



**Corinth School District  
Request for Proposal (RFP)  
Web-Based Student and Family-Engagement Platform  
2026-2027 Through 2028-2029**

**STATEMENT OF NEED**

The Corinth School District (CSD) is requesting proposals from qualified vendors to provide a comprehensive web-based communication, engagement, and outreach platform for students, families, staff, and district administrators.

The district seeks a solution that supports multi-channel communication, family engagement, attendance outreach, communication tracking, emergency notifications, reporting, data analytics, and integration with district information systems. The platform should improve communication between schools and families while providing administrators with tools to monitor engagement, document outreach efforts, and analyze communication effectiveness.

The selected vendor shall provide software licensing, implementation, integration, training, technical support, and ongoing maintenance services for a three-year contract period.

The Corinth School District serves approximately 2,300 students across three schools and requires a scalable solution that supports district-wide communication and family engagement initiatives.

**GENERAL INFORMATION**

The Corinth School District invites interested vendors to submit proposals for a web-based communication platform as outlined in this Request for Proposals.

The district consists of:

- Corinth Elementary School (PK–4)
- Corinth Middle School (5–8)
- Corinth High School (9–12)

The district serves approximately 2,300 students.

The proposed solution should provide district-wide communication capabilities for administrators, teachers, staff, students, and families.

Omissions in the proposal of any provision described herein shall not be construed as relieving the vendor of responsibility for the complete and satisfactory delivery, implementation, operation, and support of the proposed services.

## **CONTRACT TERM**

The contract resulting from this RFP shall cover the following school years:

- July 15, 2026–July 16, 2027
- July 15, 2027–July 16, 2028
- July 15, 2028–July 16, 2029

Vendors shall provide annual pricing for each year of the contract. Pricing shall remain fixed for each contract year.

The district reserves the right to renew, extend, or terminate the contract as provided herein.

## **PROPOSAL TIMELINE**

### **Activity**

RFP Release Date: June 12, 2026

Proposal Submission Deadline: June 26, 2026

Proposal Review: June 29, 2026

The Corinth School District reserves the right to modify the timeline as necessary.

## **QUESTIONS REGARDING THE RFP**

Questions regarding this RFP shall be submitted electronically to:

[bid@corinth.k12.ms.us](mailto:bid@corinth.k12.ms.us)

Subject Line: "**Communication Platform RFP Question**"

Responses may be issued through written addenda at the discretion of the district.

## **PROPOSAL SUBMISSION INSTRUCTIONS**

Proposals shall be submitted electronically to [bid@corinth.k12.ms.us](mailto:bid@corinth.k12.ms.us) with Subject Line: "*Communication Platform RFP Bid*" **or** in a sealed envelope clearly marked as follows: "*Communication Platform RFP Bid*" delivered to the Corinth School District Central Office, 1204 North Harper Road, Corinth, MS 38834. Envelopes not marked will remain sealed.

Proposals must be received no later than the date and time listed in the proposal timeline. It is the sole responsibility of the respondents to ensure their responses arrive in a timely manner. Late arrivals will be rejected. The Corinth School District is not responsible for delays of any commercial carrier or delays incurred by the respondents. Late submissions may not be considered.

The Corinth School District reserves the right to reject any or all proposals and waive informalities or technicalities in the proposal process.

## **MINIMUM VENDOR QUALIFICATION**

Vendors must:

1. Be legally authorized to conduct business within the State of Mississippi.
2. Be registered and active within SAM.gov.
3. Demonstrate successful implementation of comparable communication platforms in K–12 educational environments.
4. Maintain appropriate insurance coverage.
5. Comply with all applicable federal and state laws and regulations.
6. Comply with all applicable student data privacy requirements including FERPA, COPPA, and related regulations.
7. Agree to contractual terms approved by the Corinth School District and its legal counsel.

