



WEST BEND
— SCHOOL DISTRICT —
EXCELLENCE FOR ALL



West Bend School District UPDATE

October 22, 2025



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WEST BEND SCHOOLS
Design & Construction

DESIGN AND CONSTRUCTION UPDATE

High School Design Process Begins Soon

As part of the facilities improvements approved by voters in the November 2024 referendum, the West Bend School District will begin remodeling several areas of the East and West High Schools. EUA, the district's architectural partner, will launch the design process by gathering feedback from high school students and staff to explore space design options and gather feedback to inform the final plans. Review [a list of the projects](#) to be completed at the high schools.

Jackson School Clears Zoning Requirements

On October 20, the Village of Jackson Board approved the conditional use permit and site plan for the new Jackson Elementary School on Jackson Drive, south of the current school and Highway 60. Next, the district's construction partner, Findorff, will open bidding for construction. The start of construction is expected for spring 2026 and completion set for August 2027. Review renderings of the school on the [design and construction website](#).



District News

Join a Focus Group on School Counseling Services

The West Bend School District is hosting virtual and in-person focus groups to better understand the experiences, insights, and needs of our students and families in relation to the school counseling services we offer. Professional facilitators and staff members will coordinate the focus groups, which will help the district gain a deeper understanding of our school counseling impact, while also identifying opportunities for strengthening and refining our services. You are invited to join one of the upcoming focus groups:

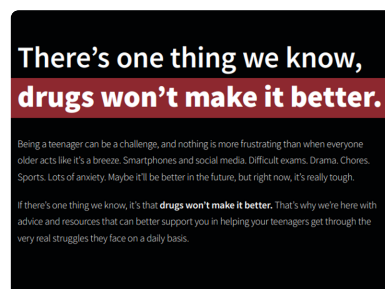
- Friday, November 14, 2025 from 8:00 - 8:30 a.m. - Virtual
- Monday, November 17, 2025 from 11:00 - 11:30 a.m. - Virtual
- Monday, November 17, 2025 from 12:00 - 12:30 p.m. - Virtual
- Monday, November 17, 2025 from 4:30 - 5:00 p.m. - Virtual
- Tuesday, December 2, 2025 from 5:00 - 5:30 p.m. - In person at the high schools building

To join us, RSVP [HERE](#). A virtual meeting link will be emailed to registered participants before the virtual focus group session.

Your feedback will support ongoing continuous improvement ensuring consistent, highly quality district-wide school counseling services. If you are unable to attend a focus group, a survey will be available to complete in December 2025.

New Campaign to Prevent Drug Use: Drugs Make it Worse

Using a grant awarded from the Wisconsin Department of Public Instruction, the West Bend School District Student Services Department is launching an innovative public service campaign to deter drug use among young people. It is called Drugs Make it Worse and it recognizes that preventing substance abuse includes building the inner strength and coping skills young people need to navigate life's inevitable challenges.



This effort is part of the West Bend School District's broader commitment to comprehensive mental health support, recognizing that academic success and mental well-being are linked. At the heart of this new campaign is a powerful truth: When students have strong resilience and healthy coping strategies, they're far less likely to turn to drugs as an escape from problems or disappointments.

We are happy to have partnered with EPIC Creative, the nationally-recognized advertising firm based in West Bend, on this campaign. Through a new website, videos, posters, and skill-building brochures, students and families will have access to engaging educational materials that teach real-world coping strategies.

The ultimate vision is a school community where mental health is strengthened and where students have the resilience to thrive despite life's challenges. Please review the campaign features on the new website: [Drugs Make it Worse](#).

WBHS Band Fuel the Music Fundraiser Update

The West Bend High School Band's Fuel the Music capital campaign is raising funds to update the band's instrument inventory (making music available to all) and replace the 20-year-old marching band polo shirts.



The band will be selling Weekday Dine About tickets at the West Bend Farmer's Market on Saturday, October 25. The ticket costs only \$20, but is worth \$50 in deals from The Norbert, Michaleno's Pizzeria, Olde Cedar Inn, Gary's Place, and The Orville. And, 100% of the funds raised go back to the band.

For more information on the Fuel the Music campaign, visit: wbhsbands.net/fuel-the-music/.

Badger Driveway Directional Lines and Striping Completed

The painting of directional lines and striping on the Badger main driveway off of S. 6th Avenue was completed last weekend to help improve traffic flow and make arrival and dismissal safer and more efficient.

The driveway is now one-way with two lanes. When exiting the driveway onto S. 6th Avenue, the left lane will be left turn only and the right lane will be right turn only. Please follow the new markings. Signage will be updated as soon as possible.

Student and Staff Achievements

West Football Makes Playoff for First Time in 15 Years

For the first time in 15 years, the West football team qualified for the WIAA playoffs! The Spartans are the #5 seed and will face a familiar foe, #4 seed Slinger. The game will be played in Slinger on Friday, October 24 at 7 p.m.



East Volleyball Player Weber Reaches Milestone

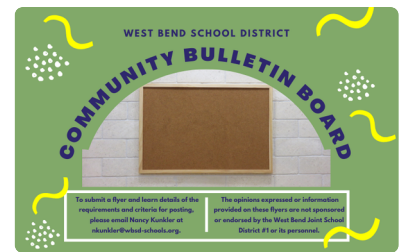
Sami Weber, a senior on the East Volleyball team, reached the milestone of 1,000 career digs near the end of the season.



Community Connections

Community Bulletin Board

There are various events and activities available on the WBSD's [Community Bulletin Board](#)!



Athletics

West Bend Lightning 10U Softball

Kettle Moraine Figure Skating Club Try Skating for Free and Learn to Skate

Other

Never Too Old Die Cast and Collectibles Swap

West Bend Boys and Girls Club Early Risers Care

St. Francis Cabrini Student Choir

Kettle Moraine Youth Aviation Club

YMCA

School's Out Family Fun Events

Free Swim Lessons at YMCA

Free Halloween Event

Fall 2 Programs



West Bend School District

west-bend.k12.wi.us

