

Work-Based Learning Toolkit

Employer Company Tour Fact Sheet

Employer Company Tour Fact Sheet On a company tour, Students have the opportunity to visit a workplace, learn about the business, meet employees, ask questions, and observe work in progress. More than a simple field trip or site visit, a company tour is thoughtfully designed and structured to achieve specific learning outcomes, provide educational richness, and cultivate awareness of the company, its industry sector, its economic role, and the range of career options it offers.

Why are Company Tours important for students?

- Offer exposure to potential careers and jobs, helping students discover both interests and non-interests.
- Build occupational knowledge and foster familiarity with the education and training required for success in the industry.
- Bridge the gap between academic theory and practical application.
- Cultivate awareness of the company's community role, functions, processes, products, and workforce.

What are the benefits to my company?

- Expose potential future workers to job opportunities and careers within your company.
- Introduce your employees to students, enhancing their ability to engage with the next generation of workers.
- Strengthen current employees' appreciation for the company's commitment to education and the community.
- Promote an understanding of your business's significance and contributions.

What do I need to do next?

- Reach out to your work-based learning coordinator.
- Organize a presentation for employees who will host the tour.
- Consider any implications for company policies. Resources
- Distribute the Employer Company Tour Tip Sheet to interested employees.
- Review the Employer Participation Options Fact Sheet to optimize your partnership with the North Kansas City Schools College and Career Pathways.

Program Level: Commences from 9th grade onward. Ongoing engagement.

Employer/Student Ratio: Varies. Typically, 1 or 2 employees for groups of 20+ students.

Duration: Typically, 1.5 to 2 hours per session.

Frequency: Single occurrence.

Location: Held at the workplace.

Costs: Staff time investment.

Special Considerations: Emphasis on safety, adherence to company visitor policies.