## **REQUIRED FUNCTIONAL CAPABILITIES**

The proposed solution must include, at a minimum, the following capabilities:

### **Communication**

- District-wide and school-level communication tools
- Multi-channel communication including voice, text messaging, email, mobile application notifications, and web-based communication
- Two-way communication between school personnel and families
- Emergency and routine notification capabilities
- Automated messaging and notification scheduling
- Translation capabilities for multilingual communication

### **Data Management and Reporting**

- Integration with the district's Student Information System (SIS)
- Automated synchronization of student, family, and staff data
- User permissions and role-based access controls
- Communication analytics and reporting dashboards
- Reporting by school, grade level, classroom, student, and demographic subgroup
- Exportable reports and data visualization tools

### **Administrative Features**

- Call logs and communication records
- Message delivery verification
- Communication monitoring and reporting tools
- Mobile and web-based administrative access
- Audit trails and communication history

### **Security and Compliance**

- FERPA-compliant data handling
- Secure data transmission and storage
- User authentication and access management
- Disaster recovery and business continuity procedures

## **PROPOSAL REQUIREMENTS**

Proposals should include the following sections:

### **1. Vendor Overview**

- Company history
- Years in business
- K–12 experience
- Organizational structure

### **2. Product Description**

- Overview of proposed platform
- Feature descriptions
- Functional capabilities
- Future development plans

### **3. Implementation Plan**

- Implementation timeline
- Staffing plan
- Training plan
- Support structure

### **4. References**

Provide at least three K–12 school district references currently utilizing the proposed platform. Include:

- District Name
- Contact Person
- Title
- Email Address
- Phone Number

### **5. Data Security**

Describe:

- Security protocols
- Data encryption methods
- FERPA compliance procedures
- Data storage practices
- Disaster recovery procedures

### **6. Cost Proposal**

Provide annual pricing for:

**School Year Annual Cost**

2026–2027 \$ \_\_\_\_\_

2027–2028 \$ \_\_\_\_\_

2028–2029 \$ \_\_\_\_\_

Additionally identify:

- Implementation costs
- Training costs
- Integration costs
- Optional modules or services
- Additional user fees
- Any recurring charges

Pricing should be presented as clearly and comprehensively as possible.

**EVALUATION METHODOLOGY**

A contract shall be awarded based upon the proposal determined to be in the best interest of the Corinth School District. The district may consider the following factors:

| <b>Evaluation Criteria</b>                              | <b>Weight</b> |
|---------------------------------------------------------|---------------|
| Degree to Which Proposed Services Meet District Needs   | 30%           |
| Implementation and Support Plan                         | 10%           |
| Vendor Experience and References                        | 10%           |
| Prior Experience and Service to Corinth School District | 15%           |
| Data Security and Compliance                            | 15%           |
| Cost                                                    | 20%           |
| Total                                                   | 100%          |

The district is not required to award a contract solely on the basis of lowest cost.

**ACCEPTANCE OF PROPOSALS**

The Corinth School District reserves the right, in its sole discretion, to:

- Reject any or all proposals;
- Waive informalities or irregularities;
- Negotiate with one or more vendors;
- Award a contract to other than the lowest-cost proposal;
- Make no award if deemed to be in the best interest of the district.

**DISPOSITION OF PROPOSALS**

All proposals submitted in response to this RFP become the property of the Corinth School District and will not be returned.

**EQUAL OPPORTUNITY**

The Corinth School District does not discriminate on the basis of race, color, national origin, sex, disability, age, religion, or any other protected status in any of its programs, activities, or employment practices.

**SUBJECT TO APPROPRIATION**

The school district shall comply with all applicable provisions of the Mississippi Code of 1972 Annotated and with all other applicable federal and state laws and regulations relating to bids.

**TERMINATION FOR CONVENIENCE**

In the event the vendor is unable to provide the contracted services and mutually acceptable alternatives cannot be arranged, the contract can be terminated with written notification by either party. The Corinth School District shall give written notice of the termination to the vendor specifying the part of the contract terminated and when termination becomes effective. The vendor shall incur no further obligations in connection with the terminated work and on the date set in the notice of termination the vendor will stop work to the extent specified. The vendor must still complete the work not terminated by the notice of termination and incur obligations as are necessary to do so.

**AUTHORIZED VENDOR SIGNATURE**

Vendor Name: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_