



Developing Your Elevator Pitch

Creating an effective elevator pitch is essential for making a strong impression in the professional world. Follow these steps to develop your own compelling elevator pitch:

Step 1: Reflect on Your Experiences

Consider the following questions:

- **Relevant Activities:** Think about past activities, whether at home or in school, that provided you with experience relevant to your career goals.
- **Educational Background:** Identify courses you've taken that gave you insights into your chosen industry.
- **Learning Experiences:** Recall any school-based or personal experiences that helped you learn about careers within your desired field.
- **Skills:** Determine your strongest skills, whether they are technical, interpersonal, or problem-solving.
- **Unique Qualities:** Reflect on what sets you apart from other young professionals. What makes you memorable or special?

Step 2: Craft Your Elevator Pitch

Remember the key components of a successful elevator pitch:

- **Quick Introduction:** Begin with a quick introduction, including your name, school, and major.
- **What You're Seeking:** Clearly state your educational and career goals.
- **Your Experience:** Share relevant experiences, such as internships, volunteer work, or coursework.
- **What You Can Offer:** Highlight your skills and explain how you would benefit an organization.

Step 3: Keep it Simple and Short

Aim to keep your elevator pitch concise, ideally within 30 seconds. Be clear and to the point, so your message is easily understood and memorable.

Example:

"Hello, my name is Nichole Jackson. I'm currently a senior at Boys and Girls High School, and I'm seeking an entry-level position in the transportation industry.

I'm outgoing, work well independently, and excel in high-pressure situations, as demonstrated during my time as a cashier at a busy store. My fluency in Spanish, combined with strong attendance at school, reflects my dedication.

I aspire to start my career as a Ticket Agent in the transportation industry, where my skills and experience will make me a great candidate for the job."

Write Your Elevator Pitch:

Hello, my name is _____. I am currently a _____
at _____. I am seeking _____ in the field of
_____. My experiences have equipped me with
_____ and I have a strong background in _____.
In addition, I am passionate about _____.
_____ I bring to the table
_____ skills and a commitment to _____.
_____ I'm confident that my
experience and dedication make me an excellent fit for _____ roles.

Now, use these prompts to craft your personalized elevator pitch that effectively introduces your professional self.