



School Communicators Day Resolution

WHEREAS, transparent and effective communication about San Elizario Independent School District programs, services, plans, decisions and priorities to students, families, staff and community stakeholders are critically important; and

WHEREAS, school communicators work tirelessly to foster meaningful parental and community engagement through communication to build support for schools and the children they serve; and

WHEREAS, school communicators commit to practicing communications/public relations in an ethical and comprehensive way that reflects the needs and desires of all internal and external publics; and

WHEREAS, school communicators serve as strategic partners to school boards and to district and school leaders to develop communication plans that support their missions and goals; and

WHEREAS, school communicators play a vital role of information liaisons between a school district and its community, representing the district in various community organizations; and

WHEREAS, school communicators work to elevate the brand and amplify key messages of a school district to new and existing audiences;

NOW, THEREFORE, BE IT RESOLVED that the San Elizario Independent School District Board of Trustees proclaims the second Friday in May (May 8, 2026) to be School Communicators Day; and

BE IT FURTHER RESOLVED that the San Elizario Independent School District Board of Trustees encourages all members of our community to join in this observance, recognizing the dedication and impact of school communicators.

APPROVED by the San Elizario Independent School District Board of Trustees this 13th day of May 2026.

Eduardo Chavez
SEISD Board President

Sandra Licon
SEISD Board Secretary

Dr. Jeannie Meza-Chavez
SEISD Superintendent