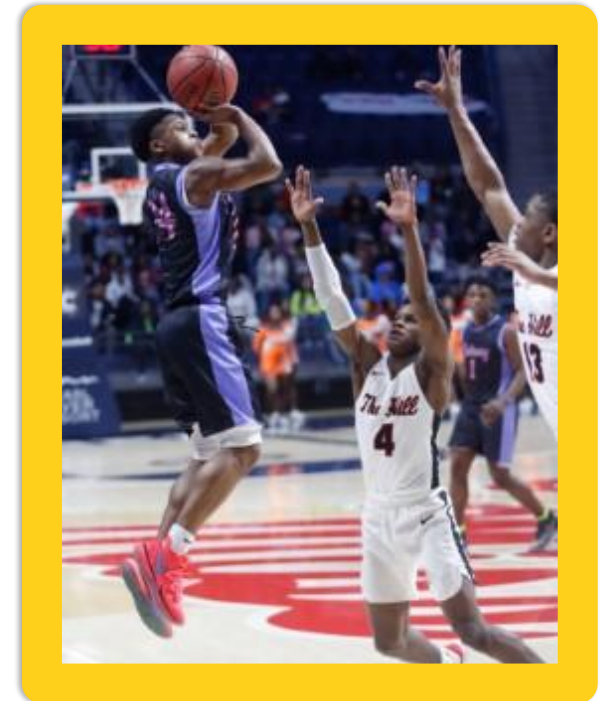
OUR OPPORTUNITIES FOR GROWTH

- *Improve scholar enrollment**
- *Improve team competitiveness, especially in baseball and softball**
- *Ensure regular maintenance and upkeep of facilities**
- *Identify additional bus drivers to support athletic program**
- *Develop alternate sources of revenue to support athletic programming**
- *Develop pipeline of certified teachers/coaches**



The Plan

- **STRATEGIC GOAL:** INCREASE THE NUMBER OF SCHOLARS THAT PARTICIPATE IN ATHLETICS & CO-CURRICULAR ACTIVITIES FROM 30% TO 50% IN OUR HIGH SCHOOLS BY THE CLOSE OF THE 2028-29 SY.
- **STRATEGIC GOAL:** Expand elementary and middle school co-curricular and out of-school time offerings.
- RECRUIT EXPERT COACHES, DIRECTORS & SPONSORS WHO ARE PASSIONATE ABOUT DEVELOPING YOUNG SCHOLARS.
- PROVIDE ONGOING PROFESSIONAL DEVELOPMENT FOR COACHES, ATHLETIC DIRECTORS & SPONSORS.



Key Takeaways

- Our high school scholar-athletes have stronger attendance, fewer behavior infractions, and better overall grades than their non-participating peers.
- JPS have made strategic investments in facility improvements that will help to attract and retain scholar athletes and coaches. These investments should be strengthened and continued.
- Implement recommendations for improving our overall program and ensuring that more scholars are connected with rich athletic and activity offerings.





JACKSON
PUBLIC SCHOOLS

JPS Athletics

(601) 960-8825

kgreen@jackson.k12.ms.us



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